

# **Europe Lemon Oil and Lemon Extracts Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Lemon Oil and Lemon Extracts), Category (Organic and Conventional), and Application (Food and Beverages, Cosmetics and Personal Care, Household Cleaning Products, Aromatherapy, and Others).**

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## **Abstracts**

The Europe lemon oil and lemon extracts market is expected to grow from US\$ 385.77 million in 2022 to US\$ 498.85 million by 2028. It is estimated to grow at a CAGR of 4.4% from 2022 to 2028.

### **Rise in Demand for Natural Ingredients is Fueling Europe Lemon Oil and Lemon Extracts Market**

In the past few years, consumers have become highly concerned about their health and overall well-being. They are paying more attention to product labels and preferring products that claim to be natural and chemical-free. Consumers believe that natural ingredients are safer and better for their health than their conventional counterparts. The awareness of the health benefits of natural ingredients is increasing rapidly as consumers have access to a variety of articles, research, magazines, and whitepapers available on the internet. Moreover, the growing influence of social media and celebrities on consumer preferences is creating a strong demand for products with natural ingredients. In the food & beverages industry, manufacturers are replacing synthetic food additives such as colors, flavors, stabilizers, and preservatives with natural ingredients to meet the changing customer requirements. Due to the growing concerns about ingredient safety and potential health consequences, natural food

Ingredients are receiving more attention. Similarly, companies in the personal care industry are also replacing synthetic chemicals with natural extracts and ingredients due to increased concerns about the adverse effects of applying chemicals directly to the skin. The rising instances of skin disorders—such as rashes, burning and itching, clogged pores, acne, spotting, and discoloration—and certain skin cancers due to prolonged use of personal care products with synthetic ingredients and chemicals made consumers shift toward natural products. The rising demand for natural ingredients in food & beverages and personal care industries is expected to drive the lemon oil and lemon extracts market. Lemon oil and lemon extracts are used as natural flavoring agents in various food and beverages such as baked products, confections, frozen desserts, ready-to-drink beverages, energy drinks, carbonated beverages, flavored waters, and snacks. In personal care products such as moisturizers, depigmentation and antiaging creams, and face serums, lemon oil and extracts are used as natural lightening and healing ingredients. Thus, increasing utilization of lemon oil and extracts in food and beverages and personal care products and surging demand for natural ingredients are driving the Europe lemon oil and lemon extracts market.

## Europe Lemon Oil and Lemon Extracts Market Overview

The Europe lemon oil and lemon extracts market is segmented into Germany, France, Italy, UK, Russia, and the Rest of Europe. European Union is one of the significant markets for natural essential oils and extracts such as lemon oil and extracts. According to the Centre for The Promotion of Imports from Developing Countries (CBI) in 2018, essential oil products account for more than 50% of the global demand currently in Europe, mainly driven by the natural, personal care, and food & beverages industries. Moreover, in Europe, aromatherapy is a major application of essential oils. France, Austria, Germany, Switzerland, the Netherlands, and the UK are among the major markets for aromatherapy used for therapeutic purposes. Lemon oil and extracts is a rich source of vitamin C and citric acid and has calcium, potassium, iron, and other trace elements. Thus, it is significantly used as a natural ingredient and essential oil by various end-use industries in the region. Hence, the growing medicinal usage is expected to boost the demand for lemon oils and extracts in pharmaceutical industries, which is further expected to drive the Europe lemon oil and lemon extracts market growth during the forecast period.

## Europe Lemon Oil and Lemon Extracts Market Revenue and Forecast to 2028 (US\$ Million)

## Europe Lemon Oil and Lemon Extracts Market Segmentation

The Europe lemon oil and lemon extracts market is segmented into type, category, application, and country. Based on type, the Europe lemon oil and lemon extracts market is subsegmented into lemon oil and lemon extracts. The lemon oil registered a larger market share in 2022.

Based on category, the Europe lemon oil and lemon extracts market is segmented into organic and conventional. The conventional segment held a larger market share in 2022.

Based on application, the Europe lemon oil and lemon extracts market is segmented into food and beverages, cosmetics and personal care, household cleaning products, aromatherapy, and others. The food & beverages segment held the largest market share in 2022.

Based on country, the Europe lemon oil and lemon extracts market is segmented into Germany, France, Italy, UK, Russia, and the Rest of Europe. Rest of Europe dominated the market share in 2022.

Citromax Group Inc, Denk Ingredients GmbH, Dohler GmbH, Jedwards International Inc, Kerry Group Plc, Lemonconcentrate SLU, and Royal Aroma Fragrances Inc are the leading companies operating in the Europe lemon oil and lemon extracts market.

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