

Europe Miticides Market Forecast to 2028 –Regional Analysis – by Source (Bio-Based and Synthetic), Form (Dry and Liquid), and Crop Type (Fruits and Vegetables, Cereals and Grains, Oilseeds and Pulses, and Others)

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Abstracts

The Europe miticides market is expected to grow from US\$ 107.86 million in 2022 to US\$ 142.82 million by 2028. It is estimated to grow at a CAGR of 4.8% from 2022 to 2028.

Bio-Based Miticides Drive Europe Miticides Market

For years, pesticides have been in use in an indiscriminate manner, destroying many of the natural adversaries of formerly innocuous species, along with swiftly inducing resistance in many parasites. Over the years, the green revolution has succeeded in part through the heavy use of chemical fertilizers and pesticides subsidized by governments. Many countries launched production support programs to stimulate agricultural production and achieve food self-sufficiency. Government subsidies resulted in the lower prices of fertilizers, resulting in their overuse, which not only burdened national fiscal positions but also caused environmental degradation. Thus, various countries began adopting bio-based alternatives to synthetic miticides to control environmental degradation. In September 2021, European Food Safety Authority (EFSA) proposed using lemon essential oil as a miticide, insecticide, and fungicide in fruit trees (citrus). An additional benefit of botanical oils is their different mode of action. For instance, rosemary oil alone has 20 pure compounds within it. One primary active ingredient targets octopamine, a nerve receptor that only insects have, which is safe for humans. These botanical oils and other bio-based miticides exhibit less toxicity to humans and low persistence in the environment. According to FAO, in Germany, the

agricultural use of botanical insecticides increased to 25 tons in 2019 from 15 tons in 2018. For instance, in February 2020, Oro Agri launched its new Oroganic insecticide/acaricide at HortiContact in Gorinchem, the Netherlands. This plant protection product received approval from the Dutch Board for the Authorisation of Plant Protection Products and Biocides (CTGB) in 2019. Thus, the increasing popularity of organic agricultural produce and growing government efforts to develop bio-based farming practices are triggering the demand for bio-based miticides, which is likely to emerge as a significant trend in the Europe miticides market in the coming years.

Europe Miticides Market Overview

The agricultural sector in Europe has been facing challenges in increasing productivity to feed the rising population across the region. Various European miticides manufacturers are increasing their dominance in crop protection products. Stringent guidelines by the European Union on environmental safety and support for organic farming propelled the demand for bio-based miticides in European countries, including Germany, Italy, Spain, and France. Miticides are primarily used to protect plants such as pome fruits, grapes, citrus, olives, cabbage, broccoli, cucumber, carrots, cauliflower, onion, eggplant, turf, flowers, and ornamentals from mites. In September 2021, European Food Safety Authority (EFSA) applied to use lemon essential oil as a miticide, insecticide, and fungicide to protect fruit trees (citrus). Furthermore, according to the United States Department of Agriculture, fresh apples, grapes, and pears production is forecasted to increase by 500,000 tons in 2021 to 12.8 million tons during 2022–2023. However, a severe attack of mites can reduce fruit growth and cause preharvest drops in certain varieties. These factors are expected to bolster the demand for miticides in Europe during the forecast period.

Europe Miticides Market Revenue and Forecast to 2028 (US\$ Million)

Europe Miticides Market Segmentation

The Europe Miticides market is segmented into source, form, crop type, and country.

Based on source, the Europe miticides market is bifurcated into bio-based and synthetic. In 2022, the synthetic segment registered a larger share in the Europe miticides market.

Based on form, the Europe miticides market is segmented into dry and liquid. In 2022, the liquid segment registered a larger share in the Europe miticides market.

Based on crop type, the Europe miticides market is segmented into fruits and vegetables, cereals and grains, oilseeds and pulses, and others. In 2022, the fruits and vegetables segment registered a largest share in the Europe miticides market.

Based on country, the Europe miticides market is segmented into Germany, France, the UK, Italy, Russia, and the Rest of Europe. In 2022, the Rest of Europe segment registered a largest share in the Europe miticides market.

