

Europe Eye Drops Market Forecast to 2030 – Regional Analysis – by Type (Antibiotics, Artificial Tears, Hormones, and Others), Application {Eye Diseases (Dry Eye, Glaucoma, Cataract, and Others), Eye Care, and Others}, and Purchase Mode (OTC and Prescription)

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Abstracts

The Europe eye drops market is expected to grow from US\$ 3,496.63 million in 2022 to US\$ 5,093.11 million by 2030. It is estimated to grow at a CAGR of 4.8% from 2022 to 2030.

High Incidence of Age-Related Eye Diseases Fuels Europe Eye Drops Market

Weakening of eye vision is prominently caused by aging. According to the World Health Organization's World Vision Report, with an aging global population, vision impairment has risen to the forefront as a significant public health concern. In 2020, 11 billion people had uncorrected presbyopia or distance vision impairment. This amount is predicted to rise to 18 billion by 2050. Cataracts, age-related macular degeneration, glaucoma, diabetic retinopathy, and presbyopia are common causes of vision impairment that occur more frequently in later life (>60 years). Although, over the last 30 years, the age-standardized prevalence of vision impairment and blindness has reduced, this decrease has been offset by a rapidly aging population, resulting in a surging number of individuals with blindness and vision impairment globally, primarily adults over the age of 60. Thus, the high prevalence of eye disease among the older population is likely to encourage manufacturers to introduce new eye care products in the market, which, in turn, will contribute to the growth of the market. Also, the development in the healthcare industry has increased life expectancy. Various

healthcare companies design products focusing on the geriatric population. Countries worldwide are adopting new techniques to treat older people safely and effectively. Thus, the growing aging population is driving the growth of the market.

Europe Eye Drops Market Overview

The Europe eye drops market in Europe is segmented into Germany, the UK, France, Italy, Spain, and the Rest of Europe. The region holds a significant share of the Europe eye drops market. The market growth in this region is attributed to the growing presence of various domestic players across European countries and the increasing prevalence of dry eye disease. Numerous people in Germany are living with eye disorders. Also, the incidence of dry eye condition is increasing among the elderly population in the country. Glaucoma is another leading factor causing dry eye condition among masses. Germany records a widespread occurrence of ophthalmic conditions such as glaucoma, cataracts, and retinal detachments. According to the article 'Incidence of Retinal Detachment in Germany: Results from the Gutenberg Health Study,' published in the Ophthalmological Journal in May 2021, the incidence rate of retinal detachment disease in Germany was 42 per 100,000 people per year for the age group of 35–74 years. Compared to estimates from other European nations, the study projected that Germany has a higher incidence of retinal detachment in this age group. As per the Federal Statistical Office (Destatis), ~16.2 million people in Germany were age 67 and above by the end of 2021, and the number is projected to rise to 21.6 million by 2060. Furthermore, illnesses and eyesight problems are more common among elderly people. The incidence of eye-related disease is expected to increase with the rising aging population in Germany in the coming years, thus fueling the growth of the Europe eye drops market in the country.

Europe Eye Drops Market Revenue and Forecast to 2030 (US\$ Million)

Europe Eye Drops Market Segmentation

The Europe eye drops market is segmented into type, application, purchase mode, and country.

Based on type, the Europe eye drops market is segmented into antibiotics, artificial tears, hormones, and others. The antibiotics segment held the largest share of the Europe eye drops market in 2022.

Based on application, the Europe eye drops market is segmented into eye diseases, eye care, and others. The eye diseases segment held the largest share of the Europe

eye drops market in 2022. The eye diseases segment is further segmented into dry eye, glaucoma, cataract, and others.

Based on purchase mode, the Europe eye drops market is segmented into OTC and prescription. The prescription segment held a larger share of the Europe eye drops market in 2022.

Based on country, the Europe eye drops market is segmented into Germany, the UK, France, Italy, Spain, and the Rest of Europe. Germany dominated the Europe eye drops market in 2022.

