

Europe Electronic Health Record Market Size and Forecast (2021 - 2031)

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Abstracts

The Europe Electronic Health Record (EHR) Market is projected to grow significantly, reaching approximately US\$ 15,371.8 million by 2031, up from US\$ 8,046.6 million in 2024. This growth reflects a compound annual growth rate (CAGR) of 9.9% from 2025 to 2031, indicating a robust expansion in the adoption of EHR systems across the continent.

Executive Summary and Market Analysis

Europe's EHR market is characterized by its maturity and ongoing evolution, bolstered by a well-established healthcare infrastructure, government-led digital health initiatives, and stringent regulatory frameworks. Various countries in the region are actively investing in the modernization of healthcare delivery through the integration of digital tools, particularly EHR platforms that enhance data sharing, improve patient outcomes, and increase operational efficiency.

A notable development in this landscape is Germany's rollout of the electronic patient record (ePA), which is set to be automatically introduced for all individuals with statutory health insurance starting January 2025, unless they opt out. This initiative represents a significant move towards standardizing digital health records nationwide. However, a recent survey by Civey, commissioned by the eco - Association of the Internet Industry, revealed that 65% of respondents felt inadequately informed about the ePA rollout. The eco association recognizes the potential of the ePA to improve patient care and healthcare efficiency but emphasizes the necessity for enhanced public engagement and clearer communication from government and healthcare institutions. Building trust through technical safeguards and transparent policies is deemed crucial for the widespread adoption of such systems.

Interoperability and data privacy remain paramount concerns across Europe. The implementation of the General Data Protection Regulation (GDPR) has compelled EHR providers to create secure, compliant systems that uphold patient rights while facilitating efficient data exchange. Countries like the UK, the Netherlands, and various Nordic nations are at the forefront of health IT innovation, while others are progressing through EU-funded initiatives aimed at enhancing digital health capabilities.

As healthcare systems transition towards value-based care and integrated delivery models, the demand for intelligent and interoperable EHR platforms is anticipated to rise. Europe's commitment to digital transformation, alongside a focus on patient privacy and system security, positions the region for sustained long-term growth in the EHR market.

Strategic Insights and Market Segmentation

The Europe Electronic Health Record Market can be segmented based on various criteria:

By Installation Type: The market is divided into Cloud-Based and On-Premise systems, with the Cloud-Based segment leading in 2024.

By Type: The market is categorized into Acute EHR, Ambulatory EHR, and Post-Acute EHR, where Acute EHR held the largest share in 2024.

By Application: Segmentation includes Clinical Records, Administrative Tasks and Billing, Physician Support, and Patient Portals, with Clinical Records dominating the market.

By Distribution Channel: The market is segmented into Hospitals and Clinics, Ambulatory Care Centers, and Physicians' Offices or Specialty Care Centers, with Hospitals and Clinics being the leading segment in 2024.

Market Outlook

The integration of emerging technologies such as artificial intelligence (AI), machine learning (ML), and predictive analytics is transforming the capabilities of EHR systems. These advancements not only streamline administrative workflows but also enhance

diagnostic accuracy, expedite clinical decision-making, and improve patient outcomes. AI-driven EHR systems are automating data extraction, documentation, and analysis, allowing healthcare providers to focus more on value-driven patient care.

A prime example of this trend is the launch of eHealth Connect Clinical Summary by eHealth Technologies in May 2025, a next-generation solution tailored for oncology care teams. This tool utilizes generative AI and seamless EHR integration to create comprehensive, easy-to-read longitudinal patient histories from fragmented and often unstructured data sources. It goes beyond basic document retrieval by intelligently extracting relevant clinical data, thereby providing oncology teams with quicker access to critical information for treatment planning. This illustrates how AI can convert complex datasets into actionable insights, particularly in high-stakes areas like cancer care. As more healthcare providers adopt similar technologies, EHR systems are expected to evolve into central hubs of intelligent, real-time clinical support.

Country Insights

The Europe Electronic Health Record Market is also analyzed by country, with key players including Germany, the United Kingdom, France, Italy, Russia, and the Rest of Europe. Germany is currently the largest market, driven by a comprehensive national digital strategy released in March 2023. This strategy aims to modernize healthcare delivery and improve data accessibility through two legislative projects: the Digital Act and the Health Data Use Act. By the end of 2024, the ePA will be available to all citizens with statutory health insurance, and by 2025, it is expected that 80% will have adopted it. Additional digital tools, including mandatory e-prescriptions and expanded telemedicine services, are also set to be introduced, indicating a strong legislative commitment to digital integration in healthcare.

Company Profiles

Key players in the Europe Electronic Health Record Market include Oracle Corp, eClinicalWorks LLC, McKesson Corp, NEXTGEN HEALTHCARE INFORMATION SYSTEM, LLC, Athenahealth Inc, Greenway Health LLC, CureMD.com Inc, AdvancedMD Inc, Veradigm Inc, and ChipSoft BV. These companies are pursuing various strategies such as expansion, product innovation, and mergers and acquisitions to enhance their offerings and increase market share.

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