

Europe Geostationary Satellites Market Forecast to 2031 - Regional Analysis - by Component (Communication System, Power System, Propulsion System, and Others) and Application (Communications, Space Exploration, Navigation, Earth Observation, and Others)

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Abstracts

The Europe geostationary satellites market was valued at US\$ 1,552.76 million in 2023 and is expected to reach US\$ 1,960.66 million by 2031; it is estimated to record a CAGR of 3.0% from 2023 to 2031.

Growing Need for Satellite-Based Military Communications Drives Europe Geostationary Satellites Market

The rising demand for electronic warfare has been pushing the deployment of satellite-based communication systems for military applications across different regions. This is further supported by the increasing military investments in the procurement of military SATCOM systems across different regions. Such factors have been pushing the demand for direct-to-cell satellite services among the military forces. For instance, companies such as Astranis, Terran Orbital, Maxar Technologies, and SWISSto12 have been providing small satellites for deployment into the geostationary orbits that can be deployed in a lesser timeline along with a reduction in overall size, weight, and cost of the geostationary orbital satellites. Such factors have been raising interests of military forces for geostationary satellite-based communication network deployments.

Europe Geostationary Satellites Market Overview

In May 2024, the European Defense Organization announced the funds of US\$ 7 million to launch an autonomous Bodyguard satellite in the geosynchronous earth orbit. With a strong emphasis on satellite launches for earth observation and other research activities, European countries have emerged as key players in advancing geostationary satellite technologies. Leading aerospace and space companies such as Airbus and Thales Alenia Space, which are renowned for their expertise in developing cutting-edge geostationary satellite systems, are the prime contributors to the space sector in Europe. Several space research and earth observation programs are being introduced to launch new satellites in Europe. In 2022, the European Space Programme was launched to bolster the European space sector with a budget of ~US\$ 14 billion, with a particular focus on fields such as satellite navigation, connectivity, earth observation, and space research. The European Space Programme is expected to promote the launch of new satellites, thereby creating significant opportunities for the geostationary satellite market in the region.

Europe Geostationary Satellites Market Revenue and Forecast to 2031 (US\$ Million)

Europe Geostationary Satellites Market Segmentation

The Europe geostationary satellites market is categorized into component, application, and country.

Based on component, the Europe geostationary satellites market is segmented into communication system, power system, propulsion system, and others. The communication system segment held the largest market share in 2023.

In terms of application, the Europe geostationary satellites market is categorized into communications, space exploration, navigation, earth observation, and others. The communications segment held the largest market share in 2023.

By country, the Europe geostationary satellites market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. France dominated the Europe geostationary satellites market share in 2023.

Airbus SE; Ball Corp; Israel Aerospace Industries Ltd; Lockheed Martin Corp; Northrop Grumman Corp; OHB SE; Thales SA; and The Boeing Co are some of the leading companies operating in the Europe geostationary satellites market.

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