

Europe Drip Irrigation Market Size and Forecast (2021 - 2031), Country Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component (Emitters/Sprayers, Drip Tubes/Drip Lines, Filters, Valves, Pressure Pumps, and Others), Type (Surface Drip Irrigation and Sub-surface Drip Irrigation), Application (Greenhouse and Agriculture), Crop Type (Field Crops, Fruits and Vegetables, Landscape Crops, and Others), and Country

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Abstracts

The Europe drip irrigation market size is projected to reach US\$ 4.61 billion by 2031 from US\$ 2.61 billion in 2023. The market is expected to register a CAGR of 7.4% during 2023–2031. The emergence and adoption of precision irrigation is likely to bring in new trends in the Europe drip irrigation market.

Precision irrigation system uses irrigation sensors to provide plants with water and nutrients (if used for fertilization) at the desired time, in the right place, and in optimal quantities to enable plant growth and development. Precise irrigation is the most economical and efficient way to water plants.

Using real-time data, farmers can confidently decide the amounts of fertilizer, chemicals, and irrigation they need for their crops. In precision agriculture, the use of inputs is based on actual crop needs and site-specific differences within the field. Due to microvariations in soil structure, fertility, and infestation, the data-driven insights of precision agriculture are preferable to boost the agriculture production and hence resulted in fueling the adoption of precision irrigation technologies in the future. With the

help of precision irrigation, farmers can identify over-irrigated or under-irrigated areas and make decisions to improve the crop yield.

According to SmartAgriHubs, automated precision irrigation with the help of sensors and target sets can efficiently irrigate the crops with 85% less water usage and boost the crop yield by nearly 30%. Such precision irrigation technologies will help in achieving the water conservation targets by the EU in the coming years. Moreover, the global population is projected to be valued at 10 billion by 2050. This means that even more agricultural products are needed with the same natural resources. With arable land already scarce and climate change rapidly reducing the availability of irrigation water, farmers must take consistent steps to increase water use efficiency for agricultural needs. Automated precision irrigation is a major and urgently needed step in this direction.

The companies operating in the Europe drip irrigation market are investing in research & development and business expansion to enhance their position in the market. In October 2023, WiseConn Engineering, a precision irrigation company in California, expanded its operations in Europe through its subsidiary named WiseConn Europe. With its offices in Trento, Italy, and Madrid, WiseConn Europe aims to establish itself as a market leader in precision irrigation across Europe and become a strategic partner for water conservation in the agricultural sector. Hence, the emergence and adoption of precision irrigation by the stakeholders in the ecosystem is expected to be the key trend in the Europe drip irrigation market from 2023 to 2031.

SISTEMA AZUD, S.A.; T-L Irrigation; Grupo Chamartin S.A.; Metzger-Group; MAGOS Irrigation Systems; DripWorks, Inc.; NDrip Ltd.; PALAPLAST; Copely Developments Ltd; Claber SpA; Soapplast Srl; Hunter Industries; IRRITEC S.P.A.; Lindsay Corporation; Netafim; Rain Bird Corporation; Toro Corp; Chinadrip Irrigation Equipment Co., Ltd.; Microjet; and Rivulis are among the key players profiled in the Europe drip irrigation market report. Companies in the Europe drip irrigation market mainly focus on product and service enhancements by integrating advanced features and technologies into their offerings.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. EUROPE DRIP IRRIGATION MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 List of Vendors in Value Chain

5. EUROPE DRIP IRRIGATION MARKET – KEY MARKET DYNAMICS

- 5.1 Europe Drip Irrigation Market – Key Market Dynamics
- 5.2 Market Drivers
 - 5.2.1 Increasing Crop Production Using Limited Resources
 - 5.2.2 Government Initiatives Toward Water Conservation Practices in Agriculture
- 5.3 Market Restraints
 - 5.3.1 High Initial Investments and Lack of Sustainable Electricity to Pump Water
- 5.4 Market Opportunities
 - 5.4.1 Strategic Developments in European Irrigation Industry

