

Europe E-Learning Market Forecast to 2028 – COVID-19 Impact and Regional Analysis– by Delivery Mode (Online, LMS, Mobile, and Others), Learning Mode (Self-Paced and Instructor-Led), and End User [Academic (K-12 and Higher Institution) and Corporate]

<https://marketpublishers.com/r/E58A83B32494EN.html>

Date: March 2023

Pages: 129

Price: US\$ 3,000.00 (Single User License)

ID: E58A83B32494EN

Abstracts

The Europe e-learning market is expected to grow from US\$ 79.11 billion in 2022 to US\$ 127.91 billion by 2028. It is estimated to grow at a CAGR of 8.3% from 2022 to 2028.

Emergence of Digital Learning is Driving the Europe E-Learning Market

With the introduction of new innovative tools or practices in the digital technology across the education sector, learners opting for e-learning manage to adopt the changes efficiently and rapidly. With many people working from home since 2020, digital learning has been helping users with virtual training via virtual instructor-led training (VILT), webinars, and e-learning tools. Also, e-learning platforms help develop content by giving virtual classrooms and campuses for communication between teachers and students. The main objective of e-learning is to manage the learning process and create an engaging learning environment to introduce additional functionalities to enhance learning capacities. Companies are using e-learning solutions to help employees in improving their skillsets and strengthen their knowledge regarding companies' products and services, which would, in turn, benefit business organizations. Thus, the emergence of digital learning helps learners improve their performance by providing access to digital content in schools or universities, which is propelling the Europe E-Learning market growth.

Europe E-Learning Market Overview

The Europe e-learning market is segmented into Germany, the UK, France, Italy, Russia, and the Rest of Europe. Growing digitalization in the higher education sector, increasing government investments in digital modes of delivery, and rising need to incorporate technologies into teaching practices are anticipated to propel the e-learning market growth. The rise in the use of recorded content and remote learning platforms, along with the availability of high-speed broadband and bandwidth, enables digital files to be delivered via closed networks. These platforms also offer cost-effective storage via the cloud. Further, the increasing penetration of smartphones and laptops and their incorporation into digital education systems is likely to provide significant growth opportunities for the e-learning market in Europe. Technological innovation has allowed teachers to utilize digital technology and mobile platforms for new and innovative educational content delivery, format, and file storage. Such factors are anticipated to propel the growth of the Europe e-learning market over the forecast period.

Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)

Europe E-Learning Market Segmentation

The Europe e-learning market is segmented into delivery mode, learning mode, end user, and country.

Based on delivery mode, the Europe e-learning market is segmented into online, LMS, mobile, and others. The online segment held the largest Europe e-learning market share in 2022.

Based on learning mode, the Europe e-learning market is segmented into self-paced and instructor-led. The instructor-led segment held the larger Europe e-learning market share in 2022.

Based on end user, the Europe e-learning market is segmented into academic and corporate. The academic segment held the larger Europe e-learning market share in 2022. Moreover, academic segment is fragmented into K-12 and higher institutions.

Based on country, the Europe e-learning market is segmented into Germany, the UK, France, Italy, Russia, and the Rest of Europe. The UK dominated the Europe e-learning market share in 2022.

Adobe Inc; Cisco Systems Inc; Citrix Systems Inc; Cornerstone OnDemand Inc; D2L Inc; and SAP SE are the leading companies operating in the Europe e-learning market.

Contents

1. INTRODUCTION

- 1.1 Scope of the Study
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 Europe E-Learning Market – by Delivery mode
 - 1.3.2 Europe E-Learning Market – by Learning Mode
 - 1.3.3 Europe E-Learning Market – by End User
 - 1.3.4 Europe E-Learning Market – by Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. EUROPE E-LEARNING MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Europe- PEST Analysis
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinion

5. EUROPE E-LEARNING MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Ease of Tracking Student Performance and Maintaining Centralized Student Database
 - 5.1.2 Emergence of Digital Learning
 - 5.1.3 Growing Number of Cost-Effective E-Learning Models
- 5.2 Market Restraints
 - 5.2.1 High Cost of Producing and Maintaining E-Learning Content
 - 5.2.2 Need for Designing E-learning Courses for Different Generations
- 5.3 Market Opportunities

- 5.3.1 Increasing Spending on Education Sector
- 5.3.2 Transformation and Enrichment of Education Experience via AI-Powered E-Learning
- 5.4 Future Trends
 - 5.4.1 Mobile Learning Technologies
 - 5.4.2 Video-Based Learning
- 5.5 Impact Analysis of Drivers and Restraints

6. EUROPE E-LEARNING MARKET – MARKET ANALYSIS

- 6.1 Europe E-Learning Market Overview
- 6.2 Europe E-Learning Market Forecast and Analysis