AbbVie Inc, Akorn Operating Company LLC, Alcon AG, Bausch & Lomb Inc, Pfizer Inc, Prestige Consumer Healthcare Inc., Rohto Pharmaceutical Co Ltd, Sager Pharma Kft., and Similasan Corp are some of the leading companies operating in the Europe eye drops market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. EUROPE EYE DROPS MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
 - 4.2.1 Europe PEST Analysis
- 4.3 Pipeline Analysis

5. EUROPE EYE DROPS MARKET - KEY INDUSTRY DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Rising Prevalence of Ophthalmic Diseases
 - 5.1.2 High Incidence of Age-Related Eye Diseases
- 5.2 Market Restraints
 - 5.2.1 Product Recalls
- 5.3 Market Opportunities
 - 5.3.1 Rising Initiatives for Eye Care
- 5.4 Future Trends
 - 5.4.1 Changing Lifestyle
- 5.5 Impact Analysis

6. EYE DROPS MARKET - EUROPE MARKET ANALYSIS

6.1 Europe Eye Drops Market Revenue (US\$ Mn), 2022 – 2030

7. EUROPE EYE DROPS MARKET – REVENUE AND FORECAST TO 2030 – BY TYPE

7.1 Overview

7.2 Europe Eye Drops Market Revenue Share, by Type 2022 & 2030 (%)

7.3 Antibiotics

7.3.1 Overview

7.3.2 Antibiotics: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

7.4 Artificial Tears

7.4.1 Overview

7.4.2 Artificial Tears: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

7.5 Hormones

7.5.1 Overview

7.5.2 Hormones: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

7.6 Others

7.6.1 Overview

7.6.2 Others: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

8. EUROPE EYE DROPS MARKET – REVENUE AND FORECAST TO 2030 – BY APPLICATION

8.1 Overview

8.2 Europe Eye Drops Market Revenue Share, by Application 2022 & 2030 (%)

8.3 Eye Diseases

8.3.1 Overview

8.3.2 Eye Diseases: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

8.3.2.1 Dry Eye

8.3.2.1.1 Overview

8.3.2.2 Dry Eye: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

8.3.2.3 Glaucoma

8.3.2.3.1 Overview

8.3.2.3.2 Glaucoma: Europe Eye Drops Market – Revenue and Forecast to 2030

(US\$ Million)

8.3.2.4 Cataract

8.3.2.4.1 Overview

8.3.2.4.2 Cataract: Europe Eye Drops Market – Revenue and Forecast to 2030

(US\$ Million)

8.3.2.5 Others

8.3.2.5.1 Overview

8.3.2.5.2 Others: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

8.4 Eye Care

8.4.1 Overview

8.4.2 Eye Care: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

8.5 Others

8.5.1 Overview

8.5.2 Others: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

9. EUROPE EYE DROPS MARKET – REVENUE AND FORECAST TO 2030 – BY PURCHASE MODE

9.1 Overview

9.2 Europe Eye Drops Market Revenue Share, by Purchase Mode 2022 & 2030 (%)

9.3 Prescription

9.3.1 Overview

9.3.2 Prescription: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

9.4 OTC

9.4.1 Overview

9.4.2 OTC: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10. EUROPE EYE DROPS MARKET – REVENUE AND FORECAST TO 2030 – COUNTRY ANALYSIS

10.1 Europe Eye Drops Market

10.1.1 Overview

10.1.2 Europe Eye Drops Market, by Country, 2022 & 2030 (%)

10.1.2.1 Germany: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.1.1 Overview

10.1.2.1.2 Germany: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.1.3 Germany: Europe Eye Drops Market, by Type, 2020–2030 (US\$ Million)

10.1.2.1.4 Germany: Europe Eye Drops Market, by Application, 2020–2030 (US\$ Million)

10.1.2.1.4.1 Germany: Europe Eye Drops Market, For Eye Diseases by Application, 2020–2030 (US\$ Million)

10.1.2.1.5 Germany: Europe Eye Drops Market, by Purchase Mode, 2020–2030 (US\$ Million)

10.1.2.2 France: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.2.1 Overview

10.1.2.2.2 France: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.2.3 France: Europe Eye Drops Market, by Type, 2020–2030 (US\$ Million)

