

# **Europe Electronic Data Interchange Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component (Solution and Services), Type (Direct EDI, EDI via AS2, EDI via VAN, Mobile EDI, Web EDI, EDI Outsourcing, and Others), and Industry (BFSI, Retail & Consumer Goods, Healthcare, IT & Telecommunication, Transportation & Logistics, and Others)**

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## **Abstracts**

The Europe Electronic Data Interchange (EDI) market is poised for significant growth, with projections indicating that it will reach approximately US\$ 19,566.0 million by 2031, up from US\$ 8,644.0 million in 2024. This growth trajectory reflects a robust compound annual growth rate (CAGR) of 12.5% from 2025 to 2031.

## **Executive Summary and Market Analysis**

The expansion of the EDI market in Europe is being bolstered by various key industry associations, public administrations, tax authorities, and regulatory bodies that are actively implementing EDI frameworks. Notably, France is set to mandate e-invoicing for all major enterprises starting July 2024, with a complete rollout expected by 2026. Similarly, Germany has already enforced e-invoicing for business-to-government (B2G) transactions, with plans to extend this to business-to-business (B2B) transactions in the near future. Sweden is also leading the charge by requiring e-invoices for all B2G transactions and encouraging private sector compliance.

In response to these regulatory changes, EDI providers across Europe are enhancing their software solutions, particularly for the B2B and healthcare sectors, to ensure faster and more efficient operations. For instance, EdiFabric, a UK-based company, launched EdiFabric 10.1 in February 2021, which supports international health standards such as HL7 and NCPDP. This version boasts a high-performance parser capable of processing EDI files for 100,000 patients in just 44 seconds, showcasing the technological advancements in the EDI space.

## Market Segmentation

The Europe Electronic Data Interchange market can be segmented by component, type, and industry.

**By Component:** The market is divided into Solutions and Services, with Solutions holding the largest market share in 2024.

**By Type:** The market includes Direct EDI, EDI via AS2, EDI via VAN, Mobile EDI, Web EDI, EDI Outsourcing, and others, where EDI via VAN is the leading segment.

**By Industry:** The market encompasses various sectors, including Retail and Consumer Goods, BFSI (Banking, Financial Services, and Insurance), Healthcare, Automotive, IT and Telecommunications, Transportation and Logistics, Food and Beverages, among others. The Retail and Consumer Goods sector is expected to dominate the market in 2024.

## Market Outlook

The ongoing digital transformation across industries is driving companies to invest in digital technologies that enhance operational efficiency while reducing costs. A significant factor contributing to the adoption of EDI technology is the increasing reliance on cloud computing. According to data from Edge Delta, Inc. from May 2024, 94% of global businesses are utilizing cloud services to automate operations, lower IT expenses, and accelerate time-to-market.

Despite the rapid growth of cloud computing, there remains a shortage of skilled IT professionals capable of managing cloud-based operations. This gap creates a demand for process automation and digital transformation solutions that can streamline business

operations, enhance security, and reduce reliance on costly on-premise infrastructure. Invoicing, a critical function in both B2B and B2C segments, incurs substantial costs, time, and workforce resources. The shift towards e-invoicing is helping businesses significantly cut costs associated with invoice generation and transmission, thereby improving overall productivity.

The advantages of adopting EDI solutions are manifold, including reduced costs, increased accuracy, faster payment cycles, improved cash management, enhanced productivity, environmental benefits, and better compliance. As businesses increasingly seek automation solutions, the demand for EDI technology is expected to rise, further propelling the market forward.

## Country Insights

Geographically, the Europe Electronic Data Interchange market is segmented into several countries, including France, Germany, the United Kingdom, Italy, Russia, the Netherlands, and the Rest of Europe. Germany is currently the largest market in 2024, driven by a surge in digital transformation within the logistics sector, which necessitates tailored EDI services to optimize costs and enhance operational efficiency.

The automotive sector in Germany is witnessing increased EDI service offerings, facilitated by strategic partnerships among service providers. For example, T-Systems International GmbH and SEEBURGER AG have collaborated to develop a fully managed EDI solution, MEDIS+, which has already secured significant contracts in the automotive industry. Such partnerships are instrumental in advancing the adoption of EDI services across various sectors in Germany.

## Company Profiles

Key players in the Electronic Data Interchange market include Amazon Web Services Inc., International Business Machines Corp, Epicor Software Corp, Open Text Corp, Comarch SA, SPS Commerce Inc., TrueCommerce Inc., Cleo, EDICOM, The Descartes Systems Group Inc., Salesforce Inc., Unifiedpost Group, Generix Group, eZCom Software Inc., and Lobster Data GmbH. These companies are actively pursuing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and deliver innovative solutions to their customers.

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