

# **Europe Occupational Health Market Forecast to 2030 - Regional Analysis - By Offering (Product, Solution, and Service), Category (Safety, Chemicals, Biological, Physical & Environmental, Ergonomics, Vaccination & immunizations, and Others), Employee Type (Remote, Hybrid, and Physical Presence), Site Location (On-Site, Off-Site, and Shared-Site), Type (Physical Wellbeing and Social & Mental Wellbeing), and Industries [Automobile, Chemical, Engineering, Government (including Federal), Manufacturing, Mining, Oil & Gas, Pharmaceutical, Ports, and Others]**

<https://marketpublishers.com/r/E565F076C83DEN.html>

Date: June 2024

Pages: 204

Price: US\$ 3,550.00 (Single User License)

ID: E565F076C83DEN

## **Abstracts**

The Europe occupational health market was valued at US\$ 1,761.81 million in 2022 and is expected to reach US\$ 2,284.05 million by 2030; it is estimated to grow at a CAGR of 3.3% from 2022 to 2030.

### **High Focus on Employer-Sponsored Medical Health Coverage Drives Europe Occupational Health Market**

In Europe, employer-provided insurance acts as a cornerstone in the healthcare system, covering almost 200 million Europeans, thus resulting in innovation and ultimate improvement of overall healthcare at workplaces. However, employer-sponsored health insurance (ESHI) is becoming unaffordable for family businesses. Moreover, worker premiums have risen rapidly in the past few years. Nevertheless, supportive policy provisions limit the rise in premium amounts designated to employees,

thereby improving the affordability of job-based insurance for employees. Also, workable and affordable policies assist healthcare systems by safeguarding insurers from high costs and curbing the unhealthy practices of dominant health systems imposing high prices. Curbing excessive prices of job-based insurance would result in higher wages and job growth, lower premiums, and cost-sharing for families, reducing the burden on taxpayers. This factor further contributes to greater access to more affordable healthcare worldwide, thereby favoring the growth of the Europe occupational health market.

## Europe Occupational Health Market Overview

The Europe Occupational Health Market is segmented into Germany, the UK, France, Italy, Spain, and the Rest of Europe. In Europe, the prevalence of work-related diseases is high in Germany. According to EUROGIP, in Germany, the number of occupational disorders cases was 123,228 in 2021, which was over three times higher than in 2020. Per the same source, in 2021, a total of 804,774 accidents occurred at workplaces in the country, which increased by 5.8% compared to 2020. In addition, between 2020 and 2021, ~1.7 million people in the UK suffered from an illness that was caused or deteriorated by their work, as per Health and Safety Executive (HSE), UK. Furthermore, 50% of the working population suffers from stress, depression or anxiety; 28% suffer from musculoskeletal disorders; and the remaining 2% have ill health conditions, according to Labour Force Survey (LFS). Thus, an increase in the prevalence of occupational disorders and diseases in Europe is fueling the demand for occupational health software and services in this region.

In Europe, the health conditions of employees are improving with the continuous effort of government agencies and other organizations, such as the International Labour Organization (ILO), which are working toward providing occupational safety, health, and welfare. Germany has a comprehensive national occupational safety and health (OSH) management system that follows the ILO conventions. Germany has ratified 83 ILO conventions, of which 74 are effective. Therefore, owing to the above-mentioned factors, the occupational health market is likely to grow during 2022–2030.

The Health and Safety Executive (HSE) is a government agency in the UK responsible for the encouragement, regulation, and enforcement of workplace health, safety, and welfare. The agency is also focusing on research regarding occupational risks. Organizations work with other groups such as Professional Organisations in Occupational Safety and Health (POOSH) Scotland. These organizations are helping the employees for their health and safety in the workplace.

In Italy, the Ministry of Labour and Health, in collaboration with Regional Coordination Committees and social partners, oversees the institutional framework of workplace safety and health. Their tasks include providing legislative advice, oversight, health promotion, and business assistance. The national information system for workplace prevention is responsible for guiding, planning, and evaluating the effectiveness of prevention against accidents and occupational diseases in a workplace, as well as directing supervising activities through the expansion of specific archives and creation of unified databases. The Italian Focal Point is represented by Inail, which coordinates the European Agency for Safety and Health at Work's national network. Thus, the European Union Information Agency for occupational safety and health is likely to provide employees and workers with better healthcare treatments, which eventually is likely to create growth opportunities for the occupational health market during the forecast period.

#### Europe Occupational Health Market Revenue and Forecast to 2030 (US\$ Million)

#### Europe Occupational Health Market Segmentation

The Europe occupational health market is segmented based on offering, category, employee type, site location, type, industry, and country.

Based on offering, the Europe occupational health market is segmented into services, solutions, and product. The services segment held the largest share in 2022. The services segment is further sub segmented into face to face, telephone or video, digital online platform/emails via client portal, and mobile screening units.

By category, the Europe occupational health market is segmented into physical and environmental, chemicals, vaccination and immunization, safety, ergonomic, biological, and others. The physical and environmental segment held the largest share in 2022. The physical and environmental segment is sub segmented into loud noise and hearing testing, prolonged exposure to sunlight, extreme temperatures, pulmonary function testing, radiation, respirator fit testing, tuberculosis skin and quantiferon testing, vibration and shocks, and others. The chemicals segment is sub segmented into environmental smoke and asbestosis, pesticides, carbon monoxide, flammable liquids, acids, cleaning products, and others. The vaccination and immunizations segment is sub segmented into influenza (seasonal), hepatitis A and B, varicella (chicken pox), MMR (Measles/Mumps/Rubella), TDAP (Tetanus/Diphtheria/Pertussis), and others. The ergonomic segment is sub segmented into work organization hazards, drug and alcohol,

sexual harassment, workplace violence, discrimination, lack of respect, and others. The safety segment is sub segmented into slips on floor, heights and stairs, machinery with moving parts, confined spaces, steep stairs, and others. The biological segment is sub segmented into blood, fungi and mold, viruses, insect bites, animal droppings, and others.

By employee type, the Europe occupational health market is segmented into remote, hybrid, and physical presence. The remote segment held the largest share in 2022.

By site location, the Europe occupational health market is segmented into off-site, on-site, and shared-site. The off-site segment held the largest share in 2022.

By type, the Europe occupational health market is bifurcated into physical wellbeing and social & mental wellbeing. The physical wellbeing segment held a larger share in 2022.

By industries, the Europe occupational health market is segmented into automobile, chemical, engineering, government (including federal), manufacturing, mining, oil & gas, pharmaceutical, ports, and others. The government (including federal) segment held the largest share in 2022.

Based on country, the Europe occupational health market is segmented into Germany, France, the UK, Italy, Spain, and the Rest of Europe. Germany dominated the Europe occupational health market in 2022.

Axa SA, Cope Occupational Health Services Ltd, Cority Software Inc, Medigold Health Consultancy, and UL Solutions Inc are some of the leading companies operating in the Europe occupational health market.

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