7. EUROPE E-LEARNING MARKET – BY DELIVERY MODE

- 7.1 Overview
- 7.2 Europe E-Learning Market, By Delivery Mode (2021 and 2028)
- 7.3 Online
 - 7.3.1 Overview
 - 7.3.2 Online: Europe E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)
- 7.4 LMS
 - 7.4.1 Overview
 - 7.4.2 LMS: Europe E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)
- 7.5 Mobile
 - 7.5.1 Overview
 - 7.5.2 Mobile: Europe E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)
- 7.6 Others
 - 7.6.1 Overview
 - 7.6.2 Others: Europe E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

8. EUROPE E-LEARNING MARKET – BY LEARNING MODE

- 8.1 Overview
- 8.2 Europe E-Learning Market, By Learning Mode (2021 and 2028)
- 8.3 Self-Paced
 - 8.3.1 Overview
 - 8.3.2 Self-Paced: Europe E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)
- 8.4 Instructor-Led

8.4.1 Overview

8.4.2 Instructor Led: Europe E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

9. EUROPE E-LEARNING MARKET – BY END USER

9.1 Overview

9.2 Europe E-Learning Market, By End User (2021 and 2028)

9.3 Academics

9.3.1 Overview

9.3.2 Academic: Europe E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

9.3.3 K-12

9.3.3.1 Overview

9.3.3.2 K-12: Europe E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

9.3.4 Higher Institutions

9.3.4.1 Overview

9.3.5 Higher Institutions: Europe E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

9.4 Corporate

9.4.1 Overview

9.4.2 Corporate: Europe E-Learning Market Revenue and Forecast To 2028 (US\$ Billion)

10. EUROPE E-LEARNING MARKET – COUNTRY ANALYSIS

10.1 Overview

10.1.1 Europe E-Learning Market, by Key Country

10.1.1.1 Germany: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

10.1.1.1.1 Germany: Europe E-Learning Market, By Delivery Mode

10.1.1.1.2 Germany: Europe E-Learning Market, By Learning Mode

10.1.1.1.3 Germany: Europe E-Learning Market, By End User

10.1.1.1.4 Germany: Europe E-Learning Market, By Academics

10.1.1.2 UK: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

10.1.1.2.1 UK: Europe E-Learning Market, By Delivery Mode

10.1.1.2.2 UK: Europe E-Learning Market, By Learning Mode

10.1.1.2.3 UK: Europe E-Learning Market, By End User

10.1.1.2.4 UK: Europe E-Learning Market, By Academics

10.1.1.3 France: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

10.1.1.3.1 France: Europe E-Learning Market, By Delivery Mode

10.1.1.3.2 France: Europe E-Learning Market, By Learning Mode

10.1.1.3.3 France: Europe E-Learning Market, By End User

10.1.1.3.4 France: Europe E-Learning Market, By Academics

10.1.1.4 Italy: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

10.1.1.4.1 Italy: Europe E-Learning Market, By Delivery Mode

10.1.1.4.2 Italy: Europe E-Learning Market, By Learning Mode

10.1.1.4.3 Italy: Europe E-Learning Market, By End User

10.1.1.4.4 Italy: Europe E-Learning Market, By Academics

10.1.1.5 Russia: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

10.1.1.5.1 Russia: Europe E-Learning Market, By Delivery Mode

10.1.1.5.2 Russia: Europe E-Learning Market, By Learning Mode

10.1.1.5.3 Russia: Europe E-Learning Market, By End User

10.1.1.5.4 Russia: Europe E-Learning Market, By Academics

10.1.1.6 Rest of Europe: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

10.1.1.6.1 Rest of Europe: Europe E-Learning Market, By Delivery Mode

10.1.1.6.2 Rest of Europe: Europe E-Learning Market, By Learning Mode

10.1.1.6.3 Rest of Europe: Europe E-Learning Market, By End User

10.1.1.6.4 Rest of Europe: Europe E-Learning Market, By Academics

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Market Initiative

11.3 New Product Development

11.4 Merger and Acquisition

11.5 Regulatory News

12. COMPANY PROFILES

12.1 Cornerstone OnDemand Inc

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments
- 12.2 Adobe Inc
 - 12.2.1 Key Facts
 - 12.2.2 Business Description
 - 12.2.3 Products and Services
 - 12.2.4 Financial Overview
 - 12.2.5 SWOT Analysis
 - 12.2.6 Key Developments
- 12.3 Cisco Systems Inc
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 D2L Inc
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 Citrix Systems Inc
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments
- 12.6 SAP SE
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

13.2 Glossary

List Of Tables

LIST OF TABLES

Table 1. Europe E-Learning Market, Revenue and Forecast, 2019–2028 (US\$ Bn)

Table 2. Europe E-Learning Market, by Country – Revenue and Forecast to 2028 (US\$ Billion)

Table 3. Germany: Europe E-Learning Market, By Delivery Mode – Revenue and Forecast to 2028 (US\$ Billion)

Table 4. Germany: Europe E-Learning Market, By Learning Mode– Revenue and Forecast to 2028 (US\$ Billion)

Table 5. Germany: Europe E-Learning Market, By End User – Revenue and Forecast to 2028 (US\$ Billion)

