+44 20 8123 2220
info@marketpublishers.com

Europe Robotic Process Automation Market Forecast to 2030 - Regional Analysis - by Component [Solution and Service (Consulting, Integration & Development, Support & Maintenance, and Training)], Deployment (On-Premise and Cloud), Organization Size (Large Enterprises and SMEs), and End-User Industry (BFSI, e-Commerce & Retail, Healthcare, IT & Telecom, Manufacturing, and Others)

https://marketpublishers.com/r/EB85518989DFEN.html
Date: June 2024
Pages: 132
Price: US$ 2,485.00 (Single User License)
ID: EB85518989DFEN

Abstracts

The Europe robotic process automation market was valued at US$ 918.02 million in 2022 and is expected to reach US$ 1,823.50 million by 2030; it is estimated to register at a CAGR of 9.0% from 2022 to 2030.

Increased Demand for Robotic Process Automation in BPO Drives Europe Robotic Process Automation Market

IT department workers devote more than 20% of their working hours to repetitive tasks. Because of this, various IT companies outsource their tasks, such as invoice processing, claims processing, data entry, data extraction, or other repetitive tasks, to different vendors. As robotic process automation (RPA) can benefit these companies by increasing productivity, its demand is increasing globally. The business process outsourcing (BPO) sector, which always seeks to increase cost efficiency while carrying out routine and repetitive work, requires robotic process automation as it can help BPO companies increase productivity by automating repetitive manual operations while maintaining low costs. In addition, when the robotic process automation program is set and running, the maintenance cost can also be minimal, saving both time and money

+44 20 8123 2220
info@marketpublishers.com

compared to training and hiring new employees.

Furthermore, as robotic process automation uses automated workflows, it can help process, calculate, and develop reports, providing an almost error-free performance. Automation systems such as bots are mostly designed to handle data through predefined rules, thus offering a consistent workflow at any time. robotic process automation also provides the reliability of the product. Bots help check the data and match it with the instructed outline. If the data is not matched, the robotic process automation system can flag it and reject the data. Moreover, robotic process automation provides high scalability and flexibility. Its scale on-demand feature ensures great flexibility for businesses, allowing them to take on big projects to increase ROI. Hence, all the above benefits of robotic process automation in BPO are increasing its demand globally, driving the Europe robotic process automation market.

Europe Robotic Process Automation Market Overview

Europe has established itself as a significant player in the robotic process automation market, experiencing notable growth and widespread adoption of robotic process automation solutions. The region's emphasis on digital transformation, advanced technological infrastructure, and prioritization of automation has contributed to its prominent position in the robotic process automation landscape. Various European countries have enthusiastically embraced robotic process automation, particularly in sectors such as banking, finance, insurance, healthcare, and manufacturing. These industries have acknowledged the potential of robotic process automation in streamlining processes, improving operational efficiency, and reducing costs. The European market benefits from a mature ecosystem that supports the growth of robotic process automation with the presence of established robotic process automation vendors and a highly skilled workforce. Moreover, the region's regulatory environment fosters innovation and digitalization, thereby promoting the adoption of robotic process automation. Countries such as France, Germany, the UK United Kingdom, and the Netherlands have been at the forefront of robotic process automation adoption in Europe, leveraging their robust IT capabilities, strong automation focus, and favorable business environment that encourages technological advancements.

Furthermore, Europe's commitment to technologies such as artificial intelligence and robotics has created a conducive environment for the development and implementation of robotic process automation. Investments in research and development, along with collaborations between industry and academia, have spurred innovation in the robotic process automation sector in Europe.

+44 20 8123 2220
info@marketpublishers.com

Europe Robotic Process Automation Market Revenue and Forecast to 2030 (US$ Million)

Europe Robotic Process Automation Market Segmentation

The Europe robotic process automation market is segmented based on component, deployment, organization size, end-user industry, and country.

Based on component, the Europe robotic process automation market is bifurcated into solution and service. The service segment held a larger share in 2022. The service segment is sub-categorized into consulting, integration & development, support & maintenance, and training.

In terms of deployment, the Europe robotic process automation market is bifurcated into on-premise and cloud. The on-premise segment held a larger share in 2022.

Based on organization size, the Europe robotic process automation market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger share in 2022.

