

Europe KVM Switches Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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Abstracts

The Europe KVM switches market size is expected to reach US\$ 281.42 million by 2031 from US\$ 185.88 million in 2024. The market is estimated to record a CAGR of 6.2% from 2025-2031.

Executive Summary and Europe KVM Switches Market Analysis:

Germany, France, the UK, and Italy are among the key countries contributing to the growth of the Europe KVM switches market. Digital transformation has been listed among the European Union's (EU) top 10 priorities, while the Digital Decade initiative outlines its goals for digital transformation until 2030. According to Digitalization in Europe 2024 edition, the EU is incorporating digital technologies to support SMEs in improving their offerings. EU set 2 main goals for the digital transformation of businesses by 2030: more than 90% of SMEs should achieve at least a minimum level of digital intensity, and 75% of EU corporations should adopt cloud computing services, Big Data analysis, or artificial intelligence. According to the same source mentioned above, in 2023, 58% of EU SMEs reached a basic level of digital intensity, roughly 30% below the EU 2030 target. The government is highly engaged in promoting the adoption of digital technologies among SMEs. Digital transformation, particularly among SMEs, is projected to result in an elevated demand for advanced digital solutions and technology. As businesses increasingly use digital technologies to improve operational efficiency, the market for devices such as KVM switches, which allow for smooth control of various systems, is expected to grow. These devices are becoming more important components of the digital infrastructures of SME, allowing for more efficient workflows and hardware resource management.

The EU is planning to invest US\$ 186.55 million (Euros 180 million) in new materials and digital technologies such as AI and cloud computing, according to its data published in November 2024. This move is meant to support industries, SMEs, and large enterprises to adopt cutting-edge technologies for seamlessly operating their processes. According to Digitalization in Europe 2024 edition, in 2023, ~83% of organizations used cloud computing to host their email systems, 68% for file storage, and 66% for office applications such as word processors and spreadsheets. As businesses rely more on cloud-based solutions for their IT infrastructure, the requirement for efficient management of devices and servers grows. KVM switches provide smooth control over a variety of systems and servers, making them essential tools for businesses integrating cloud services and managing complicated IT environments. Thus, favorable initiatives, funding, and support from the government toward the adoption of digital technologies such as cloud computing propel the demand for KVM switches.

Europe KVM Switches Market Segmentation Analysis:

Key segments that contributed to the derivation of the KVM Switches Market analysis are switch type, enterprise size, and industry verticals.

By switch type, the KVM switches market is bifurcated into multi-user KVM and single-user KVM. The multi-user KVM held a larger share of the market in 2024.

By enterprise size, the KVM switches market is segmented into large enterprises and SMEs. The large enterprises held a larger share of the market in 2024.

By industry verticals, the KVM switches market is segmented into IT and telecommunication, government, healthcare, retail, BFSI, media and entertainment, and others. The IT and telecommunication held the largest share of the market in 2024.

Europe KVM Switches Market Outlook

Work dynamics have changed dramatically since the outbreak of the pandemic. Employees and people in business are quickly transitioning to a remote work model. Remote and hybrid working is increasingly becoming common, providing flexibility and convenience to their daily schedules. Whether working completely remotely or after hours, consumers are demanding efficient and seamless management of multiple devices and systems, such as company servers, personal computers, or virtualized environments, surging the adoption of KVM switches to remotely control devices and

systems. KVM switches enable users to control various devices from a single workstation, increasing efficiency and eliminating the need for multiple peripherals. For instance, a remotely working employee is engaged in handling both personal and professional laptops. A KVM switch streamlines this process by allowing employees to transition between devices without frequently replacing keyboards, displays, or mouse.