BASF SE; Bayer AG; Certis USA LLC; FMC Corp; Gowan Co; Kemin Industries Inc.; Nihon Nohyaku Co. Ltd.; Oro Agri International BV; Syngenta AG; and UPL Ltd are the leading companies operating in the Europe miticides market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 Europe Miticides Market, by Source
 - 1.3.2 Europe Miticides Market, by Form
 - 1.3.3 Europe Miticides Market, by Crop Type
 - 1.3.4 Europe Miticides Market, by Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis formulation:
 - 3.2.4 Macro-economic factor analysis:
 - 3.2.5 Developing base number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country level data:

4. EUROPE MITICIDES MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Threat of New Entrants:
 - 4.2.2 Threat of Substitutes:
 - 4.2.3 Bargaining Power of Buyers:
 - 4.2.4 Bargaining Power of Suppliers:
 - 4.2.5 Competitive Rivalry:
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers:
 - 4.3.2 Manufacturers:

4.3.3 Distributors or Suppliers:

4.3.4 End Use Industry:

4.4 Expert Opinions

5. EUROPE MITICIDES MARKET — KEY MARKET DYNAMICS

5.1 Market Drivers

5.1.1 Increasing Use of Miticides for Crop Protection and Yield Improvement

5.1.2 Growing Demand for Fruits and Vegetables

5.2 Market Restraints

5.2.1 Regulations Focused on Harmful Effects of Miticides

5.3 Opportunities

5.3.1 Ongoing Developments in Crop Protection Practices

5.4 Future Trends

5.4.1 Bio-Based Miticides

5.5 Impact Analysis

6. MITICIDES – EUROPE MARKET ANALYSIS

6.1 Europe Miticides Market –Volume and Forecast to 2028 (Tons)

6.2 Europe Miticides Market –Revenue and Forecast to 2028 (US\$ Million)

7. EUROPE MITICIDES MARKET ANALYSIS – BY SOURCE

7.1 Overview

7.2 Europe Miticides Market, By Source (2021 and 2028)

7.3 Bio-Based

7.3.1 Overview

7.3.2 Bio-Based: Europe Miticides Market – Volume and Forecast to 2028 (Tons)

7.3.3 Bio-Based: Europe Miticides Market – Revenue and Forecast to 2028 (US\$ Million)

7.4 Synthetic

7.4.1 Overview

7.4.2 Synthetic: Europe Miticides Market – Volume and Forecast to 2028 (Tons)

7.4.3 Synthetic: Europe Miticides Market – Revenue and Forecast to 2028 (US\$ Million)

8. EUROPE MITICIDES MARKET ANALYSIS – BY FORM

8.1 Overview

8.2 Europe Miticides Market, By Form (2021 and 2028)

8.3 Dry

8.3.1 Overview

8.3.2 Dry: Europe Miticides Market – Revenue and Forecast to 2028 (US\$ Million)

8.4 Liquid

8.4.1 Overview

8.4.2 Liquid: Europe Miticides Market – Revenue and Forecast to 2028 (US\$ Million)

9. EUROPE MITICIDES MARKET ANALYSIS – BY CROP TYPE

9.1 Overview

9.2 Europe Miticides Market, By Crop Type (2021 and 2028)

9.3 Fruits and Vegetables

9.3.1 Overview

9.3.2 Fruits and Vegetables: Europe Miticides Market – Revenue and Forecast to 2028 (US\$ Million)

9.4 Cereals and Grains

9.4.1 Overview

