

Europe Racing Gasoline Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Application (Circuit Racing, Drag Racing, Rally Racing, Off-Road Racing, and Other Applications)

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Abstracts

The Europe Racing Gasoline Market is poised for significant growth, projected to reach approximately US\$ 142.3 million by 2031, up from US\$ 106.5 million in 2024, reflecting a compound annual growth rate (CAGR) of 4.2% from 2025 to 2031. This growth is primarily fueled by the rising popularity of motorsports and ongoing technological advancements in the sector.

Europe is a key player in the racing gasoline market, with countries like Germany and the UK holding substantial market shares. The region's stringent regulatory environment regarding emissions is driving innovation, particularly in the development of unleaded racing gasoline and bio-based fuel blends. As manufacturers strive to meet high-performance demands while adhering to environmental standards, there is a notable push towards advanced gasoline technologies that enhance engine performance and minimize emissions.

The current landscape of the racing gasoline market in Europe is characterized by a well-established motorsport ecosystem, which includes a variety of professional and amateur racing events that sustain the demand for specialized fuels. The technological advancements in racing vehicles necessitate gasoline that meets higher octane ratings and performance specifications. However, the market also faces challenges, such as fluctuating crude oil prices and increasingly stringent environmental regulations that may limit the use of traditional leaded fuels.

Different types of racing gasoline are utilized across various motorsport categories, with unleaded gasoline (super petrol) being the preferred choice for Formula 1 and many touring car championships. The demand for high-performance fuels is particularly

critical in professional motorsports, where engine efficiency and power output are essential. Racing gasoline is typically formulated with high octane ratings, often exceeding 100, and includes additives that enhance combustion, reduce engine knock, and improve throttle response. These characteristics are vital for engines operating under extreme conditions, such as high RPMs and elevated temperatures.

As racing teams seek competitive advantages, the need for fuels that deliver consistent and optimized performance becomes increasingly important. This trend is not limited to professional racing; automotive enthusiasts and amateur racers who modify their vehicles for track days and local competitions also seek high-performance fuels that support turbocharged engines and advanced ignition systems. Racing gasoline meets these needs by providing cleaner burns and improved acceleration, making it a cornerstone of the racing ecosystem.

In addition to high octane levels, racing gasoline often contains oxygenates and advanced additives that enhance combustion efficiency, reduce carbon buildup, and improve throttle response. These fuels are engineered to burn cleaner and cooler, which helps maintain engine integrity during prolonged high-RPM operation. The result is more consistent power delivery, better acceleration, and a reduced risk of detonation, all of which are critical in competitive racing.

The demand for high-performance sustainable racing fuels is also on the rise in Europe, driven by regulatory alignment and industry needs. For example, TotalEnergies recently announced the supply of its certified 100% sustainable fuel, "ExcelliumRacing100," to the Fanatec GT World Challenge, significantly reducing lifecycle emissions. Similarly, the ADAC GT Masters introduced a new fuel containing approximately 50% sustainable components. The FIA's upcoming rollout of a 100% Sustainable Fuel Certification Program by December 2024, which mandates fully sustainable drop-in fuels for Formula 1 by 2026, further emphasizes the industry's shift towards sustainable practices.

Geographically, the Europe Racing Gasoline Market is segmented into several countries, including Germany, France, Italy, the United Kingdom, Russia, and the Rest of Europe. The UK is currently the largest market, benefiting from a rich motorsport culture and a strong presence in the global motorsport industry. The UK is home to the historic Silverstone Circuit and hosts popular events like the British Touring Car Championship and Wales Rally GB. With a significant number of Formula 1 teams based in the UK, British technology and expertise have been at the forefront of global motorsport for decades. The UK's Motorsport Valley is a hub for over 4,300 companies, employing more than 40,000 people and generating an annual turnover of US\$ 10.5 billion, with a substantial portion of its products and services exported internationally. Key players in the Europe Racing Gasoline Market include TotalEnergies SE, Shell Plc, Gulf Oil International Ltd, Sunoco LP, VP Racing Fuels, and several others. These companies are actively pursuing strategies such as expansion, product innovation, and

mergers and acquisitions to enhance their market presence and offer innovative products to consumers.

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