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Europe Extended Detection and Response Market Forecast to 2031 - Regional Analysis - by Component (Software and Services), Deployment (Cloud and On-Premises), Enterprise Size (Large Enterprises and SMEs), and End User (IT & Telecom, BFSI, Healthcare, Retail and Ecommerce, Manufacturing, and Others)

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Abstracts

The Europe extended detection and response market was valued at US$ 486.25 million in 2023 and is expected to reach US$ 2,536.92 million by 2031; it is estimated to record a CAGR of 22.9% from 2023 to 2031.

Growing Need to Shift from Endpoint Detection and Response to Extended Detection and Response Fuels Europe Extended Detection and Response Market

Cyber-attacks are constantly evolving, leading to the development of new cybersecurity solutions in recent years. One such advancement is Endpoint Detection and Response (EDR), which emerged in the early 2010s to detect and respond to threats on individual endpoints. However, as cyber-attacks become more sophisticated, EDR solutions have limited ability to protect entire digital ecosystems. In order to address this issue, there is an increasing need to adopt extended detection and response solutions to include other sources of threat data, such as cloud environments, network traffic, and email systems. XDR Is an extension and evolution of EDR capabilities. The adoption of XDR has gained momentum in recent years as organizations realize the need to extend the range of traditional EDR solutions to deal with increasingly sophisticated threats. XDR is a more comprehensive approach to threat detection and response that provides greater visibility and context into threats by unifying visibility, prioritizing actions, and elevating security productivity via automation and guided response. As the cybersecurity

landscape continues to evolve, XDR has become an increasingly important component of organizations' overall security strategies, and key players operating in the market are increasingly advancing EDR solutions to XDR in order to meet this growing demand. For instance, in April 2024, Cybersecurity giant Kaspersky announced the launch of its new flagship product line-Kaspersky Next. Kaspersky Next combines endpoint detection and response (EDR) with extended detection and response (XDR). In July 2021, Sophos combined its EDR and XDR offerings. Intercept X Advanced with EDR became Intercept X Advanced with XDR, and Intercept X Advanced for Server with EDR became Intercept X Advanced for Server with XDR. Sophos customers also automatically benefitted from this new offering with no changes in pricing.

The security industry is evolving from EDR solutions monitoring the endpoint to XDR solutions monitoring the network, servers, and cloud. Thus, the growing need to shift from EDR to XDR is propelling the extended detection and response market growth.

Europe Extended Detection and Response Market Overview

The Europe extended detection and response market consists of Germany, the UK, Italy, France, Russia, and the Rest of Europe. The extended detection and response market in Europe occupies a significant position as the second-largest market, primarily driven by security and regulatory compliance concerns in Germany, Italy, Spain, and other European nations. Implementing the General Data Protection Regulation (GDPR) across the European Union has significantly amplified the demand for extended detection and response solutions in this region. Companies expanding their business in the region are bound by European rules and regulations. They have to adopt cybersecurity solutions to secure EU data endpoints. Several market players provide their solutions to help organizations enhance their data security measures. For example, Palo Alto Networks Cortex XDR extended detection and response can enable security and risk and compliance teams to protect data in their efforts to be GDPR-compliant.

Europe Extended Detection and Response Market Revenue and Forecast to 2031 (US$ Million)

Europe Extended Detection and Response Market Segmentation

The Europe extended detection and response market is segmented based on component, deployment, enterprise size, end user, and country. Based on component, the Europe extended detection and response market is bifurcated into software and

services. The software segment held a larger market share in 2023.

In terms of deployment, the Europe extended detection and response market is bifurcated into cloud and on-premises. The cloud segment held a larger market share in 2023.

Based on enterprise size, the Europe extended detection and response market is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger market share in 2023.

By end user, the Europe extended detection and response market is categorized into IT & Telecom, BFSI, healthcare, retail and Ecommerce, manufacturing, and others. The IT & Telecom segment held the largest market share in 2023.

Based on country, the Europe extended detection and response market is segmented into the UK, Germany, France, Italy, Russia, and the Rest of Europe. The UK dominated the Europe extended detection and response market share in 2023.

Broadcom Inc, Palo Alto Networks Inc, Microsoft Corp, Sophos Ltd, Cisco Systems Inc, International Business Machines Corp, Check Point Software Technologies Ltd, Fortinet Inc, and Cybereason Inc are some of the leading players operating in the Europe extended detection and response market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Europe extended detection and response market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Europe extended detection and response market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

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Scrutinize in-depth Europe market trends and outlook coupled with the factors driving the Europe extended detection and response market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Europe Extended Detection and Response Market

Broadcom Inc

Palo Alto Networks Inc

Microsoft Corp

Sophos Ltd

Cisco Systems Inc

International Business Machines Corp

Check Point Software Technologies Ltd

Fortinet Inc

Cybereason Inc

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