

Europe Product Stewardship Market Forecast to 2031 - Regional Analysis - by Component (Services and Software), Deployment (Cloud and On Premises), and Organization Size (Large Enterprises and SMEs)

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Abstracts

The Europe product stewardship market was valued at US\$ 463.94 million in 2023 and is expected to reach US\$ 913.22 million by 2031; it is estimated to register a CAGR of 8.8% from 2023 to 2031.

Rise In Corporate Social Responsibility Initiatives Fuels Europe Product Stewardship Market

Many businesses are increasingly integrating product stewardship into their corporate social responsibility (CSR) strategies to showcase their genuine commitment to sustainability and environmental stewardship. For instance, LEGO is committed to minimizing the environmental impact of its operations by aiming for a 37% reduction in absolute greenhouse gas (GHG) emissions by 2032 and striving to achieve net-zero emissions by 2050. Additionally, the company is focused on decreasing both waste and water consumption. LEGO is also actively pursuing the enhancement of sustainability in all its packaging and is dedicated to eliminating single-use plastics from its products. Moreover, General Mills classifies its objectives into three main categories: food, planet, and people. Notable highlights of their Corporate Social Responsibility (CSR) impact include achieving 100% Global Food Safety Initiative (GFSI) certification for all company-owned production facilities, ensuring that 92% of General Mills packaging is recyclable or reusable, and contributing US\$ 90 million to charitable initiatives in 2023. By adopting practices that emphasize responsible product lifecycle management-such as reducing waste, promoting recycling, and ensuring safe disposal-companies can not only meet regulatory compliance requirements but also positively influence their market

perception. This proactive approach fosters transparency and accountability, which are essential for developing and preserving trust with stakeholders, including customers, investors, and community members. As stakeholders become more discerning and demand greater corporate responsibility, businesses that prioritize product stewardship can differentiate themselves from competitors, enhancing their reputation and cultivating long-term relationships based on shared values of sustainability and ethical practices. Ultimately, this integration of product stewardship within CSR not only reinforces companies' commitment to the environment but also positions them as leaders in their industries, paving the way for innovation and sustainable growth.

Europe Product Stewardship Market Overview

The product stewardship market in Europe is influenced by several key factors that shape its growth and development. Stringent government regulations aimed at enhancing environmental protection and promoting sustainable practices are a significant driver, as they compel businesses to adopt product stewardship initiatives to comply with legal requirements. Additionally, the increasing awareness among consumers and businesses regarding environmental issues and the importance of sustainability is pushing companies to implement responsible product lifecycle management. The ongoing shift toward a circular economy encourages innovation in product design and waste management, further bolstering the adoption of product stewardship practices across various industries in Europe. For instance, in May 2024, the initiatives financed by the European Investment Bank (EIB) in the Veneto region are instrumental in promoting the adoption of product stewardship by enhancing the quality and coverage of integrated water services and waste collection. Supported by InvestEU, which aims to mobilize over EUR 372 billion (US\$ 402.3 billion) in investments by 2027, these projects focus on improving recycling facilities and waste management systems. This investment fosters a circular economy by encouraging sustainable practices that minimize waste and promote resource recovery, ultimately contributing to a greener and more sustainable future for the region.

Europe Product Stewardship Market Revenue and Forecast to 2031 (US\$ Million)

Europe Product Stewardship Market Segmentation

The Europe product stewardship market is categorized into component, deployment, organization size, and country.

Based on component, the Europe product stewardship market is bifurcated into services and software. The services segment held a larger market share in 2023.

In terms of deployment, the Europe product stewardship market is bifurcated into cloud and on-premises. The cloud segment held a larger market share in 2023.

By organization size, the Europe product stewardship market is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger market share in 2023.

By country, the Europe product stewardship market is segmented into Germany, France, the UK, Italy, Russia, and the Rest of Europe. Germany dominated the Europe product stewardship market share in 2023.

Eaton Corp Plc, Anthesis Group Ltd, CGI Inc, ERM Group, Inc., Wolters Kluwer NV, Intelx Technologies ULC, SAP SE, Sphera Solutions, Inc., Covestro AG, Linde Plc, Arcadis NV, 3E, UL LLC, Pace Analytical Services, Dupont de Nemours Inc, knoell, Young & Global Partners, and Yordas Limited, are among the leading companies operating in the Europe product stewardship market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Europe product stewardship market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Europe product stewardship market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Europe market trends and outlook coupled with the factors driving the Europe product stewardship market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that

underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Europe Product Stewardship Market

Eaton Corp Plc

Anthesis Group Ltd

CGI Inc

ERM Group, Inc.

Wolters Kluwer NV

Intelix Technologies ULC

SAP SE

Sphera Solutions, Inc.

Covestro AG

Linde Plc

Arcadis NV

3E

UL LLC

Pace Analytical Services

Dupont de Nemours Inc

knoell

Young & Global Partners

Yordas Limited

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