The growing employees and businesses' preference for remote and hybrid working surged the adoption of single and multi-user KVM switches to safeguard sensitive data, centrally control multiple devices or systems, and enhance work experiences. These switches also help IT professionals perform remote diagnostics, maintenance, updates, and troubleshooting at remote locations or without having to be present at the device's location. For instance, according to Zoom Communications, Inc. data of August 2024, 95% of businesses worldwide have adopted a hybrid working model, and 82% of businesses are planning flexible working. According to Velocity Global, LLC data published in October 2024, 27% of employees prefer full-time remote work, and 52% of employees are looking for a hybrid. Increasing employees' and businesses' preference for remote and hybrid working surges the adoption of KVM switches for promoting scalable, flexible, and secure work environments. These solutions enable businesses to effectively maintain business operations and collaborate with their employees across diverse locations, which increases flexibility between employees and managers. Therefore, the growing demand for virtualized environments and the shift toward remote and hybrid working models drive market growth.

Europe KVM Switches Market Country Insights

Based on country, the Europe KVM switches market comprises Germany, France, Italy, Russia, the UK, Spain, and the Rest of Europe. Germany held the largest share in 2024.

In June 2024, Amazon.com, Inc. announced its plan to invest andeuro;15.4 billion (~US\$ 16.14 billion) into its existing cloud infrastructure in the AWS European (Frankfurt) Region. This investment supports Amazon.com, Inc. to meet the growing customer demand for cloud infrastructure and services in Germany. The significant expansion of AWS's cloud infrastructure highlights the need for efficient, high-performance IT systems across industries. KVM switches are used for secure access control and encryption that further enhance security in cloud infrastructure. These high-performance switches assist administrators by providing access control and audit logs for managing and controlling cloud servers, thereby reducing the risk of unauthorized access and promoting secure IT operations. Thus, the KVM switches market in

Germany is projected during the forecast period owing to the continuous development of cloud infrastructure and increasing investments by tech companies in cloud technology.

Europe KVM Switches Market Company Profiles

Some of the key players operating in the market include Schneider Electric SE; Fujitsu Ltd; Hewlett Packard Enterprise Development LP; Vertiv Group Corp; D-Link Corporation; ATEN International Co., Ltd; Eaton Corp Plc; Black Box Corporation; Belkin International Inc; and Dell Technologies Inc, among others. These players are adopting various strategies such as expansion, product innovation, and mergers and acquisitions to provide innovative products to their consumers and increase their market share.

Europe KVM Switches Market Research Methodology :

The following methodology has been followed for the collection and analysis of data presented in this report:

Secondary Research The research process begins with comprehensive secondary research, utilizing both internal and external sources to gather qualitative and quantitative data for each market. Commonly referenced secondary research sources include, but are not limited to:

Company websites , annual reports, financial statements, broker analyses, and investor presentations. Industry trade journals and other relevant publications. Government documents , statistical databases, and market reports. News articles , press releases, and webcasts specific to companies operating in the market. Note: All financial data included in the Company Profiles section has been standardized to USD. For companies reporting in other currencies, figures have been converted to USD using the relevant exchange rates for the corresponding year.

Primary Research The Insight Partners' conducts a significant number of primary interviews each year with industry stakeholders and experts to validate its data analysis, and gain valuable insights. These research interviews are designed to:

Validate and refine findings from secondary research. Enhance the expertise and market understanding of the analysis team. Gain insights into market size, trends, growth patterns, competitive dynamics, and future prospects. Primary research is

conducted via email interactions and telephone interviews, encompassing various markets, categories, segments, and sub-segments across different regions. Participants typically include:

Industry stakeholders : Vice Presidents, business development managers, market intelligence managers, and national sales managers
External experts : Valuation specialists, research analysts, and key opinion leaders with industry-specific expertise

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Europe KVM Switches Market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Europe KVM Switches Market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Europe market trends and outlook coupled with the factors driving the Europe KVM Switches Market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

Companies

Dell Technologies Inc

Belkin International Inc

Black Box Corporation

Eaton Corp plc

ATEN International Co., Ltd

D-Link Corporation

Vertiv Group Corp

Hewlett Packard Enterprise Development LP

Fujitsu Ltd

Schneider Electric SE

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