

Europe Male Condom Market Forecast to 2028 - Regional Analysis - By Material (Latex and Non-Latex), Product Type (Flavored Condom, Studded, Warming, Pleasured, and Others), and Distribution Channels (Drug Stores/Pharmacies, Supermarkets/Hypermarkets, Online Pharmacies, and Others)

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Abstracts

The Europe male condom market is expected to grow from US\$ 2,302.56 million in 2022 to US\$ 3,704.67 million by 2028. It is estimated to grow at a CAGR of 8.2% from 2022 to 2028.

Growing Government Efforts to Encourage Use of Condoms in Europe Male Condom Market

Various regional governments are encouraging the use of condoms to prevent unwanted pregnancies and STI's. The French president unveiled a new health initiative in 2022 that would allow young people to pick up free condoms from pharmacies. This was described as a "small revolution in prevention" by the president. France saw a 30% nationwide increase in STI rates in 2020 and 2021. Further, in 2018, to encourage safer sexual behavior and increase public knowledge of HIV prevention, the Swiss government launched a campaign on Monday by handing away 400,000 condoms—each of which contained a lottery ticket code—to the general population. Also, the Spain government started a campaign in 2019 that encourages youth to "always carry a condom on them" due to the rise in STI cases. Thus, the rising government efforts to encourage use of condoms is expected to bolster the demand for male condoms across the region.

Europe Male Condom Market Overview

The European male condoms market is segmented into Germany, the UK, France, Italy, Spain, and the Rest of Europe. The region holds a significant market share in the global male condoms market. The European male condoms market is expected to witness significant growth during the forecast period due to factors such as the significant growth in STIs, government programs related to safe sex and launch of innovative products by market players in the region.

Syphilis diseases can be prevented by using condoms. According to a research report published in April 2022 in the *Frontiers in Public Health Journal*, the incidence rate of syphilis in the German population was 6.5/100,000 standardized person-years. Also, 5,256 new cases of the disease are reported each year in the country. Moreover, a study published by the *BMC Public Health Journal* in June 2022 reported that the prevalence of chlamydia was 2.8% among all sexually active 15 to 17-year-old girls and 9.6% among those who testified to be sexually active. As a result, the high burden of STIs, such as chlamydia and syphilis, is expected to increase condom usage, reducing the risk of transmission, and contributing to the male condoms market growth in Germany during the forecast period.

Europe Male Condom Market Revenue and Forecast to 2028 (US\$ Million)

Europe Male Condom Market Segmentation

The Europe male condom market is segmented into product type, material, and distribution channel, and country.

Based on product type, the Europe male condom market is segmented into flavored condom, studded, warming, pleased, and others. The flavored segment held a largest share of the Europe male condom market in 2022.

Based on material, the Europe male condom market is segmented into latex and non-latex. The latex segment held the larger share of the Europe male condom market in 2022.

Based on distribution channel, the Europe male condom market is segmented into drug stores/ pharmacies, supermarkets/ hypermarkets, online pharmacies, and others. The drug stores/ pharmacies segment held the largest share of the Europe male condom

market in 2022.

Based on country, the Europe male condom market is segmented into the Germany, the UK, France, Italy, Spain, and the Rest of Europe. Germany dominated the Europe male condom market in 2022.

Reckitt Benckiser Group Plc, Karex Bhd, Church & Dwight Co Inc , and Thai Nippon Industry Pcl are some of the leading companies operating in the Europe male condom market.

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