

Europe External Blinds Market Forecast to 2028 - Regional Analysis - by Product Type (Venetian Blinds, Roller Blinds, Vertical Blinds, Panel Blinds, and Others), Operating System (Manual and Automated), Material (Metal, Wood, Plastic, and Others), and End Use (Residential and Commercial)

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Abstracts

The Europe external blinds market is expected to grow from US\$ 4,050.76 million in 2022 to US\$ 6,445.63 million by 2028. It is estimated to grow at a CAGR of 8.0% from 2022 to 2028.

Bluetooth Enabled Technology in External Blinds Fuels Europe External Blinds Market
The Bluetooth technology allows the user to open and close the external blinds by using a remote or a smartphone. External blinds with Bluetooth can be cleaned in one go and do not require additional care. Several manufacturers are coming up with Bluetooth-enabled technologies, which provide the comfort of controlling external blinds. For instance, on May 2022, Hunter Douglas announced that its smart shades were upgraded with a PowerView Gen 3 system, which offers easier installation, better reliability, and improved scaling for ambitious connected homes. The third iteration of the PowerView system (Gen 3) marks a move away from the shade and blind makers' proprietary wireless tech and instead embraces Bluetooth Low Energy (BLE). The current version of PowerView relies on a smart hub, a dedicated remote control and the company's app. With that, users can adjust automated external blinds within the house and to some extent, can link the system with third-party smart home ecosystems, such as Amazon Alexa and Crestron Home. The PowerView Gen 3 products have a BLE radio and can directly connect to a user's smartphone. The BLE link is bidirectional, so blinds can report back their position up to eight times per second. Thus, Bluetooth-enabled technology in external blinds would become a trend in the

Europe external blinds market in the future.

Europe External Blinds Market Overview

In Europe, the government is planning strategically to mitigate the building emissions through incentives programs, funds and supportive policies which is further empowering the demand for energy efficient buildings. Thus, such factors are fueling the demand for external blinds in buildings which is propelling the market growth. In September 2021, the France government had allocated US\$ 2.08 billion for renovation grants for homes in France in 2022. The grant was introduced with the objective to improve household insulation, ventilation, and heating systems. Further, the UK government has strategized to reduce the emission from buildings and houses by 30%. The new homes will adopt the Fabric Energy Efficiency Standard to measure energy efficiency. Thus, such government regulations and policies in European countries to improve the energy efficiency of the buildings is accelerating the demand for adopting external blinds for residential buildings, commercial complexes and communities which augments the market growth over the forecast period.

Europe External Blinds Market Revenue and Forecast to 2028 (US\$ Million)

Europe External Blinds Market Segmentation

The Europe external blinds market is segmented into product type, operating system, material, and end-use, and country.

Based on product type, the Europe external blinds market is segmented into venetian blinds, roller blinds, vertical blinds, panel blinds, and others. The venetian blinds segment accounted the largest share of the Europe external blinds market in 2022.

By operating system, the Europe external blinds market is bifurcated into manual and automated. The automated segment held a larger share of the Europe external blinds market in 2022.

Based on material, the Europe external blinds market is divided into metal, wood, plastic, and others. The metal segment held the largest share of the Europe external blinds market in 2022.

By end use, the Europe external blinds market is bifurcated into residential and commercial. In 2022, the commercial segment held a larger share of the Europe external blinds market.

Based on country, the Europe external blinds market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. Germany dominated the Europe external blinds market in 2022.

Alulux GmbH, Droma-Sunshade Experts, Griesser AG, Hunter Douglas, MHZ Hachtel GmbH & Co. KG, NEVA, ROMA KG, Schenker Storen, SELT Sun Protection Systems, Serge Ferrari, Stobag AG, Verano, and Warema Renkhoff SE are some of the leading companies operating in the Europe external blinds market.

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