

Europe Hair Transplant Market Forecast to 2030 - Regional Analysis - by Procedure (Surgical Hair Transplant Procedures and Non-Surgical Procedures) and Site of Transplantation (Scalp Transplant, Eyelash Transplant, Eyebrow Transplant, Beard/ Moustache Transplant, Chest Transplant, and Others)

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Abstracts

The Europe hair transplant market was valued at US\$ 2,004.58 million in 2022 and is expected to reach US\$ 9,089.33 million by 2030; it is estimated to RECORD a CAGR of 20.8% from 2022 to 2030.

Increasing Incidences of Hair Loss Fuel Europe Hair Transplant Market

Several reasons, such as Telogen Effluvium (TE), drug side effects, tinea capitis, and alopecia areata, are responsible for hair loss. TE is a common type of hair loss caused due to severe infection and prolonged illness. For instance, according to an article published in the Journal of Medicine and Life, telogen effluvium is one of the effects of the COVID-19 pandemic. Medications and stressful circumstances brought on by COVID-19 have resulted in causing TE.

Increasing use of medications such as lithium, beta-blockers, warfarin, heparin, amphetamines, and levodopa (Atamet, Larodopa, Sinemet) can also result in hair loss. In addition, many cancer chemotherapy drugs, including doxorubicin, frequently result in rapid hair loss. Furthermore, fungal infection of the scalp is one of the major reasons for hair loss in children. According to an article published in PLOS ONE in 2023, yearly tinea capitis accounts for 25 to 30% of all infections. Alopecia areata (AA) is an autoimmune disease that causes hair loss. As per the article published in the Journal of

the German Society of Dermatology, 40% of patients experience their first AA symptom by age 20, and 83-88% experience it for the first time by age 40. Thus, increasing incidences of hair loss due to various factors are boosting the market growth.

Europe Hair Transplant Market Overview

The Europe hair transplant market is segmented into Germany, the UK, France, Italy, Spain, and the Rest of Europe. This region holds a significant share of the hair transplant market and is expected to register a notable CAGR during 2022-2030. The market growth in Europe is attributed to the increasing incidence of baldness in countries such as the Czech Republic, Spain, Germany, France, and the UK. According to a blog named "Hair Loss across Ethnicities", ~43.6% of the male population is bald or experiencing hair loss in Spain, followed by the population in the Czech Republic where ~43% of the male population is bald or balding. According to the same source, ~41% and ~39% of the male population in Germany and France, respectively, is bald or balding. According to Euromonitor International's Beauty Survey, ~17% of the population in Europe reported permanent hair loss or balding in 2021.

Europe Hair Transplant Market Revenue and Forecast to 2030 (US\$ Million)

Europe Hair Transplant Market Segmentation

The Europe hair transplant market is segmented based on procedures, site of transplantation, and country. Based on procedures, the Europe hair transplant market is bifurcated into surgical hair transplant procedures and non-surgical procedures. The non-surgical procedures segment held a larger market share in 2022. The surgical hair transplant procedures segment is sub segmented into Follicular Unit Strip Surgery (FUS), Follicular Unit Extraction (FUE), and other surgical procedures. The non-surgical procedures segment is sub segmented into platelet rich plasma non-surgical procedures, laser cap, and others.

In terms of site of transplantation, the Europe hair transplant market is categorized into scalp transplant, eyelash transplant, eyebrow transplant, beard/ moustache transplant, chest transplant, and others. The scalp transplant segment held the largest market share in 2022.

Based on country, the Europe hair transplant market is segmented into the UK, Germany, France, Italy, Spain, and the Rest of Europe. Germany dominated the Europe hair transplant market share in 2022.

DHI Global Europe Ltd., Qunomedical GmbH., The Follicle Clinic, and HairMax Inc are some of the leading companies operating in the Europe hair transplant market.

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