

Europe Sophorolipid and Rhamnolipid Market Forecast to 2030 - Regional Analysis - by Type (Sophorolipid and Rhamnolipid) and Application (Household Detergents, Personal Care, Industrial & Institutional Cleaners, Food Processing, Oilfield Chemicals, Leather Processing, Agriculture, Pharmaceuticals, and Others)

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Abstracts

The Europe sophorolipid and rhamnolipid market was valued at US\$ 120.83 million in 2022 and is expected to reach US\$ 193.06 million by 2030; it is estimated to grow at a CAGR of 6.0% from 2022 to 2030.

Growing Demand from Detergents & Cleaning Products Industry Fuels the Europe Sophorolipid and Rhamnolipid Market

Increasing living standards, growing population, rising urbanization, upsurging innovative product launches, and increasing consumer awareness regarding health and hygiene boost the demand for household detergents and cleaning products across the globe. In addition, various marketing activities and campaigns by the market players generate awareness of detergent products such as gels, pods, and liquids among consumers. In addition, the COVID-19 pandemic has highlighted the importance of cleaning products. Since the pandemic, people have been increasingly associated with cleanliness to stay healthy. The strong growth of the industrial sector in different countries across the globe also drives the demand for industrial detergents and cleaners.

Further, there is an increasing use of biosurfactants in the detergents & cleaning

products industry. Biosurfactants are used instead of chemically synthesized surfactants to avoid the toxicity they exert on freshwater living organisms. Rising demand for bio-based detergents and cleaners is also boosting the consumption of biosurfactants such as sophorolipids and rhamnolipids. Hence, the strong growth of the detergents & cleaning products industry is creating the demand for sophorolipids and rhamnolipids.

Europe Sophorolipid and Rhamnolipid Market Overview

Europe sophorolipid and rhamnolipid market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. In Europe, the increasing use of sophorolipid and rhamnolipid in detergents, cleaning products, personal care and cosmetic products, food processing, pharmaceuticals, and many other applications is driving market growth. In Europe, the rising awareness among consumers regarding the use of natural ingredients in their day-to-day products is boosting the demand for biosurfactant-based cleaners and detergents. The demand for sophorolipids is increasing in the food industry. The emulsifying property of sophorolipids can be used to improve the physical properties of food products.

In Europe, the demand for natural ingredients for cosmetics is growing. This offers opportunities for new companies seeking to enter the market and for new and innovative natural ingredients and compounds. Consumer demand for natural ingredients and compounds in cosmetics is growing. With this, many cosmetic manufacturers in the region are using a diverse range of natural compounds to manufacture their cosmetic products.

The key players operating in the market also focus on adopting various strategies such as capacity expansion, new product launches, and partnerships to stay competitive. For instance, in June 2022, Solvay, a Belgian chemical company, launched new biosurfactants for carbon-neutral and circular beauty care products. The company introduced Mirasoft SL L60 and Mirasoft SL A60, two new high-performance biosurfactants that enable sustainable beauty care product development. Based on rapeseed oil and sugar with a low environmental and carbon footprint, these glycolipid biosurfactants are suitable for a broad range of applications in beauty care, such as shampoos, conditioners, shower gels, face washes, and creams. In addition, following a triple-digit million-euro investment to build a new biosurfactant plant in Slovakia, Evonik, a German specialty chemicals company, launched the sustainable rhamnolipid REWOFERM RL 100 in December 2022. Such developments by the players operating in the region boost the market growth.

Europe Sophorolipid and Rhamnolipid Market Revenue and Forecast to 2030 (US\$ Million)

Europe Sophorolipid and Rhamnolipid Market Segmentation

The Europe sophorolipid and rhamnolipid market is segmented based on type, application, and country.

Based on type, the Europe sophorolipid and rhamnolipid market is bifurcated into sophorolipid and rhamnolipid. The sophorolipid segment held a larger Europe sophorolipid and rhamnolipid market share in 2022.

In terms of application, the Europe sophorolipid and rhamnolipid market is segmented into household detergents, personal care, industrial and institutional cleaners, food processing, oilfield chemicals, leather processing, agriculture, pharmaceuticals, and others. The household detergents segment held the largest Europe sophorolipid and rhamnolipid market share in 2022.

Based on country, the Europe sophorolipid and rhamnolipid market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The Rest of Europe dominated the Europe sophorolipid and rhamnolipid market in 2022.

Saraya Co Ltd, Evonik Industries AG, Givaudan SA, Godrej Industries Ltd, Holiferm Ltd, Stepan Co, Deguan Biosurfactant Supplier, Dow Inc, and Jeneil Bioproducts GmbH are some of the leading companies operating in the Europe sophorolipids and rhamnolipids market.

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