Table 6. Germany: Europe E-Learning Market, By Academics– Revenue and Forecast to 2028 (US\$ Billion)

Table 7. UK: Europe E-Learning Market, By Delivery Mode – Revenue and Forecast to 2028 (US\$ Billion)

Table 8. UK: Europe E-Learning Market, By Learning Mode– Revenue and Forecast to 2028 (US\$ Billion)

Table 9. UK: Europe E-Learning Market, By End User – Revenue and Forecast to 2028 (US\$ Billion)

Table 10. UK: Europe E-Learning Market, By Academics– Revenue and Forecast to 2028 (US\$ Billion)

Table 11. France: Europe E-Learning Market, By Delivery Mode – Revenue and Forecast to 2028 (US\$ Billion)

Table 12. France: Europe E-Learning Market, By Learning Mode– Revenue and Forecast to 2028 (US\$ Billion)

Table 13. France: Europe E-Learning Market, By End User – Revenue and Forecast to 2028 (US\$ Billion)

Table 14. France: Europe E-Learning Market, By Academics– Revenue and Forecast to 2028 (US\$ Billion)

Table 15. Italy: Europe E-Learning Market, By Delivery Mode – Revenue and Forecast to 2028 (US\$ Billion)

Table 16. Italy: Europe E-Learning Market, By Learning Mode– Revenue and Forecast to 2028 (US\$ Billion)

Table 17. Italy: Europe E-Learning Market, By End User – Revenue and Forecast to 2028 (US\$ Billion)

Table 18. Italy: Europe E-Learning Market, By Academics– Revenue and Forecast to 2028 (US\$ Billion)

Table 19. Russia: Europe E-Learning Market, By Delivery Mode – Revenue and Forecast to 2028 (US\$ Billion)

Table 20. Russia: Europe E-Learning Market, By Learning Mode– Revenue and Forecast to 2028 (US\$ Billion)

Table 21. Russia: Europe E-Learning Market, By End User – Revenue and Forecast to 2028 (US\$ Billion)

Table 22. Russia: Europe E-Learning Market, By Academics– Revenue and Forecast to 2028 (US\$ Billion)

Table 23. Rest of Europe: Europe E-Learning Market, By Delivery Mode – Revenue and Forecast to 2028 (US\$ Billion)

Table 24. Rest of Europe: Europe E-Learning Market, By Learning Mode– Revenue and Forecast to 2028 (US\$ Billion)

Table 25. Rest of Europe: Europe E-Learning Market, By End User – Revenue and Forecast to 2028 (US\$ Billion)

Table 26. Rest of Europe: Europe E-Learning Market, By Academics– Revenue and Forecast to 2028 (US\$ Billion)

Table 27. Glossary of Terms, Europe E-Learning Market

List Of Figures

LIST OF FIGURES

- Figure 1. Europe E-Learning Market Segmentation
- Figure 2. Europe E-Learning Market Segmentation - Country
- Figure 3. Europe E-Learning Market Overview
- Figure 4. Europe E-Learning Market, by Delivery Mode
- Figure 5. Europe E-Learning Market, by Country
- Figure 6. Europe PEST Analysis
- Figure 7. Europe E-Learning Market Ecosystem Analysis
- Figure 8. Expert Opinion
- Figure 9. Europe E-Learning Market: Impact Analysis of Drivers and Restraints
- Figure 10. Europe E-Learning Market, Forecast and Analysis (US\$ Bn)
- Figure 11. Europe E-Learning Market Revenue Share, By Delivery Mode (2021 & 2028)
- Figure 12. Online: Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 13. LMS: Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 14. Mobile: Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 15. Others: Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 16. Europe E-Learning Market Revenue Share, By Learning Mode (2021 & 2028)
- Figure 17. Self-Paced: Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 18. Instructor Led: Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 19. Europe E-Learning Market Revenue Share, By End User (2021 & 2028)
- Figure 20. Academics: Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 21. K-12: Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 22. Higher Institutions: Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 23. Corporate: Europe E-Learning Market Revenue and Forecast to 2028 (US\$ Billion)
- Figure 24. Europe E-Learning Market, by Key Country– Revenue and Forecast to 2028 (US\$ Billion)

Figure 25. Europe E-Learning Market Revenue Share, by Key Country (2021 & 2028)

Figure 26. Germany: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

Figure 27. UK: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

Figure 28. France: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

Figure 29. Italy: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

Figure 30. Russia: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

Figure 31. Rest of Europe: Europe E-Learning Market – Revenue and Forecast to 2028 (US\$ Billion)

I would like to order

Product name: Europe E-Learning Market Forecast to 2028 – COVID-19 Impact and Regional Analysis– by Delivery Mode (Online, LMS, Mobile, and Others), Learning Mode (Self-Paced and Instructor-Led), and End User [Academic (K-12 and Higher Institution) and Corporate]

Product link: <https://marketpublishers.com/r/E58A83B32494EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E58A83B32494EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970