

Europe Frozen Vegetables Market Forecast to 2031 - Regional Analysis - by Type (Corn Cob, Corn Kernels/Sweet Corn, Green Peas, Baby Corn, Carrot, Cauliflower, Green Beans, Spinach, Broccoli, Onions, Brussel Sprouts, Mixed Vegetables, and Others), Category (Organic and Conventional), and End User (Food Processing, Food Retail, and Foodservice)

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Abstracts

The Europe frozen vegetables market was valued at US\$ 11,643.24 million in 2023 and is expected to reach US\$ 15,652.44 million by 2031; it is estimated to register a CAGR of 3.8% from 2023 to 2031.

Growing Demand from Foodservice Sector Drives Europe Frozen Vegetables Market

Restaurants, cafes, hotels, and catering services strive to meet consumer preferences for high-quality ingredients. In such a scenario, frozen vegetables emerge as a practical solution to ensure consistency, convenience, and cost-effectiveness in their operations. In Europe, renowned chains such as Pret a Manger, Wagamama, and Nando's have integrated frozen produce into their menus to maintain standards as well as streamline kitchen operations across numerous locations.

Frozen vegetables preserve their freshness and nutritional value. Frozen produce is often picked and flash-frozen at its peak growth, locking in nutrients and flavors. This allows chefs and kitchen staff to access a wide range of frozen vegetables regardless of seasonal limitations, ensuring a consistent supply of ingredients for different food items. For instance, restaurants can offer seasonal exotic vegetable-based dishes throughout the year by incorporating various frozen exotic vegetables into their recipes.

By utilizing frozen ingredients, restaurants can save preparation time, minimize food waste, and maintain consistent quality, especially during peak dining hours.

Catering services for events, hotels, and institutional food providers also propel the demand for frozen vegetables. Large-scale operations catering to weddings, conferences, and banquets in major regions rely on the convenience and versatility of frozen produce to meet the volume and quality standards expected by their clients. Thus, the growing demand for frozen vegetables from the foodservice sector boosts market growth.

Europe Frozen Vegetables Market Overview

In Europe, there is a growing emphasis on health and wellness, leading to an increased awareness about the importance of consuming a balanced diet, including vegetables. With busy lifestyles and limited time for meal preparation, frozen produce offers a convenient and accessible solution for individuals looking to incorporate more fruits and vegetables into their daily diets. Europe is one of the largest importers of frozen vegetables, especially frozen mixed vegetables and peas. With the growing preference for organic and vegan diets, the demand for several seasonal vegetables and fruits is high in Europe.

Europe Frozen Vegetables Market Revenue and Forecast to 2031 (US\$ Million)

Europe Frozen Vegetables Market Segmentation

The Europe frozen vegetables market is categorized into type, category, end user, and country.

By type, the Europe frozen vegetables market is segmented into corn cob, corn kernels/sweet corn, green peas, baby corn, carrot, cauliflower, green beans, spinach, broccoli, onions, brussel sprouts, mixed vegetables, and others. The others segment held the largest share of the Europe frozen vegetables market share in 2023.

In terms of category, the Europe frozen vegetables market is bifurcated into organic and conventional. The conventional segment held a larger share of the Europe frozen vegetables market share in 2023.

Based on end user, the Europe frozen vegetables market is segmented into food

processing, food retail, and foodservice. The food retail segment held the largest share of the Europe frozen vegetables market share in 2023.

Based on country, the Europe frozen vegetables market is segmented into Germany, France, Italy, the UK, Spain, and the Rest of Europe. The Rest of Europe segment held the largest share of Europe frozen vegetables market in 2023.

Alasko Food Inc.; Ardo Foods NV; B&G Foods; Bonduelle SA; Dawtona Frozen; General Mills Inc; Goya Foods Inc; Grupo Virto; Hanover Foods; La Fe Foods; McCain Foods Ltd; Mondial Foods BV; Mother Dairy Fruit & Vegetable Pvt. Ltd; Seneca Foods Corp; and Simplot Global Food are some of the leading companies operating in the Europe frozen vegetables market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Europe frozen vegetables market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Europe frozen vegetables market , thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Europe market trends and outlook coupled with the factors driving the Europe frozen vegetables market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Europe Frozen Vegetables Market

Alasko Food Inc.

Ardo Foods NV

B&G Foods

Bonduelle SA

Dawtona Frozen

General Mills Inc

Goya Foods Inc

Grupo Virto

Hanover Foods

La Fe Foods

McCain Foods Ltd

Mondial Foods BV

Mother Dairy Fruit & Vegetable Pvt. Ltd

Seneca Foods Corp

Simplot Global Food

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