

# **Europe Mosquito Traps Market Forecast to 2030 - Regional Analysis - by Product Type (Electric Shock Mosquito Killer, Photocatalytic Mosquito Killer, and Sticky Trap Mosquito Killer), Category (Outdoor and Indoor), and Distribution Channel [Direct Sales (Direct Offline Sales and Direct Online Sales) and Retail Sales (Supermarkets & Hypermarkets, Specialty Stores, Online Retail, and Others)]**

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## **Abstracts**

The Europe mosquito traps market is expected to grow from US\$ 94.79 million in 2022 to US\$ 160.28 million by 2030. It is estimated to grow at a CAGR of 6.8% from 2022 to 2030.

**Rising Preference for Environment-Friendly Mosquito Control Method Drive Europe Mosquito Traps Market**

According to the World Health Organization, over 700 thousand deaths were recorded worldwide as of March 2020 due to diseases such as malaria, dengue, schistosomiasis, human African trypanosomiasis, leishmaniasis, Chagas disease, yellow fever, Japanese encephalitis, and onchocerciasis, generally spread by mosquitoes. The prevalence of mosquito-borne diseases differs as per the geographic location due to climate change, public health interventions, and vector control efforts. The rising awareness regarding health concerns associated with mosquito infestation has positively influenced the use of mosquito control methods. A few mosquito control methods include the use of larvicides, insect repellents, mosquito repellents, and mosquito traps. However, insecticides contaminate the environment, including soil and water bodies. Mosquito traps eliminate the risk of chemical runoff and reduce ecosystem pollution. Mosquito traps are a nontoxic and chemical-free solution to capture mosquitoes. Further,

mosquito traps can be designed to attract and capture specific mosquito species. Thus, a rising preference for eco-friendly mosquito control methods, specifically mosquito traps, positively influences the market growth.

#### Europe Mosquito Traps Market Overview

The Europe mosquito traps market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The Europe mosquito traps market growth in Europe is driven by the rising incidence of mosquito-borne diseases. In Europe, Asian tiger mosquito (which transmits chikungunya and dengue viruses) and yellow fever mosquito (which transmits dengue, yellow fever, chikungunya, Zika, and West Nile viruses) have raised serious concerns. According to the data released by the European Centre for Disease Prevention and Control (ECDC), in 2022, 71 cases of locally acquired dengue were recorded in Europe-65 cases in France and 6 cases in Spain-which is equivalent to the total number of cases reported during 2010-2021. Further, in June 2023, ECDC warned that due to climate change, Europe is facing a massive increase of disease-carrying mosquitoes in previously unaffected countries. The players operating in the Europe mosquito traps market are focusing on developing new and high-quality products to remain competitive. In April 2021, Biogents announced the launch of its latest mosquito trap, specifically designed for professionals and pest control organizations. The newly launched product BG-Protector is designed to utilize the company's proven and patented trap and attractant lure technology. The trap offers many benefits for professional use and is a useful tool for controlling mosquitoes. The BG-Protector, with its robust framework for outdoor use, runs 24/7, resulting in a continuous and permanent reduction of the mosquito population. Such strategies adopted by the players operating in the region contributes to market growth.

#### Europe Mosquito Traps Market Revenue and Forecast to 2030 (US\$ Million)

#### Europe Mosquito Traps Market Segmentation

The Europe mosquito traps market is segmented into product type, category, distribution channel, and country.

Based on product type, the Europe mosquito traps market is segmented into electric shock mosquito killer, photocatalytic mosquito killer, and sticky trap mosquito killer. In 2022, the electric shock mosquito killer segment registered the largest share in the Europe mosquito traps market.

Based on category, the Europe mosquito traps market is bifurcated into outdoor and indoor. In 2022, the indoor segment registered a larger share in the Europe mosquito traps market.

Based on distribution channel, the Europe mosquito traps market is bifurcated into direct sales and retail sales. In 2022, the retail sales segment registered a larger share in the Europe mosquito traps market. The direct sales segment is further segmented into direct offline sales and direct online sales. The retail sales segment is further

segmented into supermarkets & hypermarkets, specialty stores, online retail, and others.

Based on country, the Europe mosquito traps market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. In 2022, France segment registered the largest share in the Europe mosquito traps market.

Inzecto Corp, Woodstream Corp, Biogents AG, and GAMMO EUROPE Ltd are some of the leading companies operating in the Europe mosquito traps market.

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