

# **Europe pH Buffer Solution Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Acidic Buffer Solution, Basic Buffer Solution, and Neutral Buffer Solution) and Application (Laboratory, Personal Care and Cosmetic, Textile, Food and Beverages, Pharmaceuticals, Electroplating, Paper Manufacturing, and Other Applications)**

<https://marketpublishers.com/r/E1435DE8731AEN.html>

Date: January 2025

Pages: 156

Price: US\$ 3,450.00 (Single User License)

ID: E1435DE8731AEN

## **Abstracts**

The Europe pH buffer solution market is projected to grow significantly, reaching an estimated US\$ 689.97 million by 2031, up from US\$ 462.94 million in 2023. This growth represents a compound annual growth rate (CAGR) of 5.1% from 2023 to 2031.

### **Executive Summary and Market Analysis**

The pH buffer solution market in Europe is witnessing steady expansion, primarily fueled by increasing demand across various sectors, including pharmaceuticals, biotechnology, food and beverages, environmental testing, and chemical manufacturing. This growth is bolstered by advancements in research, stricter regulatory frameworks, and heightened environmental awareness.

The pharmaceutical and biotechnology industries are pivotal in driving the demand for pH buffer solutions. These solutions are essential in drug development, formulation, and testing, particularly for biologics. Europe is home to several of the largest pharmaceutical companies globally, and as the prevalence of biologics and complex drugs rises, the necessity for stable pH conditions in formulations and clinical trials

becomes increasingly critical.

Moreover, Europe's stringent environmental regulations, especially concerning water quality and environmental testing, further enhance the demand for pH buffer solutions. The European Union's Water Framework Directive (WFD) mandates effective water quality management, promoting the use of pH buffer solutions in water treatment facilities to regulate water acidity and alkalinity. This regulatory environment is expected to drive growth in the water and wastewater treatment sector, particularly as urbanization and environmental concerns continue to escalate.

## Strategic Insights

### Market Segmentation Analysis

The pH buffer solution market can be segmented based on product type and application.

**By Product Type:** The market is divided into acidic buffer solutions, basic buffer solutions, and neutral buffer solutions. In 2023, acidic buffer solutions held the largest market share.

**By Application:** The market is categorized into several applications, including laboratory use, personal care and cosmetics, textiles, food and beverages, pharmaceuticals, electroplating, paper manufacturing, and others. The laboratory segment dominated the market in 2023.

## Market Outlook

The pharmaceutical industry is at the forefront of innovation and precision, necessitating solutions that ensure accurate product formulation and quality. Key countries such as Germany, France, and Italy are significant contributors to the global pharmaceutical market's growth, driven by a large population base and an increasing number of pharmaceutical companies. According to the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA), the biopharmaceutical sector employs around 5.5 million people worldwide, including those involved in manufacturing generic medicines.

Additionally, Europe is experiencing a demographic shift, with a rapidly aging

population. By 2050, countries like Spain, Italy, the Czech Republic, and Germany are expected to have a significant percentage of their populations aged over 65. This demographic trend is likely to increase the demand for healthcare services, including hospitals, home healthcare, and hospice care.

In the pharmaceutical sector, pH buffer solutions are crucial for maintaining the specific pH levels of essential drug components, preventing degradation by the gastrointestinal environment. For instance, pH buffer solutions enhance the purity of components like insulin and are used in gastric acid inhibitors to reduce stomach acidity. Thus, the robust presence of the pharmaceutical industry is a key driver of the pH buffer solution market.

### Country Insights

The Europe pH buffer solution market encompasses several countries, including Germany, France, Italy, the UK, Russia, and the Rest of Europe. In 2023, the Rest of Europe accounted for the largest market share. Notable countries in this segment include Spain, Poland, Switzerland, the Netherlands, Greece, and Belgium.

Poland, for instance, is a major exporter of cosmetics within the European Union, with an export volume of approximately US\$ 4 billion, ranking 6th among high-value exporting countries. Similarly, Switzerland boasts a high-performance value chain for luxury beauty products, hosting renowned brands such as La Prairie, Valmont, and Cellcosmet. The thriving cosmetic market in these countries is expected to drive the demand for pH buffer solutions in the coming years.

### Company Profiles

Key players in the Europe pH buffer solution market include Hamilton Co, Finetech Research and Innovation Corporation, FUJIFILM Holdings Corp, Hanna Instruments, Inc., Bante Instruments Co., Ltd, HACH Company, Thermo Fisher Scientific Inc, Sensorex s.r.o, Horiba Ltd, Mettler-Toledo International Inc, RICCA Chemical Company, YSI Inc, Automated Water and Effluent Ltd, Otto Chemie Pvt. Ltd, and Sentek Ltd, among others. These companies are employing various strategies, including expansion, product innovation, and mergers and acquisitions, to enhance their market presence and offer innovative products to consumers.

