

Europe Forage Seeds Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Species (Alfalfa, White Clover, Red Clover, Hybrid Clover, Crimson Clover, Egyptian Clover, Persian Clover, Perennial Ryegrass, Timothy, Birdsfoot Trefoil, Meadow Fescue, Tall Fescue, Forage Mixtures, Annual Ryegrass, Italian Ryegrass, Hybrid Ryegrass, Kentucky Bluegrass, and Others) and Country

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Abstracts

The Europe forage seeds market size is projected to grow from US\$ 3.57 billion in 2023 to US\$ 5.58 billion by 2031; the market is expected to register a CAGR of 5.7% during 2023–2031.

People are becoming more conscious about their health; thus, they prefer consuming organic food as it does not contain pesticides. Organic milk and meat are richer in nutrients such as enzymes, bioflavonoids, and antioxidants. Hence, people prefer organic food and organic meat over inorganic. This has led to the demand for organic feed to supply organic meat to consumers. Dairy farms, the poultry sector, and animal husbandry have focused on purchasing high-quality organic forage feed due to the growing demand for organic meat and dairy products.

Conventional feed often contains high amounts of chemicals that hamper meat quality when consumed by animals. Long-term consumption of such meat results in various health disorders. To overcome this issue, manufacturers are developing organic feed that contains no chemical additives. Animals feeding on such feed offer meat that has

high nutritional value. Thus, consumers often find organic and natural products as healthier alternatives to conventional products. This, the rising demand for organic animal feed is driving the Europe forage seeds market.

However, the limited availability of arable land hampers the market growth. As agricultural land becomes increasingly scarce and farmers face pressure to maximize productivity and profitability, the allocation of land for forage becomes a difficult decision. Farmers often prioritize cash crops, such as corn, soybeans, or wheat, which offer higher immediate returns, over forage crops that are primarily used for livestock feed.

Russia is one of the significant markets for forage seeds in Europe due to the presence of well-established agriculture industry and rising demand for cattle feed. Russia is one of the major economies of the European region and houses a wide array of industries including livestock industry. The country's high per capita income and growing demand for nutritional animal products are prospering the market in Russia. Furthermore, Russia is the second leading animal feed producing country in the European region and as per the Alltech Global data, in 2020, the country has produced 31.3 million tons of animal feed. The rising industrialization of meat production and increasing livestock in the country is positively favoring the demand for forages as animal feed. Thus, surging demand for forages is expected to drive the forage seeds market in Russia.

Nutrien Ag Solutions, KWS SAAT SE & Co. KGaA, DLF Seeds AS, LIDEA, Deutsche Saatveredelung AG, Lantmännen, Limagrain UK Ltd, Feldsaaten Freudenberger GmbH & Co KG, and Nordic Seed AS are among the key players operating in the Europe forage seeds market.

The overall Europe forage seeds market size has been derived using primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs; business development managers; market intelligence managers; national sales managers; and external consultants, including valuation experts, research analysts, and key opinion leaders, specializing in the Europe forage seeds market.

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