

# Europe Luxury Yacht Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Type (Sailing luxury Yacht, Motorized Luxury Yacht, and Others), Material (FRP/Composites, Metal/Alloys, and Others), and Size (75-120 feet, 121-250 feet, and Above 250 feet)

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## Abstracts

The Europe luxury yacht market is expected to grow from US\$ 2,619.94 million in 2022 to US\$ 4,348.77 million by 2028. It is estimated to grow at a CAGR of 8.8% from 2022 to 2028.

### Increasing Superyacht Demand fuels the Europe Luxury Yacht Market

Superyachts are large luxury yachts that are equipped with Jacuzzis, sky lounges, dining rooms, bars, etc. Professional crew members are often appointed on these yachts. Superyachts can tread into deeper waters. Many players in the Europe luxury yacht market are producing superyachts with various features. In February 2023, Heesen Yachts launched a 60-meter Project SkyFall—the superyacht was named Ultra G. The yacht consists of the space for sociable fishing adventures and the master apartment with a private terrace. It also includes a jacuzzi, a large walk-in wardrobe, a big bathroom, a custom wine fridge, a media room, and an elegant games table. In October 2022, Conrad Yachts launched the first unit of its C144S line—Ace. Ace, Poland's largest superyacht, can accommodate 10 guests and 9 crew members. In April 2022, Amels introduced its new 80-meter (263-ft) superyacht. The features of this new yacht include a Jacuzzi, access via an elevator and internal stairs, a spacious beach club with a spa, a glass-bottom swimming pool, and a lounge area with openings on three sides. Thus, the increasing number of launches of superyachts with different

features, ranging from indoor sport to entertainment and relaxation, is bolstering the growth of the Europe luxury yacht market.

## Europe Luxury Yacht Market Overview

The Europe luxury yacht market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. Due to rise in number of high-net-worth individuals in several countries of Europe, there is rise in charter luxury yachting activities which is contributing to the growth of Europe luxury yacht market. According to Poland at Sea, in November 2021, Poland ranked eighth in the world and fifth in Europe in terms of exports of yachts. Poland produces ~22,000 yachts which include both general and luxury yachts. According to Investopedia, Germany had a 1,633,000 HNWI population with a Y-o-Y growth of 6.4%; France had a 775,000 HNWI population with a Y-o-Y growth of 8.5%; the UK had 609,000 HNWI population with a Y-o-Y growth of 6.3%; Switzerland had 479,000 HNWI population with a Y-o-Y growth of 4.3%; and Italy had 322,000 HNWI population with a Y-o-Y growth of 7.1%. As per data published by European Business Magazine, in August 2022, HNWIs spent extravagantly on vacations, unique experiences, and wellness tourism. Luxury yachts provide yoga, meditation, and spa treatments in their services. Thus, the growing number of high-net-worth individuals (HNWI) is contributing to the growth of the Europe luxury yacht market.

## Europe Luxury Yacht Market Revenue and Forecast to 2028 (US\$ Million)

### Europe Luxury Yacht Market Segmentation

The Europe luxury yacht market is segmented into type, material, size, and country.

Based on type, the Europe luxury yacht market is segmented into sailing luxury yacht, motorized luxury yacht, and others. The motorized luxury yacht segment held the largest share of the Europe luxury yacht market in 2022.

Based on material, the Europe luxury yacht market is segmented into FRP/composites, metal/alloys, and others. The metal/alloys segment held the largest share of the Europe luxury yacht market in 2022.

Based on size, the Europe luxury yacht market is segmented into 75-120 feet, 121-250 feet, and Above 250 feet. The 121-250 feet segment held the largest share of the Europe luxury yacht market in 2022.

Based on country, the Europe luxury yacht market is segmented into France, Germany, the UK, Italy, Russia, and the Rest of Europe. The Rest of Europe dominated the share of the Europe luxury yacht market in 2022.

Alblasserdam Yachtbuilding BV; Azimut Benetti SpA; Bavaria Yachtbau GmbH; Damen Shipyards Group NV; Delta Marine Industries Inc; Fincantieri SpA; Fr. Lurssen Werft GmbH & Co KG; Heesen Yachts Sales BV; and Palumbo Superyachts Ancona SRL are the leading companies operating in the Europe luxury yacht market.

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