

# **Europe Procure-to-Pay (P2P) Solutions Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component (Solution and Services), Industry (Manufacturing, Retail, Healthcare, IT and Telecom, and Others), Organization Size [Large Enterprises and Small and Medium Enterprises (SMEs)], Deployment (On-Premise and Cloud-Based), and Country (France, Italy, Spain, Portugal, and Rest of Europe)**

<https://marketpublishers.com/r/E39D3617ADF4EN.html>

Date: May 2024

Pages: 170

Price: US\$ 3,550.00 (Single User License)

ID: E39D3617ADF4EN

## **Abstracts**

The Europe Procure-to-Pay (P2P) Solutions market size was valued at the market was valued at US\$ 2.16 billion in 2023 and is expected to reach US\$ 4.16 billion by 2031; it is estimated to record a CAGR of 8.5% from 2023 to 2031.

Factors such as increasing demand for e-invoicing and regulatory influence, rising mobile procurement solutions, and growing demand for cloud-based solutions are driving the Europe Procure-to-Pay (P2P) Solutions market. Moreover, the increase in technological innovations and automation and integration with ERP systems are expected to provide growth opportunities for the market. The widespread use of mobile devices presents significant potential in the Europe procure-to-pay P2P solutions market. The use of mobile procurement solutions allows for greater flexibility, improved user engagement, and optimized procurement operations, aligning with the evolving needs of businesses in the digital age. Furthermore, the growing prominence of cloud-based solutions in the P2P landscape empowers organizations to operate with greater agility. The increasing popularity of cloud-based procure-to-pay solutions is attributed to the significant benefits they offer to end users.

The Europe Procure-to-Pay (P2P) Solutions market is segmented into component, deployment, organization size, and industry. In terms of component, the market is bifurcated into solution and services. Based on deployment, the market is bifurcated into cloud and on-premises. Based on organization, the market is segmented into large enterprises and SMEs. By industry, the market is segmented into manufacturing, IT & telecom, healthcare, retail, and others.

The services segment includes software implementation, training, support, and consulting services. The P2P market players implement the P2P with the company's existing systems. They provide training regarding the use of software and understanding its various features. This helps end users understand the various characteristics of the solutions and carry out efficient operations and information according to their business needs. In the support service, troubleshooting, software updates, and timely maintenance of the software are provided to the end user by the market players. As business models in various industries such as manufacturing, retail, and IT & telecom are different, the business strategies required to boost their operational efficiency differ in every industry. Market players provide consultancy services that help end users optimize procurement according to their needs.

The IT & telecom industry is focused on increasing savings from its supply chain and procurement processes while also operating more efficiently. Businesses in the IT and telecom industry are facing significant pressure to control costs and improve the overall customer experience. Therefore, the IT and telecom industry is embracing digital transformation to concentrate on innovation, reduce costs, and enhance customer centricity while focusing on technology and cybersecurity, which further leads to the rising adoption of P2P solutions. This software is specifically designed to manage the entire procure-to-pay process or its components, including invoicing or related processes, such as inventory management and financial accounting.

Oracle; SAP SE; GEP; Coupa Software Inc.; Docaposte Group; Invalua Inc; B2BE; Jaggaer; Zycus Inc; Tradeshift Holdings, Inc.; Basware Corporation; Synertrade Inc; Infor Inc; Precoro, Inc; and Pipefy Inc. are among the prominent players profiled in the Europe Procure-to-Pay (P2P) Solutions market report. The overall Europe Procure-to-Pay (P2P) Solutions market analysis has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the Procure-to-Pay (P2P) Solutions market. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary

interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the market. The Europe Procure-to-Pay (P2P) Solutions market forecast is estimated on the basis of various secondary and primary research findings such as key company publications, association data, and databases.

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