

# Europe Portable Evaporative Cooler Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Direct Evaporative Cooling and Indirect Evaporative Cooling) and Application (Residential, Commercial, and Industrial)

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## Abstracts

The Europe portable evaporative cooler market is expected to grow from US\$ 308.88 million in 2022 to US\$ 448.46 million by 2028; it is estimated to grow at a CAGR of 6.4% from 2022 to 2028 .

### Increasing Demand for Coolers Among Commercial Applications

Portable evaporative coolers are getting widely used in manufacturing, food processing, and other factories, as well as in data centers. Since the mentioned areas generate sufficient heat during the production process, the demand for a cool environment in the surroundings is required. Moreover, as retail stores, gyms, commercial buildings, and hotels are getting advanced with technology, the demand for leisure experiences is rising, which would propel the demand for portable evaporative coolers in the coming years.

**Data Centers:** In data centers, an energy-efficient and reliable cooling solution is required to optimize working conditions. The data centers industry is expanding, dynamic, and increasingly resilient. Owing to the rising trend of computing, automation, use of digital technologies in SMEs and the industrial sector, the data center industry is getting evolved. Moreover, due to the rising demand for cloud services, the data center industry in countries such as the Netherlands, the UK, and Germany is expanding at an exponential rate. In data centers, direct air cooling is the most energy-efficient solution for data centers. Therefore, expanding data centers will have a positive impact on the

demand for portable evaporative air coolers in the future.

**Hospitality:** The hotel industry is another prominent end user of portable evaporative coolers. As the hotels have a nightlife setting, providing comfort becomes crucial. Due to the crowd, the temperature in enclosed and small rooms increases. As a result, demand for cooling solutions would gain momentum in hotels in the coming years.

Hence, the rising demand for portable evaporative coolers from the commercial sector will continue to propel the need for energy-efficient cooling solutions, which, in turn, would fuel the portable evaporative cooler market during the forecast period.

### Europe Portable Evaporative Cooler Market Overview

The Europe portable evaporative cooler market is segmented into Germany, France, Italy, the UK, Spain, and the Rest of Europe. Western European countries are more developed and technologically advanced than Nordic and eastern European countries. The market growth in the region is largely attributed to the growing demand for energy efficient cooling solutions in hotels, restaurants, food processing plants, and data centers among others. Moreover, the growth of the residential, commercial, and industrial sector and continuous changes in climatic conditions are projected to boost the growth of the European portable evaporative cooler market in the coming years. Also, a strong recovery from the great recession crisis in 2009 resulted in gradual progress in economic growth, especially in Germany. With development, the disposable income of middle-income groups got increased, industrialization and globalization were fueled. This factor is contributing towards the demand for comfort-based products, including energy efficient cooling solutions. However, many European countries, such as Germany, Switzerland, Russia, Norway, and Iceland, have a cold climate that hinders the demand for portable evaporative coolers in the residential sector.

### Europe Portable Evaporative Cooler Market Revenue and Forecast to 2028 (US\$ Million)

### Europe Portable Evaporative Cooler Market Segmentation

The Europe portable evaporative cooler market is segmented based on type, application, and country. Based on type, the Europe portable evaporative cooler market is bifurcated into direct evaporative cooling and indirect evaporative cooling. The direct evaporative cooling segment held a larger market share in 2022.

Based on application, the Europe portable evaporative cooler market is segmented into residential, commercial, and industrial. The residential segment held the largest market share in 2022.

Based on country, the Europe portable evaporative cooler market is segmented into Germany, France, the UK, Italy, Spain, and the Rest of Europe. Germany dominated the Europe portable evaporative cooler market share in 2022.

Portacool LLC, Honeywell International Inc., Metalurgica Manlleuense SA, and Symphony Ltd are the leading companies operating in the Europe portable evaporative cooler market.

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