By end-user industry, the Europe robotic process automation market is segmented into BFSI, e-commerce & retail, healthcare, IT & Telecom, manufacturing, and others. The BFSI segment held the largest share in 2022.

Based on country, the Europe robotic process automation market is categorized into Germany, France, the UK, Italy, Russia, and the Rest of Europe. The UK dominated the Europe robotic process automation market in 2022.

Appian Corp, Automation Anywhere Inc, Blue Prism Ltd, Datamatics Global Services Ltd, International Business Machines Corp, Microsoft Corp, NICE Ltd, Pegasystems Inc, Salesforce Inc, SAP SE, and UiPath Inc are some of the leading companies operating in the Europe robotic process automation market.

+44 20 8123 2220
info@marketpublishers.com

Contents

1. INTRODUCTION

1.1 The Insight Partners Research Report Guidance
1.2 Segmentation

2. EXECUTIVE SUMMARY

2.1 Key Insights
2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

3.1 Coverage
3.2 Secondary Research
3.3 Primary Research

4. EUROPE ROBOTIC PROCESS AUTOMATION MARKET LANDSCAPE

4.1 Overview
4.2 Value Chain Analysis
4.3 Ecosystem Analysis

5. EUROPE ROBOTIC PROCESS AUTOMATION MARKET - KEY MARKET DYNAMICS

5.1 Europe Robotic Process Automation Market - Key Market Dynamics
5.2 Market Drivers
  5.2.1 Increased Demand for Robotic Process Automation in BPO
  5.2.2 Cost Benefits Offered by Robotic Process Automation
  5.2.3 Rise in Use of Robotic Process Automation in BFSI Sector
5.3 Market Restraints
  5.3.1 Frequent Alterations in Operating Procedures and Business Rules Impacting Robotic Process Automation Efficiency
  5.3.2 Lack of Prospects in Small and Medium Businesses (SMBs)
5.4 Market Opportunities
  5.4.1 Rising Demand for Cognitive Robotic Process Automation
  5.4.2 Increasing Adoption of Robotic Process Automation in Retail Sector

+44 20 8123 2220
info@marketpublishers.com

5.5 Future Trends
5.5.1 Growing Technological Advancements
5.6 Impact of Drivers and Restraints:

6. ROBOTIC PROCESS AUTOMATION MARKET - EUROPE MARKET ANALYSIS

6.1 Europe Robotic Process Automation Market Revenue (US$ Million), 2022 - 2030
6.2 Europe Robotic Process Automation Market Forecast and Analysis

7. EUROPE ROBOTIC PROCESS AUTOMATION MARKET ANALYSIS - COMPONENT

7.1 Solution
7.1.1 Overview
7.1.2 Solution Market, Revenue and Forecast to 2030 (US$ Million)
7.2 Service
7.2.1 Overview
7.2.2 Service Market, Revenue and Forecast to 2030 (US$ Million)
7.2.3 Europe Robotic Process Automation Market, By Service
7.2.4 Consulting
7.2.4.1 Overview
7.2.4.2 Consulting Market, Revenue and Forecast to 2030 (US$ Million)
7.2.5 Integration & Development
7.2.5.1 Overview
7.2.5.2 Integration & Development Market, Revenue and Forecast to 2030 (US$ Million)
7.2.6 Support & Maintenance
7.2.6.1 Overview
7.2.6.2 Support & Maintenance Market, Revenue and Forecast to 2030 (US$ Million)
7.2.7 Training
7.2.7.1 Overview
7.2.7.2 Training Market, Revenue and Forecast to 2030 (US$ Million)

8. EUROPE ROBOTIC PROCESS AUTOMATION MARKET ANALYSIS - DEPLOYMENT

8.1 On-Premise
8.1.1 Overview
8.1.2 On-Premise Market, Revenue and Forecast to 2030 (US$ Million)

+44 20 8123 2220
info@marketpublishers.com

8.2 Cloud
8.2.1 Overview
8.2.2 Cloud Market, Revenue and Forecast to 2030 (US$ Million)

9. EUROPE ROBOTIC PROCESS AUTOMATION MARKET ANALYSIS - ORGANIZATION SIZE

9.1 Large Enterprises
9.1.1 Overview
9.1.2 Large Enterprises Market, Revenue and Forecast to 2030 (US$ Million)
9.2 SMEs
9.2.1 Overview
9.2.2 SMEs Market, Revenue and Forecast to 2030 (US$ Million)

