

Europe Safety Helmets Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Material (Polyethylene, Acrylonitrile Butadiene Styrene, Polycarbonate, and Others) and Industry (Construction, Manufacturing, Mining, and Others)

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Abstracts

The Europe safety helmets market is projected to grow significantly, reaching an estimated value of approximately US\$ 1,690.55 million by 2031, up from US\$ 1,146.64 million in 2023. This growth represents a compound annual growth rate (CAGR) of 5.0% from 2023 to 2031.

Executive Summary and Market Analysis

Europe stands out as a leading market for safety helmets, primarily driven by ongoing infrastructure development across various sectors, including construction, oil and gas, manufacturing, and petrochemicals. The increasing emphasis on occupational safety has led to a higher demand for safety helmets, particularly on construction sites. Key markets within Europe include the UK, Germany, France, Russia, and Italy. While residential construction in these countries has seen sluggish growth due to high interest rates and reduced disposable income, the commercial and industrial sectors are showing a more positive trend, bolstered by government initiatives.

The oil and gas sector is also reshaping the energy landscape in Europe, as countries strive to decrease their reliance on Russian energy and focus on domestic renewable energy production. This shift is driving the development of infrastructure such as oil refineries, power plants, and gas stations, which in turn fuels the demand for safety

helmets.

Additionally, the mineral exploration sector is emerging as a significant driver for safety helmet demand. For instance, in 2023, Alumin, a European metals producer, applied for new exploration licenses for projects in Italy, indicating a growing interest in mineral exploration that is expected to further stimulate the safety helmet market in Europe.

Strategic Insights

Market Segmentation Analysis

The Europe safety helmets market can be segmented based on material and industry.

Material Segmentation: The market is divided into several materials, including polyethylene, acrylonitrile butadiene styrene (ABS), polycarbonate, and others. In 2023, the polyethylene segment dominated the market, holding the largest share due to its widespread use in safety helmet manufacturing.

Industry Segmentation: The market is also categorized by industry, including construction, manufacturing, mining, and others. The construction sector was the largest contributor to the market share in 2023, reflecting the high demand for safety helmets in this industry.

Market Outlook

The increasing frequency of occupational accidents poses a significant challenge to the smooth operation of construction projects. Effective workforce management and the adoption of stringent safety measures are crucial to preventing workplace incidents, which is expected to benefit the safety helmet market globally. Governments across Europe are prioritizing workforce safety regulations to mitigate accidents. For example, the Occupational Safety and Health Act of 1970 and the Health and Safety at Work Act 1974 outline essential standards and conditions to ensure worker safety. Numerous other laws and guidelines specific to various industries further emphasize the importance of safety measures. Consequently, the growing government initiatives and the implementation of strict regulations aimed at protecting workforce safety are anticipated to create lucrative opportunities for the safety helmet market during the forecast period.

Country Insights

The Europe safety helmets market encompasses several key countries, including Germany, France, Italy, the UK, Russia, and the Rest of Europe. In 2023, the Rest of Europe accounted for the largest market share.

Countries such as Denmark, Poland, Spain, Romania, and the Netherlands are significant contributors to the Rest of Europe segment. Factors such as urbanization, population growth, and advancements in the construction and industrial sectors are driving the safety helmet market in Poland. The commercial and office space developments, along with improvements in the railway and transportation sectors, are yielding positive outcomes due to increased government intervention. The ongoing growth in the construction sector is further propelling the demand for safety helmets, supported by a heightened focus on occupational safety regulations at construction sites. For instance, in June 2023, Total Energies announced the launch of a multi-well drilling campaign in Denmark's largest gas field, aimed at enhancing gas production and ensuring energy security in Denmark and Europe. This development in the oil and gas sector is positively influencing the growth of the safety helmet market in the Rest of Europe.

