

# **Europe Robotic Process Automation Market Forecast to 2030 - Regional Analysis - by Component [Solution and Service (Consulting, Integration & Development, Support & Maintenance, and Training)], Deployment (On-Premise and Cloud), Organization Size (Large Enterprises and SMEs), and End-User Industry (BFSI, e-Commerce & Retail, Healthcare, IT & Telecom, Manufacturing, and Others)**

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## **Abstracts**

The Europe robotic process automation market was valued at US\$ 918.02 million in 2022 and is expected to reach US\$ 1,823.50 million by 2030; it is estimated to register at a CAGR of 9.0% from 2022 to 2030.

### **Increased Demand for Robotic Process Automation in BPO Drives Europe Robotic Process Automation Market**

IT department workers devote more than 20% of their working hours to repetitive tasks. Because of this, various IT companies outsource their tasks, such as invoice processing, claims processing, data entry, data extraction, or other repetitive tasks, to different vendors. As robotic process automation (RPA) can benefit these companies by increasing productivity, its demand is increasing globally. The business process outsourcing (BPO) sector, which always seeks to increase cost efficiency while carrying out routine and repetitive work, requires robotic process automation as it can help BPO companies increase productivity by automating repetitive manual operations while maintaining low costs. In addition, when the robotic process automation program is set and running, the maintenance cost can also be minimal, saving both time and money

compared to training and hiring new employees.

Furthermore, as robotic process automation uses automated workflows, it can help process, calculate, and develop reports, providing an almost error-free performance. Automation systems such as bots are mostly designed to handle data through predefined rules, thus offering a consistent workflow at any time. Robotic process automation also provides the reliability of the product. Bots help check the data and match it with the instructed outline. If the data is not matched, the robotic process automation system can flag it and reject the data. Moreover, robotic process automation provides high scalability and flexibility. Its scale on-demand feature ensures great flexibility for businesses, allowing them to take on big projects to increase ROI. Hence, all the above benefits of robotic process automation in BPO are increasing its demand globally, driving the Europe robotic process automation market.

## Europe Robotic Process Automation Market Overview

Europe has established itself as a significant player in the robotic process automation market, experiencing notable growth and widespread adoption of robotic process automation solutions. The region's emphasis on digital transformation, advanced technological infrastructure, and prioritization of automation has contributed to its prominent position in the robotic process automation landscape. Various European countries have enthusiastically embraced robotic process automation, particularly in sectors such as banking, finance, insurance, healthcare, and manufacturing. These industries have acknowledged the potential of robotic process automation in streamlining processes, improving operational efficiency, and reducing costs. The European market benefits from a mature ecosystem that supports the growth of robotic process automation with the presence of established robotic process automation vendors and a highly skilled workforce. Moreover, the region's regulatory environment fosters innovation and digitalization, thereby promoting the adoption of robotic process automation. Countries such as France, Germany, the UK United Kingdom, and the Netherlands have been at the forefront of robotic process automation adoption in Europe, leveraging their robust IT capabilities, strong automation focus, and favorable business environment that encourages technological advancements.

Furthermore, Europe's commitment to technologies such as artificial intelligence and robotics has created a conducive environment for the development and implementation of robotic process automation. Investments in research and development, along with collaborations between industry and academia, have spurred innovation in the robotic process automation sector in Europe.

## Europe Robotic Process Automation Market Revenue and Forecast to 2030 (US\$ Million)

### Europe Robotic Process Automation Market Segmentation

The Europe robotic process automation market is segmented based on component, deployment, organization size, end-user industry, and country.

Based on component, the Europe robotic process automation market is bifurcated into solution and service. The service segment held a larger share in 2022. The service segment is sub-categorized into consulting, integration & development, support & maintenance, and training.

In terms of deployment, the Europe robotic process automation market is bifurcated into on-premise and cloud. The on-premise segment held a larger share in 2022.

Based on organization size, the Europe robotic process automation market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger share in 2022.

By end-user industry, the Europe robotic process automation market is segmented into BFSI, e-commerce & retail, healthcare, IT & Telecom, manufacturing, and others. The BFSI segment held the largest share in 2022.

Based on country, the Europe robotic process automation market is categorized into Germany, France, the UK, Italy, Russia, and the Rest of Europe. The UK dominated the Europe robotic process automation market in 2022.

Appian Corp, Automation Anywhere Inc, Blue Prism Ltd, Datamatics Global Services Ltd, International Business Machines Corp, Microsoft Corp, NICE Ltd, Pegasystems Inc, Salesforce Inc, SAP SE, and UiPath Inc are some of the leading companies operating in the Europe robotic process automation market.

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