## Contents

### **1. INTRODUCTION**

- 1.1 Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Secondary Research
- 3.2 Primary Research
  - 3.2.1 Hypothesis formulation:
  - 3.2.2 Macroeconomic factor analysis:
  - 3.2.3 Developing base number:
  - 3.2.4 Data Triangulation:
  - 3.2.5 Country-level data:

### **4. EUROPE PH BUFFER SOLUTION MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 Porters Five Forces Analysis
  - 4.2.1 Threat of New Entrants:
  - 4.2.2 Threat of Substitutes:
  - 4.2.3 Bargaining Power of Buyers:
  - 4.2.4 Bargaining Power of Suppliers:
  - 4.2.5 Competitive Rivalry:
- 4.3 Ecosystem Analysis
  - 4.3.1 Raw Material Suppliers
  - 4.3.2 Manufacturers
  - 4.3.3 Distributors or Suppliers
  - 4.3.4 End-Use Industry
  - 4.3.5 List of Vendors in the Value Chain

### **5. EUROPE PH BUFFER SOLUTION MARKET - KEY MARKET DYNAMICS**

## 5.1 Market Drivers

- 5.1.1 Increased Applications in Laboratory
- 5.1.2 Strong Growth of Pharmaceutical Industry

## 5.2 Market Restraints

- 5.2.1 Fluctuating Raw Material Prices

## 5.3 Market Opportunities

- 5.3.1 Rapid Growth in Food Industry

## 5.4 Future Trends

- 5.4.1 Rising Demand from Personal Care Industry

## 5.5 Impact of Drivers and Restraints:

## **6. PH BUFFER SOLUTION MARKET- EUROPE MARKET ANALYSIS**

### 6.1 Europe PH Buffer Solution Market Volume (Litres), 2021-2031

### 6.2 Europe PH Buffer Solution Market Volume Forecast and Analysis (Litres)

### 6.3 Europe PH Buffer Solution Market Revenue (US\$ Million), 2023-2031

### 6.4 Europe PH Buffer Solution Market Forecast and Analysis

## **7. EUROPE PH BUFFER SOLUTION MARKET VOLUME AND REVENUE ANALYSIS - BY PRODUCT TYPE**

### 7.1 Acidic Buffer Solution

#### 7.1.1 Overview

#### 7.1.2 Acidic Buffer Solution: Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres)

#### 7.1.3 Acidic Buffer Solution: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 7.2 Basic Buffer Solution

#### 7.2.1 Overview

#### 7.2.2 Basic Buffer Solution: Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres)

#### 7.2.3 Basic Buffer Solution: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 7.3 Neutral Buffer Solution

#### 7.3.1 Overview

#### 7.3.2 Neutral Buffer Solution: Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres)

#### 7.3.3 Neutral Buffer Solution: Europe PH Buffer Solution Market - Revenue and

Forecast, 2021-2031 (US\$ Million)

## **8. EUROPE PH BUFFER SOLUTION MARKET REVENUE ANALYSIS - BY APPLICATION**

### 8.1 Laboratory

#### 8.1.1 Overview

8.1.2 Laboratory: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 8.2 Personal Care and Cosmetic

#### 8.2.1 Overview

8.2.2 Personal Care and Cosmetic: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 8.3 Textile

#### 8.3.1 Overview

8.3.2 Textile: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 8.4 Food and Beverages

#### 8.4.1 Overview

8.4.2 Food and Beverages: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 8.5 Pharmaceuticals

#### 8.5.1 Overview

8.5.2 Pharmaceuticals: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 8.6 Electroplating

#### 8.6.1 Overview

8.6.2 Electroplating: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 8.7 Paper Manufacturing

#### 8.7.1 Overview

8.7.2 Paper Manufacturing: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 8.8 Others

#### 8.8.1 Overview

8.8.2 Others: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

## **9. EUROPE PH BUFFER SOLUTION MARKET - COUNTRY ANALYSIS**

## 9.1 Europe

### 9.1.1 Europe PH Buffer Solution Market Revenue and Forecast and Analysis - by Country

#### 9.1.1.1 Europe PH Buffer Solution Market Volume and Forecast and Analysis - by Country

#### 9.1.1.2 Europe PH Buffer Solution Market Revenue and Forecast and Analysis - by Country

#### 9.1.1.3 Germany: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

##### 9.1.1.3.1 Germany: Europe PH Buffer Solution Market Share - by Product Type

#### 9.1.1.4 France: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

##### 9.1.1.4.1 France: Europe PH Buffer Solution Market Share - by Product Type

#### 9.1.1.5 Italy: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

##### 9.1.1.5.1 Italy: Europe PH Buffer Solution Market Share - by Product Type

#### 9.1.1.6 United Kingdom: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

#### 9.1.1.6.1 United Kingdom: Europe PH Buffer Solution Market Share - by Product Type

#### 9.1.1.7 Russia: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

##### 9.1.1.7.1 Russia: Europe PH Buffer Solution Market Share - by Product Type

#### 9.1.1.8 Rest of Europe: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

#### 9.1.1.8.1 Rest of Europe: Europe PH Buffer Solution Market Share - by Product Type

## 10. COMPETITIVE LANDSCAPE

### 10.1 Heat Map Analysis by Key Players

### 10.2 Company Positioning & Concentration

## 11. INDUSTRY LANDSCAPE

### 11.1 Overview

### 11.2 New Product Development

### 11.3 Merger and Acquisition

## 11.4 Other Strategic Developments

## 12. COMPANY PROFILES

### 12.1 Hamilton Co

- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments

### 12.2 Finetech Research and Innovation Corporation

- 12.2.1 Key Facts
- 12.2.2 Business Description
- 12.2.3 Products and Services
- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments

