

Europe Self-Adherent Wraps Market Forecast to 2028– COVID-19 Impact and Regional Analysis– by Type (Sterile and Non-Sterile) and End Use [Hospitals, Specialty Clinics, Household Healthcare (Pharmacies, Online, and Other Household Healthcare), and Others]

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Abstracts

The Europe self-adherent wraps market is expected to grow from US\$ 103.45 million in 2022 to US\$ 134.93 million by 2028. It is estimated to grow at a CAGR of 4.5% from 2022 to 2028.

Increase in Use of Self-Adherent Wraps in Sports and Fitness Sectors Fuel Europe Self-Adherent Wraps Market

Athletes involved in sports perform activities such as jumping and running and are typically at a higher risk of getting injured. Sports such as running, basketball, soccer, football, and martial arts are commonly associated with injuries. These injuries occur due to falls, being struck by an object, collisions, and overexertion during unorganized or informal sports activities. Self-adherent wraps provide support for sprains and strains. Self-adherent wraps do not stretch and loosen over time like athletic bandage tape. These wraps can be applied in more layers to create more support. As a result, self-adherent wraps are highly used in the sports and fitness sectors to wrap ankle sprains and strains and secure dressings quickly. Hence, the increasing use of self-adherent wraps in the sport and fitness sectors is driving the market growth.

Europe Self-Adherent Wraps Market Overview

Increasing number of multispecialty hospitals supported by the rising need to accommodate emergency admissions of patients across many cities is likely to instigate

the adoption of self-adherent wraps across Europe. As per Eurostat, around 21.1 % of the EU population was aged 65 and above, registering for one-fifth of the total population, in 2022. According to the Organization for Economic Co-operation and Development Health Statistics 2022, on average, 3 out of 4 patients aged 65 and above across EU countries underwent surgery within two days following admission with a hip fracture. Besides, geriatric population possesses a high risk of chronic health diseases and is prone to injuries due to associated comorbidities. Self-adherent wraps are used on sprains, strains, and secure dressings to stabilize injuries. According to the “Health at a Glance: Europe 2022” report published by Organization for Economic Co-operation and Development; primary healthcare accounted for 13% of total health expenditure in the EU countries in 2020. Moreover, in 2022, injuries caused due to football matches across five major European leagues increased by 20% compared to 2021. The Europe self-adherent wraps market is anticipated to grow at a significant rate during the forecast period due to the rising geriatric population, increasing sports activities in the region, and increasing healthcare expenditure in European countries.

Europe Self-Adherent Wraps Market Revenue and Forecast to 2028 (US\$ Thousand)

Europe Self-Adherent Wraps Market Segmentation

The Europe self-adherent wraps market is segmented into type, end use, and country.

Based on type, the Europe self-adherent wraps market is segmented into sterile and non-sterile. The non-sterile segment held a larger share of the Europe self-adherent wraps market in 2022.

Based on end use, the Europe self-adherent wraps market is segmented into hospitals, specialty clinics, household healthcare, and others. Household healthcare is segmented into pharmacies, online, and other household healthcare. The household healthcare segment held the largest share of the Europe self-adherent wraps market in 2022.

Based on country, the Europe self-adherent wraps market is segmented into Germany, France, Italy, the UK, Russia, Sweden, and the Rest of Europe. The Rest of Europe dominated the share of the Europe self-adherent wraps market in 2022.

**3M CO; CARDINAL HEALTH INC; ESSITY AB; MEDLINE INDUSTRIES LP;
PERFORMANCE HEALTH HOLDING INC; STEROPLAST HEALTHCARE LTD; AND
WALGREENS CO ARE THE LEADING COMPANIES OPERATING IN THE EUROPE**

SELF-ADHERENT WRAPS MARKET.

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