

Europe Logistics Automation Market Forecast to 2030
- Regional Analysis - by Component (Hardware,
Software, and Services), Mode of Freight Transport
(Land, Water, and Air), Application (Warehouse
Management and Transportation Management), and
End-user Industry (Manufacturing, Retail and ECommerce, Oil and Gas, Food and Beverages,
Automotive, Healthcare and Pharmaceutical, and
Others)

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Abstracts

The Europe logistics automation market was valued at US\$ 10,084.34 million in 2022 and is expected to reach US\$ 25,191.85 million by 2030; it is estimated to register at a CAGR of 12.1% from 2022 to 2030.

SMEs implementing Supply Chain Logistics Drives Europe Logistics Automation Market

Small and medium-sized enterprises (SMEs) are vital to most economies, particularly those in developing countries. SMEs make up most enterprises globally, and they play a significant role in employment creation and global economic development. They account for ~90% of firms and more than 50% of global employment. In emerging economies, formal SMEs generate up to 40% of GDP. When informal SMEs are included, these figures skyrocket. SMEs rely heavily on strong transport systems for expansion, which makes logistics a vital component of their operations. SMEs can benefit greatly from dependable logistics partners who use proper 3PL technologies. Their storage knowledge, extensive network with 3PL suppliers across the country, and ability to handle deliveries during peak demand cycles make them important for SMEs.



Many powerful companies, including Delhivery, BlackBuck, Rivigo, and Shadowfax, are optimizing India's supply chain systems. TruckBhejo, which includes retail majors, grocery, telecom, FMCG, and e-commerce as clients, caters to all three miles of logistics: first, middle, and last.

Thus, the deployment of SMEs can benefit the supply chain logistics, further propelling the Europe logistics automation market growth.

Europe Logistics Automation Market Overview

Growing technological advancements have encouraged the adoption of robots in various industries. Logistics automation is becoming essential for retailers owing to the growing retail and e-commerce sectors worldwide. Market players are trying to achieve omnichannel and online strategies. Thus, logistics automation is necessary for retailers. Logistics automation ensures inventory management, tracking, reporting and forecasting, packaging, transportation of goods, and warehouse management. The retailers attract customers by providing free and fast delivery options. Thus, various industries are shifting toward adopting logistics automation to achieve effective supply chain processes and gain a competitive advantage to maintain their strong presence in the market. Continuous technological advancements and the rise in demand for automation positively impact the global market.

Europe is a technologically advanced region. The growth of e-commerce and online retail sectors in the region fuels the demand for diverse types of warehouses such as parcel sorting centers, mega fulfillment centers (merchandise storage and pick-up), local parcel delivery centers, return processing centers, dot.com warehouses (fulfillment of online orders), and local delivery centers (for same-day deliveries). The warehouse and storage market in Europe has grown annually by ~2-3% due to online retail and e-commerce growth. These factors contribute to the high market growth in this region.

Europe Logistics Automation Market Revenue and Forecast to 2030 (US\$ Million)

Europe Logistics Automation Market Segmentation

The Europe logistics automation market is segmented based on component, mode of freight transport, application, end-user industry, and country.

Based on component, the Europe logistics automation market is segmented into hardware, software, and services. The hardware held the largest share in 2022.



In terms of mode of freight transport, the Europe logistics automation market is segmented into land, water, and air. The land segment held the largest share in 2022.

By application, the Europe logistics automation market is bifurcated into warehouse management and transportation management. The warehouse management segment held a larger share in 2022.

In terms of end-user industry, the Europe logistics automation market is segmented into manufacturing, retail and e-commerce, oil and gas, food and beverages, automotive, healthcare and pharmaceutical, and others. The manufacturing segment held the largest share in 2022.

Based on country, the Europe logistics automation market is categorized into Germany, France, the UK, Italy, Spain, and the Rest of Europe. Germany dominated the Europe logistics automation market in 2022.

BEUMER Group GmbH & co KG, Daifuku Co Ltd, Dematic Corp, Honeywell Intonational Inc, KNAPP AG, Mecalux SA, Swisslog Holding AG, and TGW Logistics Group GmbH are some of the leading companies operating in the Europe logistics automation market.



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