10. EUROPE ROBOTIC PROCESS AUTOMATION MARKET ANALYSIS - END-USER INDUSTRY

10.1 BFSI
10.1.1 Overview
10.1.2 BFSI Market, Revenue and Forecast to 2030 (US$ Million)
10.2 e-Commerce & Retail
10.2.1 Overview
10.2.2 e-Commerce & Retail Market, Revenue and Forecast to 2030 (US$ Million)
10.3 Healthcare
10.3.1 Overview
10.3.2 Healthcare Market, Revenue and Forecast to 2030 (US$ Million)
10.4 IT & Telecom
10.4.1 Overview
10.4.2 IT & Telecom Market, Revenue and Forecast to 2030 (US$ Million)
10.5 Manufacturing
10.5.1 Overview
10.5.2 Manufacturing Market, Revenue and Forecast to 2030 (US$ Million)
10.6 Others
10.6.1 Overview
10.6.2 Others Market, Revenue and Forecast to 2030 (US$ Million)

11. EUROPE ROBOTIC PROCESS AUTOMATION MARKET - ANALYSIS

11.1 Europe

+44 20 8123 2220
info@marketpublishers.com

11.1.1 Europe Robotic Process Automation Market Overview
11.1.2 Europe Robotic Process Automation Market Revenue and Forecasts and Analysis - By Country
11.1.2.1 Europe Robotic Process Automation Market Revenue and Forecasts and Analysis - By Country
11.1.2.2 Germany Robotic Process Automation Market Revenue and Forecasts to 2030 (US$ Mn)
11.1.2.2.1 Germany Robotic Process Automation Market Breakdown, by Component
11.1.2.2.1.1 Germany Robotic Process Automation Market Breakdown, by Service
11.1.2.2.2 Germany Robotic Process Automation Market Breakdown, by Deployment
11.1.2.2.3 Germany Robotic Process Automation Market Breakdown, by Organization Size
11.1.2.2.4 Germany Robotic Process Automation Market Breakdown, by End-User Industry
11.1.2.3 France Robotic Process Automation Market Revenue and Forecasts to 2030 (US$ Mn)
11.1.2.3.1 France Robotic Process Automation Market Breakdown, by Component
11.1.2.3.1.1 France Robotic Process Automation Market Breakdown, by Service
11.1.2.3.2 France Robotic Process Automation Market Breakdown, by Deployment
11.1.2.3.3 France Robotic Process Automation Market Breakdown, by Organization Size
11.1.2.3.4 France Robotic Process Automation Market Breakdown, by End-User Industry
11.1.2.4 Italy Robotic Process Automation Market Revenue and Forecasts to 2030 (US$ Mn)
11.1.2.4.1 Italy Robotic Process Automation Market Breakdown, by Component
11.1.2.4.1.1 Italy Robotic Process Automation Market Breakdown, by Service
11.1.2.4.2 Italy Robotic Process Automation Market Breakdown, by Deployment
11.1.2.4.3 Italy Robotic Process Automation Market Breakdown, by Organization Size
11.1.2.4.4 Italy Robotic Process Automation Market Breakdown, by End-User Industry
11.1.2.5 UK Robotic Process Automation Market Revenue and Forecasts to 2030 (US$ Mn)
11.1.2.5.1 UK Robotic Process Automation Market Breakdown, by Component
11.1.2.5.1.1 UK Robotic Process Automation Market Breakdown, by Service
11.1.2.5.2 UK Robotic Process Automation Market Breakdown, by Deployment

