

# **Europe Herbal Tea Market Size and Forecast (2021-2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Chamomile, Peppermint, Ginger, Hibiscus, Blends, Others), Form (Loose Tea, Tea Bags), Category (Organic, Conventional), and Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Retail, Others)**

<https://marketpublishers.com/r/EB3CDEF128B6EN.html>

Date: January 2025

Pages: 164

Price: US\$ 3,450.00 (Single User License)

ID: EB3CDEF128B6EN

## **Abstracts**

The European herbal tea market is projected to grow significantly, reaching an estimated value of approximately US\$ 1,245.34 million by 2031, up from US\$ 836.37 million in 2024. This growth represents a compound annual growth rate (CAGR) of 6.0% from 2025 to 2031.

### **Executive Summary and Market Analysis**

The expansion of the herbal tea market in Europe can be attributed to several key factors, including a growing consumer preference for convenient and healthy food and beverage options, a robust retail infrastructure, and a diverse array of products available from various brands across multiple distribution channels. Additionally, the increasing number of consumers with high disposable incomes is driving the demand for health-oriented products, such as herbal teas. Consumers are increasingly looking for nutritional benefits in their food and drink choices, leading to a notable rise in the demand for clean and organic herbal teas.

According to the Tea and Coffee Trade Journal, the popularity of botanical and herbal

teas in Europe is on the rise, driven by their perceived health benefits and the growing trend towards a healthier lifestyle among consumers. This surge in demand has prompted many herbal tea producers and suppliers to expand their product offerings and increase production capacity. For example, in April 2024, Typhoo, a well-known UK tea brand, launched a new herbal tea line called Herbalistas, which is available on platforms like Amazon and Ocado, as well as through the company's direct-to-consumer website.

The shift towards wellness and self-care practices has also contributed to the increasing popularity of herbal teas. Many European consumers are seeking natural remedies for common health issues such as anxiety, insomnia, and digestive problems, leading them to replace caffeinated and sugary beverages with calming herbal alternatives. Furthermore, sustainability and ethical consumption are becoming increasingly important to consumers, who are more inclined to choose organic, plant-based, and eco-friendly products. Herbal teas, with their natural ingredients and lower environmental impact compared to other beverages, align well with these consumer preferences, further driving market growth.

## Strategic Insights

### Market Segmentation Analysis

The European herbal tea market can be segmented based on type, form, category, and distribution channel.

**By Type:** The market is divided into several categories, including chamomile, peppermint, ginger, hibiscus, blends, and others. The blends segment accounted for the largest market share in 2024.

**By Form:** The market is categorized into loose tea and tea bags, with the tea bag segment holding a larger share in 2024.

**By Category:** The market is further divided into organic and conventional herbal teas, with the conventional segment dominating in 2024.

**By Distribution Channel:** The market is segmented into supermarkets and hypermarkets, convenience stores, online retail, and others, with supermarkets and hypermarkets capturing the largest share in 2024.

## Market Outlook

Manufacturers in the herbal tea sector are making strategic investments in product innovation, expansion, mergers and acquisitions, and partnerships to enhance their customer base and meet evolving consumer demands. They are focusing on developing herbal teas infused with new flavors, improved nutritional profiles, and products that are gluten-free, caffeine-free, and non-GMO to cater to diverse consumer preferences. For instance, in August 2025, Wanglaoji, a leading Chinese herbal drink company, launched its global brand WALOVI in Shanghai, introducing four new canned herbal drink formats designed with modern aesthetics. Similarly, Ulutox has launched its flagship product, Lulutox Detox Tea, aimed at health-conscious consumers in various international markets.

In 2024, Unilever introduced its herbal infusion brand, Pukka, to the Indian market, supported by a campaign promoting relaxation and self-care. Additionally, NutraTea expanded its herbal tea range for women's health with new blends targeting specific health concerns. These examples illustrate the ongoing trend of product innovation and market expansion within the herbal tea sector.

## Country Insights

The European herbal tea market includes key countries such as Germany, France, Italy, the UK, Russia, and others. Italy held the largest market share in 2024. In the rest of Europe, countries like Russia, New Zealand, the Netherlands, Sweden, Poland, and Hungary are also significant players in the herbal tea market. Consumers in these regions are increasingly moving away from sugary soft drinks in favor of beverages that offer functional health benefits, such as improved digestion, enhanced immunity, and relaxation. This trend is complemented by a growing preference for natural and organic products, which are perceived as healthier and more sustainable options.

## Company Profiles

Key players in the European herbal tea market include Associated British Foods Plc, Bell Industries LLC, Bigelow Tea, Bird & Blend Tea Co., Donna McCafferty & Co LLC, East West Tea Company, LLC, Harney & Sons Fine Teas, JADE LEAF, LLC, LIPTON Teas and Infusions, Rishi Tea & Botanicals, Star Spangled Tea, Tata Consumer Products Ltd, The Hain Celestial Group Inc, Traditional Medicinals, and Universal Tea Company, Inc. These companies are actively pursuing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and

offer innovative products to consumers.