5.5 Future Trends

5.5.1 Emergence and Adoption of Precision Irrigation

5.5.2 Solar-Powered Drip Irrigation Systems

5.6 Impact of Drivers and Restraints:

6. EUROPE DRIP IRRIGATION MARKET ANALYSIS

6.1 Europe Drip Irrigation Market Revenue (US\$ Million), 2021–2031

6.2 Europe Drip Irrigation Market Forecast and Analysis

7. EUROPE DRIP IRRIGATION MARKET ANALYSIS – BY COMPONENT

7.1 Emitters/Sprayers

7.1.1 Overview

7.1.2 Emitters/Sprayers: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

7.2 Drip Tubes/Drip Lines

7.2.1 Overview

7.2.2 Drip Tubes/Drip Lines: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

7.3 Filters

7.3.1 Overview

7.3.2 Filters: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

7.4 Valves

7.4.1 Overview

7.4.2 Valves: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

7.5 Pressure Pumps

7.5.1 Overview

7.5.2 Pressure Pumps: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

7.6 Others

7.6.1 Overview

7.6.2 Others: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

8. EUROPE DRIP IRRIGATION MARKET ANALYSIS – BY TYPE

8.1 Surface Drip Irrigation

8.1.1 Overview

8.1.2 Surface Drip Irrigation: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

8.2 Sub-surface Drip Irrigation

8.2.1 Overview

8.2.2 Sub-surface Drip Irrigation: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

9. EUROPE DRIP IRRIGATION MARKET ANALYSIS – BY APPLICATION

9.1 Greenhouse

9.1.1 Overview

9.1.2 Greenhouse: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

9.2 Agriculture

9.2.1 Overview

9.2.2 Agriculture: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

10. EUROPE DRIP IRRIGATION MARKET ANALYSIS – BY CROP TYPES

10.1 Field Crops

10.1.1 Overview

10.1.2 Field Crops: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

10.2 Fruits and Vegetables

10.2.1 Overview

10.2.2 Fruits and Vegetables: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

10.3 Landscape Crops

10.3.1 Overview

10.3.2 Landscape Crops: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

10.4 Others

10.4.1 Overview

10.4.2 Others: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

11. EUROPE DRIP IRRIGATION MARKET – COUNTRY ANALYSIS

11.1 Europe

11.1.1 Europe Drip Irrigation Market Breakdown by Countries

11.1.2 Europe Drip Irrigation Market Revenue and Forecast and Analysis – by Country

11.1.2.1 Europe Drip Irrigation Market Revenue and Forecast and Analysis – by Country

11.1.2.2 United Kingdom: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

11.1.2.2.1 United Kingdom: Europe Drip Irrigation Market Breakdown by Component

11.1.2.2.2 United Kingdom: Europe Drip Irrigation Market Breakdown by Type

11.1.2.2.3 United Kingdom: Europe Drip Irrigation Market Breakdown by Application

11.1.2.2.4 United Kingdom: Europe Drip Irrigation Market Breakdown by Crop Types

11.1.2.3 Germany: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

11.1.2.3.1 Germany: Europe Drip Irrigation Market Breakdown by Component

11.1.2.3.2 Germany: Europe Drip Irrigation Market Breakdown by Type

11.1.2.3.3 Germany: Europe Drip Irrigation Market Breakdown by Application

11.1.2.3.4 Germany: Europe Drip Irrigation Market Breakdown by Crop Types

11.1.2.4 France: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

