

# **Europe Flooring Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (LVT and VCT, Rubber, Solid Hardwood Flooring, Ceramic Tile, Concrete, Granite Tile, Terrazzo, Limestone Tile, Marble Tile, Carpets and Rugs, Laminate Flooring, and Others), Type (Resilient Flooring, Non-Resilient Flooring, and Soft Floor Covering), and Application (Residential, Commercial, Hospitality, Office Buildings, Others Commercial, Institutional, and Industrial)**

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## **Abstracts**

The Europe Flooring Market is projected to grow significantly, reaching an estimated US\$ 109,101.6 million by 2031, up from US\$ 66,879.2 million in 2024. This growth translates to a compound annual growth rate (CAGR) of 7.5% from 2025 to 2031, driven by the increasing demand for flooring solutions in both residential and commercial sectors across Europe.

As urban centers like Paris, Berlin, and Milan continue to expand, there is a heightened need for new residential and commercial properties. This urban development is creating a substantial demand for flooring that is not only durable and functional but also visually appealing. The construction sector remains robust, with ongoing projects and significant non-residential developments, particularly in countries such as Germany, the UK, France, and the Nordic nations. Homeowners, renovators, and businesses in these regions are increasingly seeking high-quality, long-lasting flooring options. According to

the European Commission, the value of residential renovations in Europe reached approximately US\$ 498.5 billion in 2023, while the construction revenue for the region was around US\$ 1.45 trillion.

## Market Segmentation Analysis

The Europe Flooring Market can be segmented by product type, type, and application.

**By Product Type:** The market includes various flooring options such as Luxury Vinyl Tile (LVT), Vinyl Composition Tile (VCT), rubber, solid hardwood, ceramic tile, concrete, granite tile, terrazzo, limestone tile, marble tile, carpets and rugs, laminate flooring, and others. In 2024, ceramic tile is expected to hold the largest market share due to its widespread adoption in various applications.

**By Type:** The market is categorized into resilient flooring, non-resilient flooring, and soft floor covering. Non-resilient flooring is anticipated to dominate the market in 2024, reflecting its popularity in both residential and commercial settings.

**By Application:** The flooring market is segmented into residential, commercial, hospitality, office buildings, institutional, industrial, and others. The residential segment is projected to hold the largest share in 2024, driven by ongoing home renovations and new constructions.

## Market Outlook

Ceramic tile flooring is particularly favored for its numerous advantages, making it a popular choice among builders, architects, and property owners. Its versatility in design, available in various sizes, shapes, and textures, allows for extensive customization in both interior and exterior spaces. Made from raw materials like clay, sand, and glass, ceramic tiles can also incorporate recycled materials, contributing to sustainability efforts.

Ceramic tiles are known for their durability and low maintenance requirements, needing only simple cleaning and optional sealing. They are especially suitable for kitchens and bathrooms due to their excellent water resistance, making them ideal for areas prone to moisture. The insulating properties of ceramic tiles also help maintain comfortable indoor temperatures, further enhancing their appeal. These characteristics contribute to

the growing demand for ceramic tiles in both residential and commercial applications, driving market growth.

### **Country Insights**

The Europe Flooring Market is further segmented by country, including Germany, France, Italy, the United Kingdom, Russia, and the Rest of Europe. In 2024, the Rest of Europe is expected to hold the largest market share, with countries like the Netherlands, Belgium, Sweden, Denmark, Finland, Hungary, and Ireland playing significant roles. These nations boast strong construction industries, and the commercial sector, particularly hospitality, is a major revenue-generating area. The ongoing industrial development in these countries is leading to increased flooring usage, particularly in hotels and restaurants, which further fuels market demand.

### **Competitive Landscape**

Key players in the Flooring Market include Gerflor SAS, Tarkett, Mohawk Flooring, Forbo Holding AG, Toli Corporation, Interface Inc., Shaw Industries Group Inc., Milliken & Co., Wedge Industries Ltd, AHF LLC, Mannington Mills Inc., Congoleum, Altro Limited, Terrain Floorings, and BOEN. These companies are actively pursuing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative flooring solutions to consumers.

In summary, the Europe Flooring Market is poised for substantial growth, driven by urbanization, renovation activities, and a strong demand for durable and aesthetically pleasing flooring options across various applications.

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