

# **Europe Industrial Inkjet Printers Market Forecast to 2031 - Regional Analysis - by Type (Continuous Inkjet and Drop on Demand Inkjet) and Industry (Food & Beverages, Pharmaceutical, Cosmetic & Personal Care, Electronics & Semiconductors, Textiles, Automotive, Advertisement & Publishing, and Others)**

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## **Abstracts**

The Europe industrial inkjet printers market was valued at US\$ 1,984.94 million in 2023 and is expected to reach US\$ 3,074.86 million by 2031; it is estimated to register a CAGR of 5.6% from 2023 to 2031.

### **Increasing Government Regulations on Packaging Drive Europe Industrial Inkjet Printers Market**

Government regulations on packaging, mostly regarding labeling, environmental sustainability, and traceability, are significantly growing across numerous sectors. Governments of various countries across the globe are mandating clearer, more detailed labeling on products, including expiration dates, nutritional information, batch numbers, and barcodes. These requirements are particularly stringent in sectors such as food and beverages, consumer goods, chemicals, and pharmaceuticals, where consumer safety is crucial. For instance, in the European Union, food products must comply with Regulation (EU) No 1169/2011, which requires clear labeling of allergens, nutritional content, and expiration dates. Similarly, in the US, the enforcement of the Fair Packaging and Labeling Act (FPLA) is overseen by the Food and Drug Administration (FDA) and by the Federal Trade Commission (FTC). According to the Act, the label on the packaging must contain a declaration of identity; a declaration of responsibility (name and address of packer, manufacturer, or distributor); and a

declaration of net quantity, servings, or uses. Industrial inkjet printers ensure regulatory compliance by providing the flexibility, precision, and speed required to meet these evolving standards.

Governments of various countries across the globe are also taking measures to ensure reduced plastic use, recycling, and eco-friendly packaging materials through regulations. As a result, manufacturers use inkjet printers that can print on sustainable materials, such as biodegradable films, paper, and compostable plastics. Also, inkjet printers can use eco-friendly, water-based, or low-VOC (volatile organic compound) inks to meet these requirements. Therefore, the increasing government regulations on packaging drive the Europe industrial inkjet printers market .

### Europe Industrial Inkjet Printers Market Overview

Germany has robust industries that include automobiles, electronics, and food processing. These industries widely generate the demand for industrial inkjet printers. These sectors require high-quality, precise, and efficient printing solutions to meet requirements by regulatory standards, branding initiatives, and information printing. Various market players are collaborating to contribute to Germany's industrial inkjet printer market. For example, in September 2024, S?DPACK, the packaging industry leader, and LEIBINGER, an industrial printing specialist, teamed up to meet the growing demand for sustainable packaging solutions. Their first joint project is to assess the suitability of CIJ inks for printing on recyclable films for packaging food that has been sterilized during the packaging process. The tried-and-true packaging and printing system saves time for food manufacturers while also ensuring investment security.

### Europe Industrial Inkjet Printers Market Revenue and Forecast to 2031 (US\$ Million)

### Europe Industrial Inkjet Printers Market Segmentation

The Europe industrial inkjet printers market is categorized into type, industry, and country.

By type, the Europe industrial inkjet printers market is bifurcated into continuous inkjet and drop on demand inkjet. The drop on demand inkjet segment held a larger share of the Europe industrial inkjet printers market share in 2023.

In terms of application, the Europe industrial inkjet printers market is segmented into food & beverages, pharmaceutical, cosmetic & personal care, electronics &

semiconductors, textiles, automotive, advertisement & publishing, and others. The food & beverages segment held the largest share of the Europe industrial inkjet printers market share in 2023.

Based on country, the Europe industrial inkjet printers market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. Germany segment held the largest share of Europe industrial inkjet printers market in 2023.

Brother Industries Ltd; Canon Inc; CTC Japan Inc; Docod Precision Group Limited; FUJIFILM Holdings America Corporation; Hitachi Industrial Equipment & Solutions America, LLC; HP Development Company L.P; Industrial Inkjet Ltd.; InkJet, Inc; KYOCERA Corporation; Lexmark International Inc; Linx Printing Technologies; Markem-Imaje; Pannier Corporation; REA Elektronik GmbH; Seiko Epson Corp; Squid Ink Manufacturing; Videojet Technologies Inc; Weber Marking Systems GmbH; and Xerox Corporation are some of the leading companies operating in the Europe industrial inkjet printers market.

#### Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Europe industrial inkjet printers market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Europe industrial inkjet printers market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Europe market trends and outlook coupled with the factors driving the Europe industrial inkjet printers market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

## The List of Companies - Europe Industrial Inkjet Printers Market

Brother Industries Ltd

Canon Inc

CTC Japan Inc

Docod Precision Group Limited

FUJIFILM Holdings America Corporation

Hitachi Industrial Equipment & Solutions America, LLC

HP Development Company L.P

Industrial Inkjet Ltd.

InkJet, Inc

KYOCERA Corporation

Lexmark International Inc

Linx Printing Technologies

Markem-Imaje

Pannier Corporation

REA Elektronik GmbH

Seiko Epson Corp

Squid Ink Manufacturing

Videojet Technologies Inc

Weber Marking Systems GmbH

Xerox Corporation

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