

Europe Industrial Hard Margarine Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Type (Spreadable, All-Purpose, and Butter Blend) and Application [Bakery & Confectionery (Cookies & Biscuits, Cakes, Flaky Pastries, and Other Bakery & Confectionery), RTE & RTC Food, Meat & Dairy Substitutes, and Others]

<https://marketpublishers.com/r/E017634C54E7EN.html>

Date: January 2023

Pages: 141

Price: US\$ 3,000.00 (Single User License)

ID: E017634C54E7EN

Abstracts

The Europe industrial hard margarine market size is expected to grow from US\$ 719.52 million in 2022 to US\$ 848.26 million by 2028; it is estimated to register a CAGR of 2.8% from 2022 to 2028.

Margarine is specifically an emulsion of water and fat resembling butter in appearance, characteristics, and composition. The fatty phase is a mixture of vegetable oils and fats such as soybean oil, corn oil, or safflower oil, and the aqueous phase is skimmed milk, water, or a mixture of the two. Generally, hard or stick margarine contains 80% fat, 16% water, or skimmed milk. All the raw materials are weighed in the required proportion and sent for further processing. Industrial hard margarine finds a wide range of applications in bakery and confectionery products such as cookies and biscuits; cakes; flaky pastries, including puff, choux, filo, and short crust; and dairy and non-dairy products. Hard margarine is a widely used shortening in the baking industry as it improves the texture and plasticity of baked goods. It is also used in ready-to-cook and ready-to-eat meals, sweet and savory snacks, and meat and meat substitutes as a substitute for butter. The demand for hard margarine is increasing across the manufacturers of bakery and non-dairy products and meat substitutes due to its affordability and convenience of use. Bakery manufacturers in Europe are taking several initiatives to reduce the cost of their products to make them accessible to all consumer groups.

Therefore, the increasing preference for industrial hard margarine is driving the Europe industrial hard margarine market.

Moreover, due to the growing popularity of veganism in Europe, the demand for industrial margarine is expected to increase significantly over the forecast period. According to Google Trends report, the UK had the highest number of searches for veganism and vegan diet in 2021. Plant-based food benefits improved immunity, reduced infection risk, and better brain and heart health, among other health benefits. Thus, people are increasingly shifting toward non-dairy alternatives and meat-free diets as they perceive plant-based foodstuffs as healthier alternatives to animal-based diets. The rising veganism trend in Europe is driving the demand for plant-based food and ingredients. Margarine is made with vegetable oils and fats and is often free of animal-based ingredients. With rising demand for plant-based food, the need for industrial hard margarine is also expected to increase during the forecast period, propelling the Europe industrial hard margarine market growth.

Based on application, the industrial hard margarine market is segmented into bakery & confectionery, RTE & RTC food, meat & dairy substitutes, and others. The bakery & confectionery segment held the largest market share in 2022. The rising demand for specialty bakery products such as croissants, Danish pastries, puff pastries, cakes, and savory cookies is driving the demand for industrial hard margarine in Europe. Hard margarine is an integral baking ingredient as it provides tenderness, improved texture, and a better sensory profile and increases the nutritional value of food. Further, the demand for vegan bakery products has increased due to the rising trend of veganism across Europe. This factor is likely to drive the Europe industrial hard margarine market over the forecast period.

Vandemoortele NV, Bunge Ltd, Puratos NV, NMGK Group of Co, Fuji Oil Co Ltd, Wilmar International Ltd, Nubeser Soluciones SLU, Cardowan Creameries Ltd, AAK AB, and Eccelso Ltd are a few of the major players operating in the Europe industrial hard margarine market. Players operating in the Europe industrial hard margarine market are adopting different strategies, such as investments in research and development activities and new product launches, to emerge as strong competitors in the market. Market players are highly focused on the development of high-quality and innovative product offerings to fulfill customers' requirements.

The overall Europe industrial hard margarine market size has been derived using both primary and secondary source. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative

and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data, as well as to gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the Europe industrial hard margarine market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis Formulation:
 - 3.2.4 Macro-economic Factor Analysis:
 - 3.2.5 Developing Base Number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country Level Data:

4. INDUSTRIAL HARD MARGARINE MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Intensity of Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Expert Opinion
- 4.4 Ecosystem Analysis
 - 4.4.1 Raw Material Suppliers
 - 4.4.2 Manufacturers
 - 4.4.3 End Users
- 4.5 Export Data for Margarine (Excluding Liquid), by Region, 2021 (HS Code – 151710)

