

# **Europe Forage Seeds Market Forecast to 2030 - Regional Analysis - by Type [Alfalfa, Clover (White, Red, Hybrid, Other Clovers), Ryegrass (Annual Ryegrass, Perennial Ryegrass, Italian Ryegrass, and Hybrid Ryegrass), Timothy, Sorghum, Brome, Birdsfoot Trefoil, Cowpea, Meadow Fescue, and Others], Category (Organic and Conventional), and Livestock (Ruminants, Poultry, Swine, and Others)**

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## **Abstracts**

The Europe forage seeds market was valued at US\$ 3,402.29 million in 2022 and is expected to reach US\$ 5,239.15 million by 2030; it is estimated to grow at a CAGR of 5.5% from 2022 to 2030.

Strategic Development Initiatives fuel the Europe Forage Seeds Market

The forage seeds manufacturers across the region are investing significantly in strategic development initiatives such as product innovation, mergers and acquisitions, and expansion of their businesses to attract many consumers and enhance their market position. To maintain their strategic position in the market, key players are investing significantly in quality enhancement of forage seeds. For instance, DLF Seeds, the worlds leading grass seed breeder, invested US\$ 4.6 million in new state-of-the-art mixing and distribution facilities in 2021. The company has invested in transforming its current production facilities of Offshore Patrol Vessels (OPVs) and the hybrid seed of forage and bringing much-needed additional capacity and efficiency to cope with the increasing market demands by consumers and environmental stewardship in the forage seed market. Such strategic development initiatives by key players help to create a strong foothold in the market.

Europe Forage Seeds Market Overview

The forage seeds market in Europe is segmented into Germany, Italy, France, the UK, Russia, and the Rest of Europe. The market in the region is witnessing strong growth due to the surging industrialization of meat production and the increasing demand for nutritional animal feed. Livestock farms are adopting healthy animal feed to produce healthy, quality, and nutritious animal meat products. Furthermore, Europe is known for its large variety of animal stocks and high demand for meat. As per the Eurostat (European Union), in 2020, Europe had nearly 146 million pigs, 76 million bovine animals, and 75 million sheep and goat stock. Such a huge stock of livestock animals requires enough animal feed, increasing the demand for forage seeds.

Europe Forage Seeds Market Revenue and Forecast to 2030 (US\$ Million)

Europe Forage Seeds Market Segmentation

The Europe forage seeds market is segmented based on type, category, livestock, and country. Based on type, the Europe forage seeds market is segmented into alfalfa, clover, ryegrass, timothy, sorghum, brome, birdsfoot trefoil, cowpea, meadow fescue, and others. The alfalfa segment held the largest market share in 2022. The clover segment is further subsegmented into white, red, hybrid, and others. Additionally, the ryegrass segment is categorized into annual ryegrass, perennial ryegrass, Italian ryegrass, and hybrid ryegrass.

Based on category, the Europe forage seeds market is bifurcated into organic and conventional. The conventional segment held a larger market share in 2022.

Based on livestock, the Europe forage seeds market is segmented into ruminants, poultry, swine, and others. The ruminants segment held the largest market share in 2022.

Based on country, the Europe forage seeds market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The Rest of Europe dominated the Europe forage seeds market share in 2022.

UPL Ltd, DLF Seeds AS, Limagrain UK Ltd, Corteva Inc, Cerience, S&W Seed Co, MAS Seeds SA, Syngenta AG, and Deutsche Saatveredelung AG are some of the leading companies operating in the Europe forage seeds market.

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