

# Europe Egg White Powder Market Forecast to 2028– COVID-19 Impact and Regional Analysis– by type (High-Whip and High Gel) and Application Food and Beverages (Bakery and Confectionery, Dairy and Frozen Desserts, Beverages, Meat and Meat Substitutes, and Others), Personal Care, and Others)

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## Abstracts

The Europe egg white powder market is expected to grow from US\$ 744.44 million in 2023 to US\$ 1,047.11 million by 2030. It is estimated to grow at a CAGR of 5.0% from 2023 to 2030.

Growing Utilization of Egg White Powder in Dietary Supplement Industry Fuel Europe Egg White Powder Market

Egg white powders are economical, hygienic forms of value-added egg products, which find applications in industries such as food & beverages, pharmaceuticals, and nutraceuticals. Egg white powder can be stored conveniently due to its extended shelf life, ensuring its feasibility across various applications. The powder contains amino acids, calcium, and cholesterol-free protein required by the body for tissue repair and growth. Egg white powders are extensively used as dietary supplement bases. They provide functional properties such as foaming, emulsification, and gelling capabilities to dietary supplements that are beneficial in adding texture to certain supplements and formulations. Egg white powder is a diet-friendly product and an alternative to dairy proteins, which are included in weight management diets. Manufacturers are adding egg white powder in the preparation of dietary supplements and pharmaceutical products. Egg white powder has high nutritional value as it consists of amino acids and naturally occurring sulfur-containing proteins, which help build, repair, and recover

muscles.

Egg white powder is a highly bioavailable protein choice which is low in carbohydrate and free from lactose content. Unlike other protein powders, egg white powder is fat-free, making it an excellent choice for consumers looking to cut down on their total fat intake. Moreover, rising consumer expenditure on nutraceuticals and health supplements will drive the product adoption rate in dietary supplements. As per the European Federation of Associations of Health Product Manufacturers (EHPM), the European dietary supplements market is estimated to increase from US\$ 14.95 billion in 2019 to US\$ 33.8 billion by 2027, attaining a CAGR of 9.3%. Thus, the manufacturers of dietary supplements are adding egg white powder to their products to target individuals who require additional protein in their diet and those looking to support muscle recovery, weight management, or overall protein supplementation. Several manufacturers provide dietary supplements containing egg white powder under distinct brand names, such as BSN Syntha 6, Naked Nutrition, NOW Foods, Jay Robb, HealthyHey Nutrition, and MRM Nutrition. Health supplements formulated with egg white powder help enhance the consumer's daily nutrient intake, which is particularly helpful for fitness enthusiasts. Consumer wellness companies focus on building their medical credentials and capabilities and achieving high-profit margins from egg-based dietary products. Thus, the growing utilization of egg white powder in dietary supplements drives the Europe egg white powder market .

## Europe Egg White Powder Market Overview

The Europe egg white powder market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The egg white powder market is projected to grow significantly owing to the presence of prominent players such as GEMPOL SP, Z O. O., OVOBEST Eiprodukte GmbH & Co. KG, EISA-Sachsen GmbH, and Merck KGaA across Europe. These companies serve markets such as animal feed, bakery, beverage, and confectionery and have a solid customer base. They also offer various egg white powders, including high-gel and high-whip. According to the Agra CEASE consulting, the Europe egg production industry has recorded 1,500,000 metric tons of annual egg product production in 2021 and holds approximately a share of 41.7–44.3%. Hence, the presence of prominent key industry participants and the massive processing of egg whites are boosting the egg white powder market growth. However, the risk of contamination associated with the egg white powder and the volatility of prices of raw materials may hamper the egg white powder market growth.

## Europe Egg White Powder Market Revenue and Forecast to 2030 (US\$ Million)

## Europe Egg White Powder Market Segmentation

The Europe Egg White Powder Market is segmented into type, application, and country.

Based on type, the Europe egg white powder market is segmented into High-Whip and High Gel. The high- whip segment held a larger share of the Europe egg white powder market in 2022.

Based on application, the Europe egg white powder market is segmented into food and beverages, personal care, and others. The food & beverages segment held the largest share of the Europe egg white powder market in 2022. Food and beverages are segmented into bakery and confectionery, dairy and frozen desserts, beverages, meat and meat substitutes, and others.

Based on country, the Europe egg white powder market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The Germany dominated the share of the Europe egg white powder market in 2022.

AgroEgg Pte Ltd; Foodchem International Corp; OVODAN International AS; Ovostar Union NV; Parmovo Srl; Taiyo Kagaku Co Ltd; and Taj Agro International are the leading companies operating in the Europe egg white powder market.

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