5. EUROPE INDUSTRIAL HARD MARGARINE MARKET – KEY MARKET DYNAMICS

5.1 Market Drivers

5.1.1 Rising Demand for Margarine as a Low-Cost Alternative to Butter

5.1.2 Proliferation of European Bakery Industry

5.1 Market Restraints

5.1.1 Stringent Regulatory Focus on Trans Fats Content of Margarine

5.2 Market Opportunities

5.2.1 Product Innovation to Address Concerns Related to Margarine Ingredients

5.3 Future Trends

5.3.1 Growing Popularity of Veganism

5.4 Impact Analysis of Drivers and Restraints

6. INDUSTRIAL HARD MARGARINE– MARKET ANALYSIS

6.1 Industrial Hard Margarine Market Overview

6.2 Europe Industrial Hard Margarine Market –Revenue and Forecast to 2028 (US\$ Million)

6.3 Competitive Positioning – Key Market Players

7. EUROPE INDUSTRIAL HARD MARGARINE MARKET ANALYSIS – BY TYPE

7.1 Overview

7.2 Europe Industrial Hard Margarine Market Breakdown, by Type, 2021 & 2028

7.3 Spreadable

7.3.1 Overview

7.3.2 Spreadable: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

7.4 All-Purpose

7.4.1 Overview

7.4.2 All-Purpose: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

7.5 Butter Blend

7.5.1 Overview

7.5.2 Butter Blend: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8. EUROPE INDUSTRIAL HARD MARGARINE MARKET ANALYSIS – BY

APPLICATION

8.1 Overview

8.2 Europe Industrial Hard Margarine Market Breakdown, by Application, 2021 & 2028

8.3 Bakery and Confectionery

8.3.1 Overview

8.3.2 Bakery and Confectionery: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.3 Cookies and Biscuits

8.3.3.1 Overview

8.3.3.2 Cookies and Biscuits: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.4 Cakes

8.3.4.1 Overview

8.3.4.2 Cakes: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.5 Flaky Pastries

8.3.5.1 Overview

8.3.5.2 Flaky Pastries: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.3.6 Other Bakery and Confectionery

8.3.6.1 Overview

8.3.6.2 Other Bakery and Confectionery: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.4 RTE and RTC Food

8.4.1 Overview

8.4.2 RTE and RTC Food: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.5 Meat and Dairy Substitutes

8.5.1 Overview

8.5.2 Meat and Dairy Substitutes: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

8.6 Others

8.6.1 Overview

8.6.2 Others: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

9. INDUSTRIAL HARD MARGARINE MARKET– GEOGRAPHIC ANALYSIS

- 9.1 Europe: Industrial Hard Margarine Market
 - 9.1.1 Europe: Industrial Hard Margarine Market, by Key Country
 - 9.1.1.1 Germany: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)
 - 9.1.1.1.1 Germany: Industrial Hard Margarine Market, By Type
 - 9.1.1.1.2 Germany: Industrial Hard Margarine Market, by Application
 - 9.1.1.2 France: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)
 - 9.1.1.2.1 France: Industrial Hard Margarine Market, By Type
 - 9.1.1.2.2 France: Industrial Hard Margarine Market, by Application
 - 9.1.1.3 Italy: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)
 - 9.1.1.3.1 Italy: Industrial Hard Margarine Market, By Type
 - 9.1.1.3.2 Italy: Industrial Hard Margarine Market, by Application
 - 9.1.1.4 Spain: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)
 - 9.1.1.4.1 Spain: Industrial Hard Margarine Market, By Type
 - 9.1.1.4.2 Spain: Industrial Hard Margarine Market, by Application
 - 9.1.1.5 Poland: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)
 - 9.1.1.5.1 Poland: Industrial Hard Margarine Market, By Type
 - 9.1.1.5.2 Poland: Industrial Hard Margarine Market, by Application
 - 9.1.1.6 Slovakia: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)
 - 9.1.1.6.1 Slovakia: Industrial Hard Margarine Market, By Type
 - 9.1.1.6.2 Slovakia: Industrial Hard Margarine Market, by Application
 - 9.1.1.7 Romania: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)
 - 9.1.1.7.1 Romania: Industrial Hard Margarine Market, By Type
 - 9.1.1.7.2 Romania: Industrial Hard Margarine Market, by Application
 - 9.1.1.8 Czech Republic: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)
 - 9.1.1.8.1 Czech Republic: Industrial Hard Margarine Market, By Type
 - 9.1.1.8.2 Czech Republic: Industrial Hard Margarine Market, by Application
 - 9.1.1.9 Hungary: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)
 - 9.1.1.9.1 Hungary: Industrial Hard Margarine Market, By Type
 - 9.1.1.9.2 Hungary: Industrial Hard Margarine Market, by Application
 - 9.1.1.10 Belgium: Industrial Hard Margarine Market– Revenue and Forecast to 2028

(US\$ Million)

9.1.1.10.1 Belgium: Industrial Hard Margarine Market, By Type

9.1.1.10.2 Belgium: Industrial Hard Margarine Market, by Application

9.1.1.11 Netherlands: Industrial Hard Margarine Market– Revenue and Forecast to 2028

(US\$ Million)

