

# **Europe Rugged Phones Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Smartphone and Featured Phones), Screen Size (Below 5 Inch, 5 Inch to 6 Inch, and Above 6 Inch), and End-User (Industrial, Government, Commercial, Military and Defense, and Consumer)**

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## **Abstracts**

The Europe rugged phones market is expected to grow from US\$ 809.17 million in 2023 to US\$ 1,172.42 million by 2028. It is estimated to grow at a CAGR of 7.7% from 2023 to 2028.

**Increasing Demand of Rugged Phones Across Diverse Industries Drive Europe Rugged Phones Market**

The consumer electronics industry worldwide is strongly stimulated due to significant adoption of smartphones among various industry verticals, including construction, manufacturing, industrial environments, retail, transportation, and emergency services, among others, for both mission-critical and non-critical communication applications. The demand for smartphones and feature phones is growing at an impressive pace owing to increasing investments in research and development related to display technologies, communication networks, battery, and camera advancements, among several others. Regular upgradations in rugged phones design and integration of new features to match the level of features/applications offered by today's consumer grade smartphones and feature phones is boosting the demand for these phones, especially in industrial sectors with harsh working environments. The demand for these rugged phones with differentiated features such as IP certification, dustproof, drop-tested, and high battery capacity for industrial task force and public safety workers has been growing at an

impressive rate in the past few years in both developed and developing regions. Hence, the rise in the proliferation of smartphones & feature phones with rugged capabilities across industry sectors is anticipated to drive the growth of rugged phones market during the forecast period of 2023 to 2028.

## Europe Rugged Phones Market Overview

Europe includes various well-established economies, such as France, Germany, Russia, the UK, and Italy. The penetration of mobile phones in Europe is highest in the world. Russia is one of the emerging economies in Europe having the highest mobile penetration levels in Europe. Owing to continued growth in smartphone penetration, there are considerable changes in the way consumers in countries, such as Norway, Sweden, the UK, and the Netherlands, access internet services. Smartphones are now a routine in these countries, with the device's penetration levels among internet users are above 60% as per the Ericsson report. Rising smartphone penetration in Europe is anticipated to boost the market growth. Another factor along with smartphones penetration includes incidents of damaged mobile phones. In European countries, it has been observed that more than 30% of consumers or 1 out of 3 mobile users had damaged mobile phones in last few years, which eventually raises the need for early replacement or repair. Therefore, there is an increase in requirement among consumers for sturdy and durable mobile devices. Moreover, other companies, such as Crosscall, which is a French manufacturer engaged in manufacturing rugged devices for addressing needs of business users and outdoor sports, would also promote the market growth. Footprints of companies manufacturing rugged phones would assist in boosting the market growth in the European region. Factors, such as rise in number of smartphone users, increase in incidence of damaged smartphones, and product launches, would play a key role in influencing the market growth.

## Europe Rugged Phones Market Revenue and Forecast to 2028 (US\$ Million)

### Europe rugged phones market Segmentation

The Europe rugged phones market is segmented into type, screen size, and end-user, and country.

Based on type, the Europe rugged phones market is bifurcated into smartphone and featured phones. In 2023, the smartphone segment registered a larger share in the Europe rugged phones market.

Based on screen size, the Europe rugged phones market is segmented into below 5-inch, 5 inch to 6 inch, and above 6 inch. In 2023, the 5 inch to 6 inch segment registered a largest share in the Europe rugged phones market.

Based on end-user, the Europe rugged phones market is segmented into industrial, government, commercial, military and defense, and consumer. In 2023, the industrial segment registered a largest share in the Europe rugged phones market.

Based on country, the Europe rugged phones market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. In 2023, the UK segment registered a largest share in the Europe rugged phones market.

AGM MOBILE; Blackview; Caterpillar Inc; CROSSCALL; KYOCERA Portugal; Nokia Corp; OUKITEL; Samsung Electronics Co Ltd; Ulefone Mobile; Unitech Electronics Co., LTD; and Zebra Technologies Corp are the leading companies operating in the Europe rugged phones market.

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