

Europe Household Water Dispensers Market Forecast to 2028 -Regional Analysis -Global Analysis - by Function (Water Cooling/ Heating, and Regular), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others)

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Abstracts

The household water dispensers market in Europe is expected to grow from US\$ 1,107.68 million in 2022 to US\$ 1,470.60 million by 2028. It is estimated to grow at a CAGR of 4.8% from 2022 to 2028.

Growing Adoption of E-Commerce Platforms Fueling Europe Household Water Dispensers Market

E-commerce platforms are being used widely across the globe. Increase in penetration of smartphones and the internet, rise in purchasing power of consumers, and convenient shopping experiences provided by online retail platforms are driving the sales of various products, such as household water dispensers, through e-commerce platforms. People increasingly prefer online retail platforms to buy household water dispensers owing to the availability of various products of different brands at affordable prices, detailed product descriptions, consumer ratings and reviews, and home delivery services. During the COVID-19 outbreak, individuals were restricted to their homes, which increased their inclination toward online shopping. With the rising penetration of e-commerce across different geographies, household water dispenser manufacturers are enhancing their online presence by selling their products through well-known e-commerce platforms, such as Amazon.com, Lidl, and Walmart.



Europe Household Water Dispensers Market Overview

The Europe household water dispensers market is broadly segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The Europe household water dispenser market has experienced significant growth in recent years. Growing consumer demand for technological advancements in household water dispensers and increasing concern for environmental sustainability are driving the household water dispensers market in the region. One of the key factors driving the market is the increasing adoption of water filtration systems. Consumers increasingly seek convenient ways to ensure clean and safe drinking water, and water dispensers with built-in filtration systems are an effective solution. Consumers are also increasingly looking for water dispensers that are energy efficient, use environmentally friendly materials, and reduce plastic waste. Moreover, technological advances have contributed significantly to the growth of the Europe household water dispensers market, with smart water dispensers featuring Wi-Fi connectivity, touchless operation, temperature control, and voice commands gaining popularity, offering convenience and improved user experience. Furthermore, the European Commission has established the Drinking Water Directive, which sets standards for the quality of drinking water in Europe. This directive provides guidelines for Member States to ensure the provision of safe and clean drinking water to consumers, including measures related to the installation and use of household water dispensers.

Exhibit: Europe Household Water Dispensers Market Revenue and Forecast to 2028 (US\$ Million)

Europe Household Water Dispensers Market Segmentation

The Europe Household Water Dispensers Market is segmented into function, distribution channel, and country.

Based on function, the Europe household water Dispensers market is segmented into water cooling/heating and regular. The water cooling/heating segment registered the largest Europe household water dispensers market share in 2022.

Based on Distribution channel, the Europe household water Dispensers market is segmented into supermarkets and hypermarkets, specialty stores, online retail, and others. The supermarkets and hypermarkets segment held a larger Europe household water dispensers market share in 2022.



Based on country, the Europe household water dispensers market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The rest of Europe dominated the Europe household water dispensers market share in 2022.

SodaStream Inc; Blue Star Ltd; International Business Development Inc; Cosmetal Srl; Culligan International Co; Canaletas SA; Waterlogic Holdings Ltd; Primo Water Corp; and Oasis International Inc are the leading companies operating in the household water dispensers market in the Europe.



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