9.1.1.11.1 Netherlands: Industrial Hard Margarine Market, By Type

9.1.1.11.2 Netherlands: Industrial Hard Margarine Market, by Application

9.1.1.12 Rest of Europe: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

9.1.1.12.1 Rest of Europe: Industrial Hard Margarine Market, By Type

9.1.1.12.2 Rest of Europe: Industrial Hard Margarine Market, by Application

10. IMPACT OF COVID-19 PANDEMIC ON EUROPE INDUSTRIAL HARD MARGARINE MARKET

10.1 Impact of COVID-19 Pandemic on Europe Industrial Hard Margarine Market

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Market Initiative

11.3 New Product Development

11.4 Merger and Acquisition

12. COMPANY PROFILES

12.1 Vandemoortele NV

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 Bunge Ltd

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Products and Services

12.2.4 Financial Overview

12.2.5 SWOT Analysis

- 12.2.6 Key Developments
- 12.3 Puratos NV
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 NMGK Group of Co
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 Fuji Oil Co Ltd
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments
- 12.6 Wilmar International Ltd
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 Nubeser Soluciones SLU
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 Cardowan Creameries Ltd
 - 12.8.1 Key Facts
 - 12.8.2 Business Description

12.8.3 Products and Services

12.8.4 Financial Overview

12.8.5 SWOT Analysis

12.8.6 Key Developments

12.9 AAK AB

12.9.1 Key Facts

12.9.2 Business Description

12.9.3 Products and Services

12.9.4 Financial Overview

12.9.5 SWOT Analysis

12.9.6 Key Developments

12.10 Eccelso Ltd

12.10.1 Key Facts

12.10.2 Business Description

12.10.3 Products and Services

12.10.4 Financial Overview

12.10.5 SWOT Analysis

12.10.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

13.2 Word Index

List Of Tables

LIST OF TABLES

Table 1. Export Data for Margarine (Excluding Liquid), by Region, 2021

Table 2. Europe Industrial Hard Margarine Market –Revenue and Forecast to 2028 (US\$ Million)

Table 3. Europe Industrial Hard Margarine Market, by Type – Revenue and Forecast to 2028 (US\$ Million)

Table 4. Europe Industrial Hard Margarine Market, by Application– Revenue and Forecast to 2028 (US\$ Million)

Table 5. Germany Industrial Hard Margarine Market, by Type – Revenue and Forecast to 2028 (US\$ Million)

Table 6. Germany Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 7. France Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 8. France Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 9. Italy Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 10. Italy Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 11. Spain Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 12. Spain Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 13. Poland Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 14. Poland Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 15. Slovakia Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 16. Slovakia Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 17. Romania Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 18. Romania Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 19. Czech Republic Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 20. Czech Republic Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 21. Hungary Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 22. Hungary Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 23. Belgium Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 24. Belgium Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 25. Netherlands Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 26. Netherlands Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 27. Rest of Europe Industrial Hard Margarine Market, By Type – Revenue and Forecast to 2028 (US\$ Million)

Table 28. Rest of Europe Industrial Hard Margarine Market, by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 29. List of Abbreviation

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Hard Margarine Market Segmentation
- Figure 2. Industrial Hard Margarine Market Segmentation – By Geography
- Figure 3. Europe Industrial Hard Margarine Market Overview
- Figure 4. The All-Purpose Segment Held the Largest Share in 2021
- Figure 5. Germany Dominated the Industrial Hard Margarine Market in 2021
- Figure 6. Europe Industrial Hard Margarine Market, Key Market Players
- Figure 7. Porter's Five Forces Analysis
- Figure 8. Expert Opinion
- Figure 9. Ecosystem: Europe Industrial Hard Margarine Market
- Figure 10. Bakery New Product Launches in Europe (2016–2020)
- Figure 11. Europe Industrial Hard Margarine Market Impact Analysis of Drivers and Restraints
- Figure 12. Geographic Overview of Industrial Hard Margarine Market
- Figure 13. Europe: Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 14. Key Players: Industrial Hard Margarine Market
- Figure 15. Europe Industrial Hard Margarine Market Breakdown, by Type, 2021 & 2028
- Figure 16. Spreadable: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 17. All-Purpose: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 18. Butter Blend: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 19. Europe Industrial Hard Margarine Market Breakdown, by Application, 2021 & 2028
- Figure 20. Bakery and Confectionery: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 21. Cookies and Biscuits: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 22. Cakes: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 23. Flaky Pastries: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 24. Other Bakery and Confectionery: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 25. RTE and RTC Food: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 26. Meat and Dairy Substitutes: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 27. Others: Europe Industrial Hard Margarine Market – Revenue and Forecast to 2028 (US\$ Million)

Figure 28. Europe: Industrial Hard Margarine Market Revenue Share, by Key Country (2021 and 2028)

Figure 29. Germany: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 30. France: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 31. Italy: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 32. Spain: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 33. Poland: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 34. Slovakia: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 35. Romania: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 36. Czech Republic: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 37. Hungary: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 38. Belgium: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 39. Netherlands: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 40. Rest of Europe: Industrial Hard Margarine Market– Revenue and Forecast to 2028 (US\$ Million)

Figure 41. Impact of COVID-19 Pandemic on Key Countries in Europe

I would like to order

Product name: Europe Industrial Hard Margarine Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Type (Spreadable, All-Purpose, and Butter Blend) and Application [Bakery & Confectionery (Cookies & Biscuits, Cakes, Flaky Pastries, and Other Bakery & Confectionery), RTE & RTC Food, Meat & Dairy Substitutes, and Others]

Product link: <https://marketpublishers.com/r/E017634C54E7EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E017634C54E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970