9.4.2 Cereals and Grains: Europe Miticides Market – Revenue and Forecast to 2028 (US\$ Million)

9.5 Oilseeds and Pulses

9.5.1 Overview

9.5.2 Oilseeds and Pulses: Europe Miticides Market – Revenue and Forecast to 2028 (US\$ Million)

9.6 Others

9.6.1 Overview

9.6.2 Others: Europe Miticides Market – Revenue and Forecast to 2028 (US\$ Million)

10. EUROPE MITICIDES MARKET – COUNTRY ANALYSIS

10.1 Overview

10.1.1 Europe: Miticides Market, by Key Country

10.1.1.1 Germany: Miticides Market–Volume and Forecast to 2028 (Tons)

10.1.1.2 Germany: Miticides Market–Revenue and Forecast to 2028 (US\$ Million)

10.1.1.2.1 Germany: Miticides Market, by Source

10.1.1.2.2 Germany: Miticides Market, by Source

10.1.1.2.3 Germany: Miticides Market, by Form

10.1.1.2.4 Germany: Miticides Market, by Crop Type

10.1.1.3 France: Miticides Market–Volume and Forecast to 2028 (Tons)

- 10.1.1.4 France: Miticides Market–Revenue and Forecast to 2028 (US\$ Million)
 - 10.1.1.4.1 France: Miticides Market, by Source
 - 10.1.1.4.2 France: Miticides Market, by Source
 - 10.1.1.4.3 France: Miticides Market, by Form
 - 10.1.1.4.4 France: Miticides Market, by Crop Type
- 10.1.1.5 Italy: Miticides Market–Volume and Forecast to 2028 (Tons)
- 10.1.1.6 Italy: Miticides Market–Revenue and Forecast to 2028 (US\$ Million)
 - 10.1.1.6.1 Italy: Miticides Market, by Source
 - 10.1.1.6.2 Italy: Miticides Market, by Source
 - 10.1.1.6.3 Italy: Miticides Market, by Form
 - 10.1.1.6.4 Italy: Miticides Market, by Crop Type
- 10.1.1.7 United Kingdom: Miticides Market–Volume and Forecast to 2028 (Tons)
- 10.1.1.8 United Kingdom: Miticides Market–Revenue and Forecast to 2028 (US\$ Million)
 - 10.1.1.8.1 United Kingdom: Miticides Market, by Source
 - 10.1.1.8.2 United Kingdom: Miticides Market, by Source
 - 10.1.1.8.3 United Kingdom: Miticides Market, by Form
 - 10.1.1.8.4 United Kingdom: Miticides Market, by Crop Type
- 10.1.1.9 Russia: Miticides Market–Volume and Forecast to 2028 (Tons)
- 10.1.1.10 Russia: Miticides Market–Revenue and Forecast to 2028 (US\$ Million)
 - 10.1.1.10.1 Russia: Miticides Market, by Source
 - 10.1.1.10.2 Russia: : Miticides Market, by Source
 - 10.1.1.10.3 Russia: : Miticides Market, by Form
 - 10.1.1.10.4 Russia: Miticides Market, by Crop Type
- 10.1.1.11 Rest of Europe: Miticides Market – Volume and Forecast to 2028 (Tons)
- 10.1.1.12 Rest of Europe: Miticides Market –Revenue and Forecast to 2028 (US\$ Million)
 - 10.1.1.12.1 Rest of Europe: Miticides Market, by Source
 - 10.1.1.12.2 Rest of Europe: Miticides Market, by Source
 - 10.1.1.12.3 Rest of Europe: Miticides Market, by Form
 - 10.1.1.12.4 Rest of Europe: Miticides Market, by Crop Type

11. COMPANY PROFILES

- 11.1 Nihon Nohyaku Co. Ltd.
 - 11.1.1 Key Facts
 - 11.1.2 Business Description
 - 11.1.3 Products and Services
 - 11.1.4 Financial Overview

