

# **Europe Hot Dogs and Sausages Market Forecast to 2030 – Regional Analysis – by Type (Pork, Beef, Chicken, and Others) and Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Retail, and Others)**

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## **Abstracts**

The Europe hot dogs and sausages market is expected to grow from US\$ 26,374.30 million in 2022 to US\$ 34,474.10 million by 2030. It is estimated to grow at a CAGR of 3.4% from 2022 to 2030.

### **Growing Popularity of Hot Dogs and Sausages Fuel Europe Hot Dogs and Sausages Market**

Hot dogs and sausages have gained traction in recent years owing to their taste, convenience, and various new types available in the market. Further, the popularity of specialized products, including organically produced hot dogs and sausages, is rising among younger consumers. Moreover, in Europe, the demand for processed and packaged meat products such as hot dogs and sausages is increasing. European countries prefer sausages over traditional meat as they are cured and have a longer shelf life. These factors expected to boost the demand for hot dogs and sausages. Hot dogs have long been preferred in the Western diet. Hot dogs and sausages are highly consumed in summer cookouts; ball games, especially on the Fourth of July; and many other occasions. The rise in disposable income has upsurged the demand for fast food, thereby increasing the consumption of fast food such as hot dogs and sausage, especially among the younger generation. Thus, the growing popularity of hot dogs and sausages is expected to boost the hot dogs and sausage market during the forecast period.

### **Europe Hot Dogs and Sausages Market Overview**

The Europe Hot Dogs and Sausages Market in Europe is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The western part of Europe is

known for its better living standards, with people displaying a higher income level. It is one of the wealthiest regions globally, with more per capita Gross Domestic Product (GDP) than the other regions. European consumers display variations in preferences and reflect different countries' economic status, culinary practices, and consumption habits. According to Food and Agriculture Organization (FAO), more processed meat and ready-to-eat meals will be included in European countries as consumer taste changes frequently, increasing the demand for processed packaged meat products such as hot dogs and sausages.

Europe Hot Dogs and Sausages Market Revenue and Forecast to 2030 (US\$ Million)

Europe Hot Dogs and Sausages Market Segmentation

The Europe hot dogs and sausages market is segmented into type, distribution channel, and country.

Based on type, the Europe hot dogs and sausages market is segmented into pork, beef, chicken, and others. The pork segment held the largest share of the Europe hot dogs and sausages market in 2022.

In terms of distribution channel, the Europe hot dogs and sausages market is segmented into supermarkets and hypermarkets, convenience stores, online retail, and others. The supermarkets and hypermarkets segment held the largest share of the Europe hot dogs and sausages market in 2022.

By country, the Europe hot dogs and sausages market is segmented into Germany, UK, France, Italy, Russia, and the Rest of Europe. The Rest of Europe dominated the Europe hot dogs and sausages market in 2022.

The Sausage Man UK Ltd, Hormel Foods Corp, The Kraft Heinz Co, And Tyson Foods Inc are some of the leading companies operating in the Europe hot dogs and sausages market.

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