10.1.2.2.4 France: Europe Eye Drops Market, by Application, 2020–2030 (US\$ Million)

10.1.2.2.4.1 France: Europe Eye Drops Market, For Eye Diseases by Application, 2020–2030 (US\$ Million)

10.1.2.2.5 France: Europe Eye Drops Market, by Purchase Mode, 2020–2030 (US\$ Million)

10.1.2.3 UK: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.3.1 Overview

10.1.2.3.2 UK: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.3.3 UK: Europe Eye Drops Market, by Type, 2020–2030 (US\$ Million)

10.1.2.3.4 UK: Europe Eye Drops Market, by Application, 2020–2030 (US\$ Million)

10.1.2.3.4.1 UK: Europe Eye Drops Market, For Eye Diseases by Application, 2020–2030 (US\$ Million)

10.1.2.3.5 UK: Europe Eye Drops Market, by Purchase Mode, 2020–2030 (US\$ Million)

10.1.2.4 Italy: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.4.1 Overview

10.1.2.4.2 Italy: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.4.3 Italy: Europe Eye Drops Market, by Type, 2020–2030 (US\$ Million)

10.1.2.4.4 Italy: Europe Eye Drops Market, by Application, 2020–2030 (US\$ Million)

10.1.2.4.4.1 Italy: Europe Eye Drops Market, For Antibiotics by Application, 2020–2030 (US\$ Million)

10.1.2.4.5 Italy: Europe Eye Drops Market, by Purchase Mode, 2020–2030 (US\$ Million)

10.1.2.5 Spain: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.5.1 Overview

10.1.2.5.2 Spain: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.5.3 Spain: Europe Eye Drops Market, by Type, 2020–2030 (US\$ Million)

10.1.2.5.4 Spain: Europe Eye Drops Market, by Application, 2020–2030 (US\$ Million)

10.1.2.5.4.1 Spain: Europe Eye Drops Market, For Eye Diseases by Application, 2020–2030 (US\$ Million)

10.1.2.5.5 Spain: Europe Eye Drops Market, by Purchase Mode, 2020–2030 (US\$ Million)

10.1.2.6 Rest of Europe: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.6.1 Overview

10.1.2.6.2 Rest of Europe: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.2.6.3 Rest of Europe: Europe Eye Drops Market, by Type, 2020–2030 (US\$ Million)

10.1.2.6.4 Rest of Europe: Europe Eye Drops Market, by Application, 2020–2030 (US\$ Million)

10.1.2.6.4.1 Rest of Europe: Europe Eye Drops Market, For Eye Diseases by Application, 2020–2030 (US\$ Million)

10.1.2.6.5 Rest of Europe: Europe Eye Drops Market, by Purchase Mode, 2020–2030 (US\$ Million)

11. EUROPE EYE DROPS MARKET–INDUSTRY LANDSCAPE

11.1 Overview

11.2 Growth Strategies in the Eye Drops Market (%)

11.3 Organic Developments

11.3.1 Overview

11.4 Inorganic Developments

11.4.1 Overview

12. COMPANY PROFILES

12.1 Alcon AG

- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments

12.2 Pfizer Inc

- 12.2.1 Key Facts
- 12.2.2 Business Description
- 12.2.3 Products and Services
- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments

12.3 Prestige Consumer Healthcare Inc.

- 12.3.1 Key Facts
- 12.3.2 Business Description
- 12.3.3 Products and Services
- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments

12.4 Rohto Pharmaceutical Co Ltd

- 12.4.1 Key Facts
- 12.4.2 Business Description
- 12.4.3 Products and Services
- 12.4.4 Financial Overview
- 12.4.5 SWOT Analysis
- 12.4.6 Key Developments

12.5 AbbVie Inc

- 12.5.1 Key Facts
- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview
- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments

12.6 Bausch & Lomb Inc

- 12.6.1 Key Facts

- 12.6.2 Business Description
- 12.6.3 Products and Services
- 12.6.4 Financial Overview
- 12.6.5 SWOT Analysis
- 12.6.6 Key Developments
- 12.7 Biomedica Pvt Ltd
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 Sager Pharma Kft
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview
 - 12.8.5 SWOT Analysis
 - 12.8.6 Key Developments
- 12.9 Similasan Corp
 - 12.9.1 Key Facts
 - 12.9.2 Business Description
 - 12.9.3 Products and Services
 - 12.9.4 Financial Overview
 - 12.9.5 SWOT Analysis
 - 12.9.6 Key Developments