- 11.1.5 SWOT Analysis
- 11.1.6 Key Developments
- 11.2 Kemin Industries Inc.
 - 11.2.1 Key Facts
 - 11.2.2 Business Description
 - 11.2.3 Products and Services
 - 11.2.4 Financial Overview
 - 11.2.5 SWOT Analysis
 - 11.2.6 Key Developments
- 11.3 BASF SE
 - 11.3.1 Key Facts
 - 11.3.2 Business Description
 - 11.3.3 Products and Services
 - 11.3.4 Financial Overview
 - 11.3.5 SWOT Analysis
 - 11.3.6 Key Developments
- 11.4 Bayer AG
 - 11.4.1 Key Facts
 - 11.4.2 Business Description
 - 11.4.3 Products and Services
 - 11.4.4 Financial Overview
 - 11.4.5 SWOT Analysis
 - 11.4.6 Key Developments
- 11.5 FMC Corp
 - 11.5.1 Key Facts
 - 11.5.2 Business Description
 - 11.5.3 Products and Services
 - 11.5.4 Financial Overview
 - 11.5.5 SWOT Analysis
 - 11.5.6 Key Developments
- 11.6 Gowan Co
 - 11.6.1 Key Facts
 - 11.6.2 Business Description
 - 11.6.3 Products and Services
 - 11.6.4 Financial Overview
 - 11.6.5 SWOT Analysis
 - 11.6.6 Key Developments
- 11.7 Syngenta AG
 - 11.7.1 Key Facts

- 11.7.2 Business Description
- 11.7.3 Products and Services
- 11.7.4 Financial Overview
- 11.7.5 SWOT Analysis
- 11.7.6 Key Developments
- 11.8 UPL Ltd
 - 11.8.1 Key Facts
 - 11.8.2 Business Description
 - 11.8.3 Products and Services
 - 11.8.4 Financial Overview
 - 11.8.5 SWOT Analysis
 - 11.8.6 Key Developments
- 11.9 Oro Agri International BV
 - 11.9.1 Key Facts
 - 11.9.2 Business Description
 - 11.9.3 Products and Services
 - 11.9.4 Financial Overview
 - 11.9.5 SWOT Analysis
 - 11.9.6 Key Developments
- 11.10 Certis USA LLC
 - 11.10.1 Key Facts
 - 11.10.2 Business Description
 - 11.10.3 Products and Services
 - 11.10.4 Financial Overview
 - 11.10.5 SWOT Analysis
 - 11.10.6 Key Developments

12. APPENDIX

- 12.1 About The Insight Partners
- 12.2 Glossary of Terms

List Of Tables

LIST OF TABLES

- Table 1. Europe Miticides Market –Volume and Forecast to 2028 (Tons)
- Table 2. Europe Miticides Market –Revenue and Forecast to 2028 (US\$ Million)
- Table 3. Germany Miticides Market, by Source – Volume and Forecast to 2028 (Tons)
- Table 4. Germany Miticides Market, by Source – Revenue and Forecast to 2028 (US\$ Million)
- Table 5. Germany Miticides Market, by Form – Revenue and Forecast to 2028 (US\$ Million)
- Table 6. Germany Miticides Market, by Crop Type – Revenue and Forecast to 2028 (US\$ Million)
- Table 7. France Miticides Market, by Source – Volume and Forecast to 2028 (Tons)
- Table 8. France Miticides Market, by Source – Revenue and Forecast to 2028 (US\$ Million)
- Table 9. France Miticides Market, by Form – Revenue and Forecast to 2028 (US\$ Million)
- Table 10. France Miticides Market, by Crop Type – Revenue and Forecast to 2028 (US\$ Million)
- Table 11. Italy Miticides Market, by Source – Volume and Forecast to 2028 (Tons)
- Table 12. Italy Miticides Market, by Source – Revenue and Forecast to 2028 (US\$ Million)
- Table 13. Italy Miticides Market, by Form – Revenue and Forecast to 2028 (US\$ Million)
- Table 14. Italy Miticides Market, by Crop Type – Revenue and Forecast to 2028 (US\$ Million)
- Table 15. United Kingdom Miticides Market, by Source – Volume and Forecast to 2028 (Tons)
- Table 16. United Kingdom Miticides Market, by Source – Revenue and Forecast to 2028 (US\$ Million)
- Table 17. United Kingdom Miticides Market, by Form – Revenue and Forecast to 2028 (US\$ Million)
- Table 18. United Kingdom Miticides Market, by Crop Type – Revenue and Forecast to 2028 (US\$ Million)
- Table 19. Russia: Miticides Market, by Source– Volume and Forecast to 2028 (Tons)
- Table 20. Russia: Miticides Market, by Source– Revenue and Forecast to 2028 (US\$ Million)
- Table 21. Russia: Miticides Market, by Form– Revenue and Forecast to 2028 (US\$ Million)