## Contents

### **1. INTRODUCTION**

- 1.1 Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Secondary Research
- 3.2 Primary Research
  - 3.2.1 Hypothesis formulation:
  - 3.2.2 Macro-economic factor analysis:
  - 3.2.3 Developing base number:
  - 3.2.4 Data Triangulation:
  - 3.2.5 Country level data:

### **4. EUROPE HERBAL TEA MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Porter's Five Forces Analysis
  - 4.2.1 Bargaining Power of Suppliers
  - 4.2.2 Bargaining Power of Buyers
  - 4.2.3 Threat of New Entrants
  - 4.2.4 Competitive Rivalry
  - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
  - 4.3.1 Raw Material Suppliers
  - 4.3.2 Manufacturers
  - 4.3.3 Distributors or Suppliers
  - 4.3.4 Retailers
  - 4.3.5 List of Vendors in the Value Chain

### **5. EUROPE HERBAL TEA MARKET - KEY MARKET DYNAMICS**

## 5.1 Europe Herbal Tea Market - Key Market Dynamics

### 5.2 Market Drivers

#### 5.2.1 Health Benefits of Herbal Tea

#### 5.2.2 Strategic Development Initiatives by Key Market Players

### 5.3 Market Restraints

#### 5.3.1 Product Recalls Due to Contamination

### 5.4 Market Opportunities

#### 5.4.1 Growth of E-Commerce

### 5.5 Future Trends

#### 5.5.1 Rising Trend of Organic and Clean-Label Products

### 5.6 Impact of Drivers and Restraints:

## 6. EUROPE HERBAL TEA MARKET - ANALYSIS

### 6.1 Europe Herbal Tea Market Revenue (US\$ Million), 2021-2031

### 6.2 Europe Herbal Tea Market Forecast Analysis

## 7. EUROPE HERBAL TEA MARKET ANALYSIS - BY TYPE

### 7.1 Chamomile

#### 7.1.1 Overview

#### 7.1.2 Chamomile: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 7.2 Peppermint

#### 7.2.1 Overview

#### 7.2.2 Peppermint: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 7.3 Ginger

#### 7.3.1 Overview

#### 7.3.2 Ginger: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 7.4 Hibiscus

#### 7.4.1 Overview

#### 7.4.2 Hibiscus: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

### 7.5 Blends

#### 7.5.1 Overview

#### 7.5.2 Blends: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Million)

7.6 Others

7.6.1 Overview

7.6.2 Others: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

## **8. EUROPE HERBAL TEA MARKET ANALYSIS - BY FORM**

8.1 Loose Tea

8.1.1 Overview

8.1.2 Loose Tea: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8.2 Tea Bags

8.2.1 Overview

8.2.2 Tea Bags: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

## **9. EUROPE HERBAL TEA MARKET ANALYSIS - BY CATEGORY**

9.1 Organic

9.1.1 Overview

9.1.2 Organic: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.2 Conventional

9.2.1 Overview

9.2.2 Conventional: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

## **10. EUROPE HERBAL TEA MARKET ANALYSIS - BY DISTRIBUTION CHANNEL**

10.1 Supermarkets and Hypermarkets

10.1.1 Overview

10.1.2 Supermarkets and Hypermarkets: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

10.2 Convenience Stores

10.2.1 Overview

10.2.2 Convenience Stores: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

10.3 Online Retail

### 10.3.1 Overview

10.3.2 Online Retail: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031  
(US\$ Million)

### 10.4 Others

#### 10.4.1 Overview

10.4.2 Others: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

## 11. EUROPE HERBAL TEA MARKET - COUNTRY ANALYSIS

### 11.1 Europe

#### 11.1.1 Europe Herbal Tea Market - Revenue and Forecast Analysis - by Country

##### 11.1.1.1 Europe Herbal Tea Market - Revenue and Forecast Analysis - by Country

11.1.1.2 Germany: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031  
(US\$ Million)

