

# **Europe ETICS System Materials Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Material Type [Thermal Insulation Materials (EPS White, EPS Graphite, Extruded Polystyrene, Mineral Wool), Adhesives, Reinforcement Mesh, and Coatings] and Application (Residential, Commercial, Industrial, and Infrastructure)**

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## **Abstracts**

Europe ETICS system materials market is expected to grow from US\$ 7.73 billion in 2023 to US\$ 12.24 billion by 2031. It is expected to grow at a CAGR of 5.9% from 2023 to 2031.

The Europe ETICS system materials market is experiencing steady growth, driven by rising focus on using sustainable construction products and materials. In recent years, there has been a rising inclination toward sustainable and green construction activities. Green and sustainable construction is the practice of developing and using more resource-efficient construction products. The construction industry is a resource-intensive industry, and constructing a building consumes a lot of natural resources. Hence, there has been an increase in demand for buildings that are examples of sustainable development. Green and sustainable construction causes a negligible impact on the natural environment of the project site. As a result, there is a growing focus on green and sustainable construction. Also, factors such as the growing awareness of the environmental effects of different building products and changes in government policies are leading to the large-scale adoption of green and sustainable products for construction.

Also, governments are implementing various programs to improve the energy efficiency of buildings. Therefore, the rising focus on using sustainable construction products and materials is driving the ETICS system materials market growth in Europe.

Based on material type, the Europe ETICS system materials market is segmented into thermal insulation materials (EPS white, EPS graphite, extruded polystyrene, and mineral wool), adhesives, reinforcement mesh, and coatings. In 2023, thermal insulation materials segment held a significant market share during the forecast period. Thermal insulation materials play a pivotal role in enhancing energy efficiency and reducing heat loss in buildings. An ETICS involves a multi-layered construction technique designed to insulate and protect building exteriors while providing aesthetic value. Thermal insulation materials are a core component of this system, offering excellent thermal resistance, reducing energy consumption for heating and cooling, and contributing to compliance with stringent European energy efficiency regulations such as the Energy Performance of Buildings Directive (EPBD).

Based on application, the market is segmented into residential, commercial, industrial, and infrastructure. In 2023, the residential segment held a significant market share during the forecast period. The demand for ETICS system materials in the residential sector is growing, driven by the increasing requirement for energy-efficient homes and the rising need for building renovation and retrofitting. ETICS offers an effective solution for improving the thermal performance of residential buildings, helping homeowners reduce energy consumption and maintain a comfortable indoor environment. With the growing awareness of the environmental impact of energy use, the residential sector is increasingly adopting ETICS to meet the EPBD and other sustainability goals.

ISOMAT SA, FIBRAN SA, Sika AG, Thrakon SA, Chromodomi Paints Factory Savvas Chaliampalias & Co, Nordia AE (MARMOLINE), VIMATEC N VIDALIS SA, Ravago Hellas SMSA, Compagnie de Saint Gobain SA, and Henkel AG & Co KGaA, are among the leading players in the Europe ETICS system materials market. These companies are adopting mergers & acquisitions and product launches to expand their geographic presence and consumer bases.

The overall Europe ETICS system materials market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more

analytical insights. Participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants, including valuation experts, research analysts, and key opinion leaders—specializing in the Europe ETICS system materials market.

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