Table 22. Russia: Miticides Market, by Crop Type – Revenue and Forecast to 2028 (US\$ Million)

Table 23. Rest of Europe Miticides Market, by Source – Volume and Forecast to 2028 (Tons)

Table 24. Rest of Europe Miticides Market, by Source – Revenue and Forecast to 2028 (US\$ Million)

Table 25. Rest of Europe Miticides Market, by Form – Revenue and Forecast to 2028 (US\$ Million)

Table 26. Rest of Europe Miticides Market, by Crop Type – Revenue and Forecast to 2028 (US\$ Million)

Table 27. Glossary of Terms, Europe Miticides Market

List Of Figures

LIST OF FIGURES

- Figure 1. Europe Miticides Market Segmentation
- Figure 2. Europe Miticides Market Segmentation: By Country
- Figure 3. Europe Miticides Market Overview
- Figure 4. Europe Miticides Market, By Source
- Figure 5. Europe Miticides Market, by Country
- Figure 6. Porter's Five Forces Analysis
- Figure 7. Ecosystem: Europe Miticides Market
- Figure 8. Expert Opinions
- Figure 9. Europe Miticides Market Impact Analysis of Drivers and Restraints
- Figure 10. Europe Miticides Market – Volume and Forecast to 2028 (Tons)
- Figure 11. Europe Miticides Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 12. Europe Miticides Market Revenue Share, By Source (2021 and 2028)
- Figure 13. Bio-Based: Europe Miticides Market – Volume and Forecast To 2028 (Tons)
- Figure 14. Bio-Based: Europe Miticides Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 15. Synthetic: Europe Miticides Market – Volume and Forecast To 2028 (Tons)
- Figure 16. Synthetic: Europe Miticides Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 17. Europe Miticides Market Revenue Share, By Form (2021 and 2028)
- Figure 18. Dry: Europe Miticides Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 19. Liquid: Europe Miticides Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 20. Europe Miticides Market Revenue Share, By Crop Type (2021 and 2028)
- Figure 21. Fruits and Vegetables: Europe Miticides Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 22. Cereals and Grains: Europe Miticides Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 23. Oilseeds and Pulses: Europe Miticides Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 24. Others: Europe Miticides Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 25. Europe: Miticides Market, by Key Country- Revenue (2021) (US\$ Million)
- Figure 26. Europe: Miticides Market Revenue Share, by Key Country (2021 and 2028)
- Figure 27. Germany: Miticides Market–Volume and Forecast to 2028 (Tons)
- Figure 28. Germany: Miticides Market–Revenue and Forecast to 2028 (US\$ Million)

- Figure 29. France: Miticides Market–Volume and Forecast to 2028 (Tons)
- Figure 30. France: Miticides Market–Revenue and Forecast to 2028 (US\$ Million)
- Figure 31. Italy: Miticides Market–Volume and Forecast to 2028 (Tons)
- Figure 32. Italy: Miticides Market–Revenue and Forecast to 2028 (US\$ Million)
- Figure 33. United Kingdom: Miticides Market–Volume and Forecast to 2028 (Tons)
- Figure 34. United Kingdom: Miticides Market–Revenue and Forecast to 2028 (US\$ Million)
- Figure 35. Russia: Miticides Market– Volume and Forecast to 2028 (Tons)
- Figure 36. Russia: Miticides Market–Revenue and Forecast to 2028 (US\$ Million)
- Figure 37. Rest of Europe: Miticides Market – Volume and Forecast to 2028 (Tons)
- Figure 38. Rest of Europe: Miticides Market –Revenue and Forecast to 2028 (US\$ Million)

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