Company Profiles

Several key players are actively operating in the Europe safety helmets market, including 3M Co, Honeywell International Inc, MSA Safety Inc, Centurion Safety Products Ltd, Concord Helmet & Safety Products Private Limited, JSP Limited, Pyramex Safety Products, LLC, UVEX ARBEITSSCHUTZ GmbH, VOSS-HELME GmbH & Co. KG, and SCHUBERTH, among others. These companies are employing various strategies such as market expansion, product innovation, and mergers and acquisitions to enhance their product offerings and increase their market share.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. EUROPE SAFETY HELMETS MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Ecosystem Analysis

5. EUROPE SAFETY HELMETS MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Developments in the Construction Industry
 - 5.1.2 Advancements in Mining and Telecom Sectors
- 5.2 Market Restraints
 - 5.2.1 Raw Material Price Fluctuations
- 5.3 Market Opportunities
 - 5.3.1 Increasing Government Focus on Workforce Safety
- 5.4 Market Trends
 - 5.4.1 Growing Adoption of Advanced Materials
 - 5.4.2 Growing Integration of Digitalization

5.5 Impact of Drivers and Restraints:

6. SAFETY HELMETS MARKET - EUROPE ANALYSIS

6.1 Europe Safety Helmets Market Revenue (US\$ Million), 2021-2031

6.2 Europe Safety Helmets Market Forecast Analysis

7. EUROPE SAFETY HELMETS MARKET ANALYSIS - BY MATERIAL

7.1 Polyethylene

7.1.1 Overview

7.1.2 Polyethylene: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

7.2 Acrylonitrile Butadiene Styrene

7.2.1 Overview

7.2.2 Acrylonitrile Butadiene Styrene: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

7.3 Polycarbonate

7.3.1 Overview

7.3.2 Polycarbonate: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

7.4 Others

7.4.1 Overview

7.4.2 Others: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8. EUROPE SAFETY HELMETS MARKET ANALYSIS - BY INDUSTRY

8.1 Construction

8.1.1 Overview

8.1.2 Construction: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8.2 Manufacturing

8.2.1 Overview

8.2.2 Manufacturing: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8.3 Mining

8.3.1 Overview

8.3.2 Mining: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031

(US\$ Million)

8.4 Others

8.4.1 Overview

8.4.2 Others: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031

(US\$ Million)

9. EUROPE SAFETY HELMETS MARKET - COUNTRY ANALYSIS

9.1 Europe

9.1.1 Europe Safety Helmets Market Overview

9.1.2 Europe Safety Helmets Market - Revenue and Forecast Analysis - by Country

9.1.2.1 Europe Safety Helmets Market - Revenue and Forecast Analysis - by Country

9.1.2.2 Germany: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.1.2.2.1 Germany: Europe Safety Helmets Market Share - by Material

9.1.2.2.2 Germany: Europe Safety Helmets Market Share - by Industry

9.1.2.3 France: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.1.2.3.1 France: Europe Safety Helmets Market Share - by Material

9.1.2.3.2 France: Europe Safety Helmets Market Share - by Industry

9.1.2.4 Italy: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.1.2.4.1 Italy: Europe Safety Helmets Market Share - by Material

9.1.2.4.2 Italy: Europe Safety Helmets Market Share - by Industry

9.1.2.5 United Kingdom: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.1.2.5.1 United Kingdom: Europe Safety Helmets Market Share - by Material

9.1.2.5.2 United Kingdom: Europe Safety Helmets Market Share - by Industry

9.1.2.6 Russia: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.1.2.6.1 Russia: Europe Safety Helmets Market Share - by Material

9.1.2.6.2 Russia: Europe Safety Helmets Market Share - by Industry

9.1.2.7 Rest of Europe: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.1.2.7.1 Rest of Europe: Europe Safety Helmets Market Share - by Material

9.1.2.7.2 Rest of Europe: Europe Safety Helmets Market Share - by Industry

10. COMPETITIVE LANDSCAPE

- 10.1 Heat Map Analysis by Key Players
- 10.2 Company Positioning & Concentration

11. INDUSTRY LANDSCAPE

- 11.1 Overview
- 11.2 Market Initiative
- 11.3 Product Development
- 11.4 Mergers & Acquisitions