### 12.3 FUJIFILM Holdings Corp

- 12.3.1 Key Facts
- 12.3.2 Business Description
- 12.3.3 Products and Services
- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments

### 12.4 Hanna Instruments, Inc.

- 12.4.1 Key Facts
- 12.4.2 Business Description
- 12.4.3 Products and Services
- 12.4.4 Financial Overview
- 12.4.5 SWOT Analysis
- 12.4.6 Key Developments

### 12.5 Bante Instruments Co., Ltd.

- 12.5.1 Key Facts
- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview
- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments

## 12.6 HACH Company

- 12.6.1 Key Facts
- 12.6.2 Business Description
- 12.6.3 Products and Services
- 12.6.4 Financial Overview
- 12.6.5 SWOT Analysis
- 12.6.6 Key Developments

## 12.7 Thermo Fisher Scientific Inc.

- 12.7.1 Key Facts
- 12.7.2 Business Description
- 12.7.3 Products and Services
- 12.7.4 Financial Overview
- 12.7.5 SWOT Analysis
- 12.7.6 Key Developments

## 12.8 Sensorex s.r.o.

- 12.8.1 Key Facts
- 12.8.2 Business Description
- 12.8.3 Products and Services
- 12.8.4 Financial Overview
- 12.8.5 SWOT Analysis
- 12.8.6 Key Developments

## 12.9 Horiba Ltd

- 12.9.1 Key Facts
- 12.9.2 Business Description
- 12.9.3 Products and Services
- 12.9.4 Financial Overview
- 12.9.5 SWOT Analysis
- 12.9.6 Key Developments

## 12.10 Mettler-Toledo International Inc.

- 12.10.1 Key Facts
- 12.10.2 Business Description
- 12.10.3 Products and Services
- 12.10.4 Financial Overview
- 12.10.5 SWOT Analysis
- 12.10.6 Key Developments

## 12.11 RICCA Chemical Company

- 12.11.1 Key Facts
- 12.11.2 Business Description
- 12.11.3 Products and Services

- 12.11.4 Financial Overview
- 12.11.5 SWOT Analysis
- 12.11.6 Key Developments
- 12.12 YSI Inc
  - 12.12.1 Key Facts
  - 12.12.2 Business Description
  - 12.12.3 Products and Services
  - 12.12.4 Financial Overview
  - 12.12.5 SWOT Analysis
  - 12.12.6 Key Developments
- 12.13 Automated Water and Effluent Ltd
  - 12.13.1 Key Facts
  - 12.13.2 Business Description
  - 12.13.3 Products and Services
  - 12.13.4 Financial Overview
  - 12.13.5 SWOT Analysis
  - 12.13.6 Key Developments
- 12.14 Otto Chemie Pvt. Ltd.
  - 12.14.1 Key Facts
  - 12.14.2 Business Description
  - 12.14.3 Products and Services
  - 12.14.4 Financial Overview
  - 12.14.5 SWOT Analysis
  - 12.14.6 Key Developments
- 12.15 Sentek Ltd
  - 12.15.1 Key Facts
  - 12.15.2 Business Description
  - 12.15.3 Products and Services
  - 12.15.4 Financial Overview
  - 12.15.5 SWOT Analysis
  - 12.15.6 Key Developments

## **13. APPENDIX**

### 13.1 About The Insight Partners

## List Of Tables

### LIST OF TABLES

Table 1. Europe PH Buffer Solution Market Segmentation

Table 2. List of Vendors

Table 3. Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres)

Table 4. Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Table 5. Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres) - by Product Type

Table 6. Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Product Type

Table 7. Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Application

Table 8. Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres) - by Country

Table 9. Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Country

Table 10. Germany: Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres) - by Product Type

Table 11. Germany: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Product Type

Table 12. Germany: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Application

Table 13. France: Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres) - by Product Type

Table 14. France: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Product Type

Table 15. France: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Application

Table 16. Italy: Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres) - by Product Type

Table 17. Italy: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Product Type

Table 18. Italy: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Application

Table 19. United Kingdom: Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres) - by Product Type

Table 20. United Kingdom: Europe PH Buffer Solution Market - Revenue and Forecast,

2021-2031 (US\$ Million) - by Product Type

Table 21. United Kingdom: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Application

Table 22. Russia: Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres) - by Product Type

Table 23. Russia: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Product Type

Table 24. Russia: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Application

Table 25. Rest of Europe: Europe PH Buffer Solution Market - Volume and Forecast, 2021-2031 (Litres) - by Product Type

Table 26. Rest of Europe: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Product Type

Table 27. Rest of Europe: Europe PH Buffer Solution Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Application

Table 28. Heat Map Analysis by Key Players

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