

Europe General Mobile Radio Service (GMRS) Radios Market Forecast to 2030 - Regional Analysis- by Type (Handheld and In-vehicle) and Application (Recreational, Off-road, Agriculture, and Others)

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Abstracts

The Europe general mobile radio service (GMRS) radios market is expected to grow from US\$ 17.43 million in 2023 to US\$ 24.27 million by 2030. It is estimated to grow at a CAGR of 4.8% from 2023 to 2030.

Development of Advanced GMRS Radios Drives Europe General Mobile Radio Service (GMRS) Radios Market

GMRS radios are used for short-distance, two-way voice communications using handheld radios, mobile radios, and repeater systems. They are widely used in agriculture, recreational activities, camping, hiking, and other commercial applications. The introduction of enhanced features and new functionality compared to previous models can attract new customers and encourage existing users to upgrade their equipment. The advanced features provide more reliable and efficient communications between users. Therefore, the market players are incorporating additional features into their existing GMRS radios. For instance, in May 2022, BAOFENG TECH launched GMRS-V2, an advanced version of GMRS-V1 with additional features such as new in-house custom chipsets and firmware. It consists of 200 completely programmable channels that can be arranged, modified, and used as GMRS, NOAA, or scanner channels, offering users a customized choice to switch between channels. Thus, such additional features attract several end users to adopt advanced two-way communication systems for better radio performance, leads to its adoption.

Europe General Mobile Radio Service (GMRS) Radios Market Overview

The Europe general mobile radio service (GMRS) radios market is segmented into Germany, the UK, France, Italy, Russia, and the Rest of Europe. The use of personal mobile radio (PMR) with a frequency of 446.0-446.2 MHz has increased in Germany,

France, the UK, Belgium, Finland, Estonia, and other European countries. PMR radios are like GMRS radios; but they use different frequencies. The PMR, a license-free two-way radio communication equipment, is less expensive than the licensed equipment. These radios provide better communication among the operators. These are the most effective and low-cost radios for general use, such as event management, catering, construction, etc. Thus, the increasing applications of PMR radios are boosting their demand in the region.

Europe General Mobile Radio Service (GMRS) Radios Market Revenue and Forecast to 2030 (US\$ Million)

Europe General Mobile Radio Service (GMRS) Radios Market Segmentation

The Europe general mobile radio service (GMRS) radios market is segmented into type, application, and country.

Based on type, the Europe general mobile radio service (GMRS) radios market is bifurcated into handheld and in-vehicle. The handheld segment accounted a larger share of the Europe general mobile radio service (GMRS) radios market in 2023.

Based on application, the Europe general mobile radio service (GMRS) radios market is segmented into recreational, off-road, agriculture, and others. The recreational segment held the largest share of the Europe general mobile radio service (GMRS) radios market in 2023.

Based on country, the Europe general mobile radio service (GMRS) radios market is segmented into Germany, the UK, France, Italy, Russia, and the Rest of Europe. Germany dominated the Europe general mobile radio service (GMRS) radios market in 2023.

Fujian Baofeng Electronics Co Ltd, Iradio Electronics Co Ltd, Midland Radio Corp, Quanzhou Chierda Electronic Telecom Co Ltd, QYT Electronics Co Ltd, Tidradio, and WOUXUN ELECTRONICS CO LTD are some of the leading companies operating in the Europe general mobile radio service (GMRS) radios market.

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