12. COMPANY PROFILES

- 12.1 3M Co
 - 12.1.1 Key Facts
 - 12.1.2 Business Description
 - 12.1.3 Products and Services
 - 12.1.4 Financial Overview
 - 12.1.5 SWOT Analysis
 - 12.1.6 Key Developments
- 12.2 Honeywell International Inc
 - 12.2.1 Key Facts
 - 12.2.2 Business Description
 - 12.2.3 Products and Services
 - 12.2.4 Financial Overview
 - 12.2.5 SWOT Analysis
 - 12.2.6 Key Developments
- 12.3 MSA Safety Inc
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 Centurion Safety Products Ltd
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 1Financial Overview
 - 12.4.5 SWOT Analysis

- 12.4.6 Key Developments
- 12.5 Concord Helmet & Safety Products Private Limited
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments
- 12.6 JSP Limited
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 Pyramex Safety Products, LLC
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 UVEX ARBEITSSCHUTZ GmbH
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview
 - 12.8.5 SWOT Analysis
 - 12.8.6 Key Developments
- 12.9 VOSS-HELME GmbH & Co. KG
 - 12.9.1 Key Facts
 - 12.9.2 Business Description
 - 12.9.3 Products and Services
 - 12.9.4 Financial Overview
 - 12.9.5 SWOT Analysis
 - 12.9.6 Key Developments
- 12.10 SCHUBERTH
 - 12.10.1 Key Facts
 - 12.10.2 Business Description

- 12.10.3 Products and Services
- 12.10.4 Financial Overview
- 12.10.5 SWOT Analysis
- 12.10.6 Key Developments

13. APPENDIX

- 13.1 About The Insight Partners

List Of Tables

LIST OF TABLES

- Table 1. Europe Safety Helmets Market Segmentation
- Table 2. Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Table 3. Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Material
- Table 4. Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Industry
- Table 5. Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Country
- Table 6. Germany: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Material
- Table 7. Germany: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Industry
- Table 8. France: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Material
- Table 9. France: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Industry
- Table 10. Italy: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Material
- Table 11. Italy: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Industry
- Table 12. United Kingdom: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Material
- Table 13. United Kingdom: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Industry
- Table 14. Russia: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Material
- Table 15. Russia: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Industry
- Table 16. Rest of Europe: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Material
- Table 17. Rest of Europe: Europe Safety Helmets Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Industry
- Table 18. Heat Map Analysis by Key Players

List Of Figures

LIST OF FIGURES

- Figure 1. Europe Safety Helmets Market Segmentation - Country
- Figure 2. Europe Safety Helmets Market - Key Market Dynamics
- Figure 3. Impact Analysis of Drivers and Restraints
- Figure 4. Europe Safety Helmets Market Revenue (US\$ Million), 2021-2031
- Figure 5. Europe Safety Helmets Market Share (%) - by Material (2023 and 2031)
- Figure 6. Polyethylene: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 7. Acrylonitrile Butadiene Styrene: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 8. Polycarbonate: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 9. Others: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 10. Europe Safety Helmets Market Share (%) - by Industry (2023 and 2031)
- Figure 11. Construction: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 12. Manufacturing: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 13. Mining: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 14. Others: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 15. Europe Safety Helmets Market Breakdown, by Key Countries, 2023 and 2031 (%)
- Figure 16. Germany: Europe Safety Helmets Market - Revenue and Forecast, 2021-2031 (US\$ Million)
- Figure 17. France: Europe Safety Helmets Market - Revenue and Forecast, 2021- 2031 (US\$ Million)
- Figure 18. Italy: Europe Safety Helmets Market - Revenue and Forecast, 2021- 2031 (US\$ Million)
- Figure 19. United Kingdom: Europe Safety Helmets Market - Revenue and Forecast, 2021- 2031 (US\$ Million)
- Figure 20. Russia: Europe Safety Helmets Market - Revenue and Forecast, 2021- 2031 (US\$ Million)
- Figure 21. Rest of Europe: Europe Safety Helmets Market - Revenue and Forecast,

2021- 2031 (US\$ Million)

Figure 22. Company Positioning & Concentration

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