

Europe Healthcare Manikins Market Forecast to 2031 - Regional Analysis - by Product (Adult CPR Manikins, Full Body Manikins, Choking Manikins, Injection Simulators, and Others), Age Group (Adult Manikins, Pediatric Manikins, and Neonatal Manikins), Application (Cardiology, Obstetrics & Gynecology, Critical Care, Neurology, Urology, and Others), and End User (Medical School, Hospitals, Clinics, and Others)

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Abstracts

The Europe healthcare manikins market was valued at US\$ 472.97 million in 2023 and is anticipated to reach US\$ 1,593.81 million by 2031; it is anticipated to reach a CAGR of 16.4% from 2023 to 2031.

Increasing CPR Training and Awareness Programs Drive Europe Healthcare Manikins Market

One of the most common uses of healthcare manikins is for CPR training. Cardiovascular diseases (CVDs) are the leading cause of mortality and morbidity globally. As per the World Health Organization (WHO), ~17.9 million lives are lost due to CVD every year, i.e., ~32% of all deaths reported globally. A study titled “The Global Survival Rate Among Adult OHCA Patients who Received Cardiopulmonary Resuscitation: A Systematic Review and Meta-Analysis,” published in 2020 calculated the survival rates of OHCA patients who received CPR from an emergency medical service (EMS) or bystander. The study reported a significant increase in the survival rates from the OHCA in the past few years, and the rates are greater among patients

who received CPR and were living in western countries. In the UK, a training program was introduced by the Advanced Coronary Treatment (ACT) Foundation for secondary school students associated with British Columbia Emergency Health Services (BCEHS). Paramedic volunteers train teachers to educate students at BCEHS. In certain universities, BCEHS is planning to implement Healthcare Manikins training as a part of the physical education curriculum. The British Heart Foundation's "Nation of Lifesavers - Call, Push, and Rescue" is another example of a simplified training program that focuses on compression-only CPR. Thus, the rising awareness and increasing number of training programs organized by government and local bodies benefit the healthcare manikins market.

Europe Healthcare Manikins Market Overview

Germany has one of the best healthcare infrastructures in the world. It is also known for a systematic teaching/training curriculum for doctors, nurses, and other healthcare professionals, which ensures that professionals receive appropriate training for performing cardiopulmonary resuscitation and other resuscitation techniques using manikins and other models. Prominent market players such as Laerdal, Ambu, and Gaumard also favor the progress of the healthcare manikins market in Germany. In August 2023, 3B Scientific, a prominent manufacturer and supplier of medical simulation products and anatomical models for healthcare education, acquired Lifecast Body Simulation to strengthen its position in the market.

Further, PractiMan collaborated with the German foundation Bj?rn Steiger Stiftung on a campaign to provide cardiopulmonary resuscitation manikins to support training and awareness in German schools. The foundation's project first began in Berlin and has since expanded to cover other regions of the country. Thus, organic and inorganic growth strategies by market players propel the healthcare manikin market growth across Germany.

Europe Healthcare Manikins Market Revenue and Forecast to 2031 (US\$ Million)

Europe Healthcare Manikins Market Segmentation

The Europe healthcare manikins market is categorized into product, age group, application, end user, and country.

Based on product, the Europe healthcare manikins market is segmented into adult CPR manikins, full body manikins, choking manikins, injection simulators, and others. The

adult CPR manikins segment held the largest market share in 2023.

In terms of age group, the Europe healthcare manikins market is categorized into adult manikins, paediatric manikins, and neonatal manikins. The adult manikins segment held the largest market share in 2023.

By application, the Europe healthcare manikins market is segmented into cardiology, obstetrics & gynaecology, critical care, neurology, urology, and others. The cardiology segment held the largest market share in 2023.

Based on end user, the Europe healthcare manikins market is segmented into medical school, hospitals, clinics, and others. The medical school segment held the largest market share in 2023.

By country, the Europe healthcare manikins market is segmented into Germany, the UK, France, Italy, Spain, and the Rest of Europe. Germany dominated the Europe healthcare manikins market share in 2023.

3B Scientific; Ambu AS; CAE Healthcare Inc; Echo Healthcare; Gaumard Scientific Co Inc; Innosonian Inc.; Laerdal Medical AS; Nasco Healthcare; Practiman; Ruth Lee Ltd; Simulaids Ltd; and TruCorp are some of the leading companies operating in the Europe healthcare manikins market.

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