##### 11.1.1.2.1 Germany: Europe Herbal Tea Market Share - by Type

##### 11.1.1.2.2 Germany: Europe Herbal Tea Market Share - by Form

##### 11.1.1.2.3 Germany: Europe Herbal Tea Market Share - by Category

##### 11.1.1.2.4 Germany: Europe Herbal Tea Market Share - by Distribution Channel

11.1.1.3 France: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031  
(US\$ Million)

##### 11.1.1.3.1 France: Europe Herbal Tea Market Share - by Type

##### 11.1.1.3.2 France: Europe Herbal Tea Market Share - by Form

##### 11.1.1.3.3 France: Europe Herbal Tea Market Share - by Category

##### 11.1.1.3.4 France: Europe Herbal Tea Market Share - by Distribution Channel

11.1.1.4 Italy: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

##### 11.1.1.4.1 Italy: Europe Herbal Tea Market Share - by Type

##### 11.1.1.4.2 Italy: Europe Herbal Tea Market Share - by Form

##### 11.1.1.4.3 Italy: Europe Herbal Tea Market Share - by Category

##### 11.1.1.4.4 Italy: Europe Herbal Tea Market Share - by Distribution Channel

11.1.1.5 United Kingdom: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

##### 11.1.1.5.1 United Kingdom: Europe Herbal Tea Market Share - by Type

##### 11.1.1.5.2 United Kingdom: Europe Herbal Tea Market Share - by Form

##### 11.1.1.5.3 United Kingdom: Europe Herbal Tea Market Share - by Category

11.1.1.5.4 United Kingdom: Europe Herbal Tea Market Share - by Distribution Channel

##### 11.1.1.6 Spain: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Million)

11.1.1.6.1 Spain: Europe Herbal Tea Market Share - by Type

11.1.1.6.2 Spain: Europe Herbal Tea Market Share - by Form

11.1.1.6.3 Spain: Europe Herbal Tea Market Share - by Category

11.1.1.6.4 Spain: Europe Herbal Tea Market Share - by Distribution Channel

11.1.1.7 Rest of Europe: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

11.1.1.7.1 Rest of Europe: Europe Herbal Tea Market Share - by Type

11.1.1.7.2 Rest of Europe: Europe Herbal Tea Market Share - by Form

11.1.1.7.3 Rest of Europe: Europe Herbal Tea Market Share - by Category

11.1.1.7.4 Rest of Europe: Europe Herbal Tea Market Share - by Distribution Channel

## **12. COMPETITIVE LANDSCAPE**

12.1 Heat Map Analysis by Key Players

12.2 Company Positioning and Concentration

## **13. INDUSTRY LANDSCAPE**

13.1 Overview

13.2 Market Initiative

13.3 New Product Development

13.4 Merger and Acquisition

## **14. COMPANY PROFILES**

14.1 Universal Tea Company, Inc.

14.1.1 Key Facts

14.1.2 Business Description

14.1.3 Products and Services

14.1.4 Financial Overview

14.1.5 SWOT Analysis

14.1.6 Key Developments

14.2 Harney & Sons Fine Teas

14.2.1 Key Facts

14.2.2 Business Description

14.2.3 Products and Services

14.2.4 Financial Overview

- 14.2.5 SWOT Analysis
- 14.2.6 Key Developments
- 14.3 The Hain Celestial Group Inc
  - 14.3.1 Key Facts
  - 14.3.2 Business Description
  - 14.3.3 Products and Services
  - 14.3.4 Financial Overview
  - 14.3.5 SWOT Analysis
  - 14.3.6 Key Developments
- 14.4 Donna McCafferty & Co LLC
  - 14.4.1 Key Facts
  - 14.4.2 Business Description
  - 14.4.3 Products and Services
  - 14.4.4 Financial Overview
  - 14.4.5 SWOT Analysis
  - 14.4.6 Key Developments
- 14.5 East West Tea Company, LLC
  - 14.5.1 Key Facts
  - 14.5.2 Business Description
  - 14.5.3 Products and Services
  - 14.5.4 Financial Overview
  - 14.5.5 SWOT Analysis
  - 14.5.6 Key Developments
- 14.6 Bigelow Tea
  - 14.6.1 Key Facts
  - 14.6.2 Business Description
  - 14.6.3 Products and Services
  - 14.6.4 Financial Overview
  - 14.6.5 SWOT Analysis
  - 14.6.6 Key Developments
- 14.7 Bird & Blend Tea Co.
  - 14.7.1 Key Facts
  - 14.7.2 Business Description
  - 14.7.3 Products and Services
  - 14.7.4 Financial Overview
  - 14.7.5 SWOT Analysis
  - 14.7.6 Key Developments
- 14.8 JADE LEAF, LLC
  - 14.8.1 Key Facts

