

# **Europe Frozen Entr?e Market Forecast to 2030 - Regional Analysis - by Type [Meat-Based Entr?es and Plant-Based Entr?es (Plant-Based Meat Entr?es, Sweet Potato Entr?es, Vegetable Entr?es, and Others)], Category (Organic and Conventional), and Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Online Retail, and Others)**

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## **Abstracts**

The Europe frozen entr?e market is expected to grow from US\$ 15,483.14 million in 2022 to US\$ 21,001.77 million by 2030. It is estimated to grow at a CAGR of 3.9% from 2022 to 2030.

### **Growing Consumption of Convenience Foods Fuel the Europe Frozen Entr?e Market**

The surge in the consumption of high-quality convenience food owing to changing lifestyles is one of the biggest trends in the food industry. Convenience foods, such as frozen snacks, frozen meals, frozen entr?e, and ready-to-eat products, allow consumers to save time and effort associated with ingredient shopping, meal preparation, cooking, consumption, and post-meal cleaning activities. The development and popularity of these food items are ascribed to many social changes; the most notable of these, are the increasing number of smaller households and the rising millennial population worldwide. Due to hectic work schedules, millennials prefer quick and easy meals without compromising on taste and nutrition. These factors are significantly promoting the demand for convenience food among consumers, thereby propelling the Europe Frozen Entr?e Market growth.

In recent decades, the participation of women in workforces has tremendously

increased in different countries.

According to the data presented by the “International Labor Organization,” the female labor force across many countries increased exponentially during 1990-2020. The female employment rate in Germany reached 54.91% in 2020 from 42.50% in 1990. Similarly, the rates in other countries, such as the France have surged in recent times. The significant rise in the women’s employment further boosts the popularity of convenience food, such as frozen entr?e, among the working-class population.

## Europe Frozen Entr?e Market Overview

The Europe Frozen Entr?e Market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The market growth is mainly attributed to the rising demand for convenience food, extensive retail infrastructure, and availability of a wide range of products of different brands via different distribution channels. High per-capita income also drives the demand for frozen entr?e, such as frozen meals and snacks, owing to the busy lifestyles and an increasing number of working individuals.

Over the past decade, consumers have been seeking products with transparent and easily understandable ingredient lists, leading to a trend of clean-label frozen entr?es with minimal additives and preservatives. According to the biannual FMCG Demand Signals report, since the COVID-19 pandemic, private-labeled products have gained strong momentum in Europe, in which Spain accounted for the highest penetration of clean-labeled products (47%), Germany (41%), and the UK (37%). Thus, the growing penetration of clean-labeled products, including frozen entr?e, is projected to offer new opportunities to the Europe Frozen Entr?e Market during the forecast period.

The Europe Frozen Entr?e Market in Europe is projected to witness significant growth in the coming years due to the presence of prominent players, such as Nestle S.A. and Bounduelle Group. These companies offer a broad array of frozen entr?es, including frozen plant-based and meat-based frozen entr?es.

## Europe Frozen Entr?e Market Revenue and Forecast to 2030 (US\$ Million)

### Europe Frozen Entr?e Market Segmentation

The Europe frozen entr?e market is segmented into type, category, distribution channel, and country.

Based on type, the Europe frozen entr?e market is bifurcated into meat based entr?es and plant-based entr?es. The plant-based entr?es segment is further categorized into sweet potato entr?es, plant-based meat entr?es, vegetable entr?es, and other plant-based entr?es. The meat-based entr?es segment held a largest share of the Europe frozen entr?e market in 2022.

Based on category, the Europe frozen entr?e market is segmented into organic and conventional. The conventional segment held the larger share of the Europe frozen entr?e market in 2022.

Based on distribution channel, the Europe frozen entr?e market is segmented into supermarkets and hypermarkets, convenience stores, online retail, and others. The supermarkets and hypermarkets segment held the largest share of the Europe frozen entr?e market in 2022.

Based on country, the Europe frozen entr?e market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The Rest of Europe dominated the Europe frozen entr?e market in 2022.

Impossible Foods Inc, Kellogg Co, Daiya Foods Inc, Conagra Brands Inc, Nestle SA, Del Monte Foods Inc, Mars Inc, and Amy's Kitchen Inc are some of the leading companies operating in the Europe frozen entr?e market.

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