

Europe Lecture Capture System Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Component (Hardware, Software, and Services) and End User (Educational Institutions and Corporates)

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Abstracts

The Europe lecture capture system market is expected to grow from US\$ 2,054.69 million in 2022 to US\$ 10,738.04 million by 2028. It is estimated to grow at a CAGR of 31.7% from 2022 to 2028.

High Popularity of Distance Learning is Driving Europe Lecture Capture System Market

Massive open online courses (MOOCs) are free web-based distance learning programs that are designed for many students residing in geographically dispersed locations. There has been a notable surge in the number of students and learners, especially those applying for MOOCs, in the last decade. According to the Institute of International Education (IIE), almost nine out of ten higher education institutions used a blended learning model in 2020 and more than a third of college and university students took at least one online course in 2018. Traditional learning universities recorded a rise in the number of hybrid and distance-only students in the last decade. In 2020, this trend regained attention amid the COVID-19 pandemic. A limited number of online-degree providers dominate the market for distance education. A rise in open-access distance learning programs is driving the demand for lecture capture systems. The improving standards of online education quality, the rise of a new category of educational competitors, and the entry of digital education start-ups in the distance education space are a few more factors contributing to the demand for lecture capture systems. Google, in partnership with Coursera, offers courses in fields such as user experience design and data analytics. This has further added to the credibility of online courses, thereby driving the attention of students toward distance courses. Companies operating in the

lecture capture system market are taking efforts to provide a cost-effective, high-quality degree program learning experience to students. So, growing popularity of distance learning is expected to drive the Europe lecture capture system market growth.

Europe Lecture Capture System Market Overview

Many European universities experienced a rising adoption of semi-automated large-scale lecture capture systems in recent years. According to UCISA, a UK association representing higher education, more than 70% of universities in the UK are having institutionally supported lecture capture systems. Various schools and universities in the region are exploring the practice of recording lectures and classroom session for the benefits of students. Lecture capture system are operated at an institutional level, and several countries in Europe have developed policies to regulate these systems. For instance, in October 2022, University of Gloucestershire, England, released the University's policy for Lecture Capture of scheduled teaching sessions and custom recording. The policy delineates the circumstances in which recording may take place, the responsibilities of those involved in such recording, and the implications of breaches of the policy. The deployment of a lecture capture system in an educational institution or a corporate setting offers the staff and students the possibility of understanding the session better at their convenience. The integration of digital and convergent technologies with a lecture capture system is increasing the demand for a lecture capture system in European universities. Growing digitalization in the higher education sector, increasing government investments into digital modes of delivery, and rising need to incorporate technologies into teaching practices are anticipated to propel the Europe lecture capture system market growth.

Europe Lecture Capture System Market Revenue and Forecast to 2028 (US\$ Million)

Europe Lecture Capture System Market Segmentation

The Europe lecture capture system market is segmented based on component, end user, and country.

Based on component, the Europe lecture capture system market is segmented into hardware, software, and services. The hardware segment held the largest market share in 2022. The software segment is further divided into on premise and cloud. Similarly, the services segment is further bifurcated into integration and maintenance services and training services.

Based on end user, the Europe lecture capture system market is bifurcated into educational institutions and corporates. The educational institutions segment held a larger market share in 2022.

Based on country, the Europe lecture capture system market has been categorized into the UK, Germany, France, Italy, Russia, and the Rest of Europe. Our regional analysis states that the UK dominated the market in 2022.

Cisco Systems, Inc.; Echo360; Epiphan Systems Inc.; Haivision Systems Inc; Kaltura, Inc.; Legrand AV Inc.; Panasonic Holdings Corporation; TechSmith Corporation; and YuJa Inc. are the leading companies operating in the Europe lecture capture system market.

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