13. APPENDIX

13.1 About Us

13.2 Glossary of Terms/List of Tables

Table 1. Europe Eye Drops Market Segmentation

Table 2. Germany: Europe Eye Drops Market, by Type – Revenue and Forecast to 2030 (US\$ Million)

Table 3. Germany: Europe Eye Drops Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 4. Germany: Europe Eye Drops Market, For Eye Diseases by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 5. Germany: Europe Eye Drops Market, by Purchase Mode – Revenue and

Forecast to 2030 (US\$ Million)

Table 6. France: Europe Eye Drops Market, by Type – Revenue and Forecast to 2030 (US\$ Million)

Table 7. France: Europe Eye Drops Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 8. France: Europe Eye Drops Market, For Eye Diseases by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 9. France: Europe Eye Drops Market, by Purchase Mode – Revenue and Forecast to 2030 (US\$ Million)

Table 10. UK: Europe Eye Drops Market, by Type – Revenue and Forecast to 2030 (US\$ Million)

Table 11. UK: Europe Eye Drops Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 12. UK: Europe Eye Drops Market, For Eye Diseases by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 13. UK: Europe Eye Drops Market, by Purchase Mode – Revenue and Forecast to 2030 (US\$ Million)

Table 14. Italy: Europe Eye Drops Market, by Type – Revenue and Forecast to 2030 (US\$ Million)

Table 15. Italy: Europe Eye Drops Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 16. Italy: Europe Eye Drops Market, For Eye Diseases by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 17. Italy: Europe Eye Drops Market, by Purchase Mode – Revenue and Forecast to 2030 (US\$ Million)

Table 18. Spain: Europe Eye Drops Market, by Type – Revenue and Forecast to 2030 (US\$ Million)

Table 19. Spain: Europe Eye Drops Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 20. Spain: Europe Eye Drops Market, For Eye Diseases by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 21. Spain: Europe Eye Drops Market, by Purchase Mode – Revenue and Forecast to 2030 (US\$ Million)

Table 22. Rest of Europe: Europe Eye Drops Market, by Type – Revenue and Forecast to 2030 (US\$ Million)

Table 23. Rest of Europe: Europe Eye Drops Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 24. Rest of Europe: Europe Eye Drops Market, For Eye Diseases by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 25. Rest of Europe: Europe Eye Drops Market, by Purchase Mode – Revenue and Forecast to 2030 (US\$ Million)

Table 26. Organic Developments in the Eye Drops Market

Table 27. Inorganic Developments in the Eye Drops Market

Table 28. Glossary of Terms, Europe Eye Drops Market

List of Figures

Figure 1. Europe Eye Drops Market Segmentation, By Country

Figure 2. Europe - PEST Analysis

Figure 3. Pipeline Analysis

Figure 4. Europe Eye Drops Market: Key Industry Dynamics

Figure 5. Europe Eye Drops Market: Impact Analysis of Drivers and Restraints

Figure 6. Europe Eye Drops Market Revenue (US\$ Mn), 2020 – 2030

Figure 7. Europe Eye Drops Market Revenue Share, by Type 2022 & 2030 (%)

Figure 8. Antibiotics: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 9. Artificial Tears: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 10. Hormones: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 11. Others: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 12. Europe Eye Drops Market Revenue Share, by Application 2022 & 2030 (%)

Figure 13. Eye Diseases: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 14. Dry Eye: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 15. Glaucoma: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 16. Cataract: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 17. Others: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 18. Eye Care: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 19. Others: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 20. Europe Eye Drops Market Revenue Share, by Purchase Mode 2022 & 2030 (%)

Figure 21. Prescription: Europe Eye Drops Market – Revenue and Forecast to 2030

(US\$ Million)

Figure 22. OTC: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 23. Europe Eye Drops Market, by Key Country – Revenue (2022) (US\$ Million)

Figure 24. Europe Eye Drops Market, by Country, 2022 & 2030 (%)

Figure 25. Germany: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 26. France: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 27. UK: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 28. Italy: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 29. Spain: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 30. Rest of Europe: Europe Eye Drops Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 31. Growth Strategies in the Eye Drops Market (%)

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