- 14.8.2 Business Description
- 14.8.3 Products and Services
- 14.8.4 Financial Overview
- 14.8.5 SWOT Analysis
- 14.8.6 Key Developments
- 14.9 Traditional Medicinals
  - 14.9.1 Key Facts
  - 14.9.2 Business Description
  - 14.9.3 Products and Services
  - 14.9.4 Financial Overview
  - 14.9.5 SWOT Analysis
  - 14.9.6 Key Developments
- 14.10 Tata Consumer Products Ltd
  - 14.10.1 Key Facts
  - 14.10.2 Business Description
  - 14.10.3 Products and Services
  - 14.10.4 Financial Overview
  - 14.10.5 SWOT Analysis
  - 14.10.6 Key Developments
- 14.11 Bell Industries LLC
  - 14.11.1 Key Facts
  - 14.11.2 Business Description
  - 14.11.3 Products and Services
  - 14.11.4 Financial Overview
  - 14.11.5 SWOT Analysis
  - 14.11.6 Key Developments
- 14.12 Star Spangled Tea
  - 14.12.1 Key Facts
  - 14.12.2 Business Description
  - 14.12.3 Products and Services
  - 14.12.4 Financial Overview
  - 14.12.5 SWOT Analysis
  - 14.12.6 Key Developments
- 14.13 LIPTON Teas and Infusions
  - 14.13.1 Key Facts
  - 14.13.2 Business Description
  - 14.13.3 Products and Services
  - 14.13.4 Financial Overview
  - 14.13.5 SWOT Analysis

- 14.13.6 Key Developments
- 14.14 Associated British Foods Plc
  - 14.14.1 Key Facts
  - 14.14.2 Business Description
  - 14.14.3 Products and Services
  - 14.14.4 Financial Overview
  - 14.14.5 SWOT Analysis
  - 14.14.6 Key Developments
- 14.15 Rishi Tea & Botanicals
  - 14.15.1 Key Facts
  - 14.15.2 Business Description
  - 14.15.3 Products and Services
  - 14.15.4 Financial Overview
  - 14.15.5 SWOT Analysis
  - 14.15.6 Key Developments

## **15. APPENDIX**

- 15.1 About The Insight Partners

## List Of Tables

### LIST OF TABLES

Table 1. Europe Herbal Tea Market Segmentation

Table 2. List of Vendors in Value Chain

Table 3. Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Table 4. Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Type

Table 5. Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Form

Table 6. Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Category

Table 7. Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Distribution Channel

Table 8. Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Country

Table 9. Germany: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Type

Table 10. Germany: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Form

Table 11. Germany: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Category

Table 12. Germany: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Distribution Channel

Table 13. France: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Type

Table 14. France: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Form

Table 15. France: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Category

Table 16. France: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Distribution Channel

Table 17. Italy: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Type

Table 18. Italy: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Form

Table 19. Italy: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Category

Table 20. Italy: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$

Million) - by Distribution Channel

Table 21. United Kingdom: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Type

Table 22. United Kingdom: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Form

Table 23. United Kingdom: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Category

Table 24. United Kingdom: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Distribution Channel

Table 25. Spain: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Type

Table 26. Spain: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Form

Table 27. Spain: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Category

Table 28. Spain: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Distribution Channel

Table 29. Rest of Europe: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Type

Table 30. Rest of Europe: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Form

Table 31. Rest of Europe: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Category

Table 32. Rest of Europe: Europe Herbal Tea Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Distribution Channel

## List Of Figures

### LIST OF FIGURES

Figure 1. Europe Herbal Tea Market Segmentation - Country

Figure 2. Porter's Five Forces Analysis

Figure 3. Ecosystem: Global Herbal Tea Market

Figure 4. Impact Analysis of Drivers and Restraints

Figure 5. Europe Herbal Tea Market Revenue (US\$ Million), 2021-2031

Figure 6. Europe Herbal Tea Market Share (%) - by Type (2024 and 2031)

Figure 7. Chamomile: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 8. Peppermint: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 9. Ginger: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 10. Hibiscus: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 11. Blends: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 12. Others: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 13. Europe Herbal Tea Market Share (%) - by Form (2024 and 2031)

Figure 14. Loose Tea: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 15. Tea Bags: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 16. Europe Herbal Tea Market Share (%) - by Category (2024 and 2031)

Figure 17. Organic: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 18. Conventional: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 19. Europe Herbal Tea Market Share (%) - by Distribution Channel (2024 and 2031)

Figure 20. Supermarkets and Hypermarkets: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 21. Convenience Stores: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 22. Online Retail: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 23. Others: Europe Herbal Tea Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 24. Europe Herbal Tea Market Breakdown, by Key Countries, 2024 and 2031 (%)

Figure 25. Germany: Europe Herbal Tea Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 26. France: Europe Herbal Tea Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 27. Italy: Europe Herbal Tea Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 28. United Kingdom: Europe Herbal Tea Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 29. Spain: Europe Herbal Tea Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 30. Rest of Europe: Europe Herbal Tea Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 31. Heat Map Analysis by Key Players

Figure 32. Company Positioning and Concentration

## I would like to order

Product name: Europe Herbal Tea Market Size and Forecast (2021-2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Chamomile, Peppermint, Ginger, Hibiscus, Blends, Others), Form (Loose Tea, Tea Bags), Category (Organic, Conventional), and Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Retail, Others)

Product link: <https://marketpublishers.com/r/EB3CDEF128B6EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EB3CDEF128B6EN.html>