11.1.2.5.3 UK Robotic Process Automation Market Breakdown, by Organization Size
11.1.2.5.4 UK Robotic Process Automation Market Breakdown, by End-User Industry
11.1.2.6 Russia Robotic Process Automation Market Revenue and Forecasts to 2030 (US$ Mn)
11.1.2.6.1 Russia Robotic Process Automation Market Breakdown, by Component
11.1.2.6.1.1 Russia Robotic Process Automation Market Breakdown, by Service
11.1.2.6.2 Russia Robotic Process Automation Market Breakdown, by Deployment
11.1.2.6.3 Russia Robotic Process Automation Market Breakdown, by Organization Size
11.1.2.6.4 Russia Robotic Process Automation Market Breakdown, by End-User Industry
11.1.2.7 Rest of Europe Robotic Process Automation Market Revenue and Forecasts to 2030 (US$ Mn)
11.1.2.7.1 Rest of Europe Robotic Process Automation Market Breakdown, by Component
11.1.2.7.1.1 Rest of Europe Robotic Process Automation Market Breakdown, by Service
11.1.2.7.2 Rest of Europe Robotic Process Automation Market Breakdown, by Deployment
11.1.2.7.3 Rest of Europe Robotic Process Automation Market Breakdown, by Organization Size
11.1.2.7.4 Rest of Europe Robotic Process Automation Market Breakdown, by End-User Industry

12. INDUSTRY LANDSCAPE

12.1 Overview
12.2 Market Initiative
12.3 Product News & Company News
12.4 Collaboration and Mergers & Acquisitions

13. COMPANY PROFILES

13.1 Appian Corp
13.1.1 Key Facts
13.1.2 Business Description
13.1.3 Products and Services

+44 20 8123 2220
info@marketpublishers.com

13.1.4 Financial Overview
13.1.5 SWOT Analysis
13.1.6 Key Developments
13.2 Automation Anywhere Inc
13.2.1 Key Facts
13.2.2 Business Description
13.2.3 Products and Services
13.2.4 Financial Overview
13.2.5 SWOT Analysis
13.2.6 Key Developments
13.3 Blue Prism Ltd
13.3.1 Key Facts
13.3.2 Business Description
13.3.3 Products and Services
13.3.4 Financial Overview
13.3.5 SWOT Analysis
13.3.6 Key Developments
13.4 Datamatics Global Services Ltd
13.4.1 Key Facts
13.4.2 Business Description
13.4.3 Products and Services
13.4.4 Financial Overview
13.4.5 SWOT Analysis
13.4.6 Key Developments
13.5 International Business Machines Corp
13.5.1 Key Facts
13.5.2 Business Description
13.5.3 Products and Services
13.5.4 Financial Overview
13.5.5 SWOT Analysis
13.5.6 Key Developments
13.6 Microsoft Corp
13.6.1 Key Facts
13.6.2 Business Description
13.6.3 Products and Services
13.6.4 Financial Overview
13.6.5 SWOT Analysis
13.6.6 Key Developments
13.7 NICE Ltd

+44 20 8123 2220
info@marketpublishers.com

13.7.1 Key Facts
13.7.2 Business Description
13.7.3 Products and Services
13.7.4 Financial Overview
13.7.5 SWOT Analysis
13.7.6 Key Developments
13.8 Pegasystems Inc
13.8.1 Key Facts
13.8.2 Business Description
13.8.3 Products and Services
13.8.4 Financial Overview
13.8.5 SWOT Analysis
13.8.6 Key Developments
13.9 Salesforce Inc
13.9.1 Key Facts
13.9.2 Business Description
13.9.3 Products and Services
13.9.4 Financial Overview
13.9.5 SWOT Analysis
13.9.6 Key Developments
13.10 SAP SE
13.10.1 Key Facts
13.10.2 Business Description
13.10.3 Products and Services
13.10.4 Financial Overview
13.10.5 SWOT Analysis
13.10.6 Key Developments
13.11 UiPath Inc
13.11.1 Key Facts
13.11.2 Business Description
13.11.3 Products and Services
13.11.4 Financial Overview
13.11.5 SWOT Analysis
13.11.6 Key Developments

14. APPENDIX

14.1 Word Index

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Europe Robotic Process Automation Market Forecast to 2030 - Regional Analysis - by Component [Solution and Service (Consulting, Integration & Development, Support & Maintenance, and Training)], Deployment (On-Premise and Cloud), Organization Size (Large Enterprises and SMEs), and End-User Industry (BFSI, e-Commerce & Retail, Healthcare, IT & Telecom, Manufacturing, and Others)

Product link: https://marketpublishers.com/r/EB85518989DFEN.html

Price: US$ 2,485.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/EB85518989DFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

+44 20 8123 2220
info@marketpublishers.com

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970