11.1.2.4.1 France: Europe Drip Irrigation Market Breakdown by Component

11.1.2.4.2 France: Europe Drip Irrigation Market Breakdown by Type

11.1.2.4.3 France: Europe Drip Irrigation Market Breakdown by Application

11.1.2.4.4 France: Europe Drip Irrigation Market Breakdown by Crop Types

11.1.2.5 Italy: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

11.1.2.5.1 Italy: Europe Drip Irrigation Market Breakdown by Component

11.1.2.5.2 Italy: Europe Drip Irrigation Market Breakdown by Type

11.1.2.5.3 Italy: Europe Drip Irrigation Market Breakdown by Application

11.1.2.5.4 Italy: Europe Drip Irrigation Market Breakdown by Crop Types

11.1.2.6 Russia: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

11.1.2.6.1 Russia: Europe Drip Irrigation Market Breakdown by Component

11.1.2.6.2 Russia: Europe Drip Irrigation Market Breakdown by Type

11.1.2.6.3 Russia: Europe Drip Irrigation Market Breakdown by Application

11.1.2.6.4 Russia: Europe Drip Irrigation Market Breakdown by Crop Types

11.1.2.7 Spain: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)

- 11.1.2.7.1 Spain: Europe Drip Irrigation Market Breakdown by Component
- 11.1.2.7.2 Spain: Europe Drip Irrigation Market Breakdown by Type
- 11.1.2.7.3 Spain: Europe Drip Irrigation Market Breakdown by Application
- 11.1.2.7.4 Spain: Europe Drip Irrigation Market Breakdown by Crop Types
- 11.1.2.8 Portugal: Europe Drip Irrigation Market – Revenue and Forecast to 2031
(US\$ Million)
 - 11.1.2.8.1 Portugal: Europe Drip Irrigation Market Breakdown by Component
 - 11.1.2.8.2 Portugal: Europe Drip Irrigation Market Breakdown by Type
 - 11.1.2.8.3 Portugal: Europe Drip Irrigation Market Breakdown by Application
 - 11.1.2.8.4 Portugal: Europe Drip Irrigation Market Breakdown by Crop Types
- 11.1.2.9 Greece: Europe Drip Irrigation Market – Revenue and Forecast to 2031
(US\$ Million)
 - 11.1.2.9.1 Greece: Europe Drip Irrigation Market Breakdown by Component
 - 11.1.2.9.2 Greece: Europe Drip Irrigation Market Breakdown by Type
 - 11.1.2.9.3 Greece: Europe Drip Irrigation Market Breakdown by Application
 - 11.1.2.9.4 Greece: Europe Drip Irrigation Market Breakdown by Crop Types
- 11.1.2.10 Bulgaria: Europe Drip Irrigation Market – Revenue and Forecast to 2031
(US\$ Million)
 - 11.1.2.10.1 Bulgaria: Europe Drip Irrigation Market Breakdown by Component
 - 11.1.2.10.2 Bulgaria: Europe Drip Irrigation Market Breakdown by Type
 - 11.1.2.10.3 Bulgaria: Europe Drip Irrigation Market Breakdown by Application
 - 11.1.2.10.4 Bulgaria: Europe Drip Irrigation Market Breakdown by Crop Types
- 11.1.2.11 Romania: Europe Drip Irrigation Market – Revenue and Forecast to 2031
(US\$ Million)
 - 11.1.2.11.1 Romania: Europe Drip Irrigation Market Breakdown by Component
 - 11.1.2.11.2 Romania: Europe Drip Irrigation Market Breakdown by Type
 - 11.1.2.11.3 Romania: Europe Drip Irrigation Market Breakdown by Application
 - 11.1.2.11.4 Romania: Europe Drip Irrigation Market Breakdown by Crop Types
- 11.1.2.12 Croatia: Europe Drip Irrigation Market – Revenue and Forecast to 2031
(US\$ Million)
 - 11.1.2.12.1 Croatia: Europe Drip Irrigation Market Breakdown by Component
 - 11.1.2.12.2 Croatia: Europe Drip Irrigation Market Breakdown by Type
 - 11.1.2.12.3 Croatia: Europe Drip Irrigation Market Breakdown by Application
 - 11.1.2.12.4 Croatia: Europe Drip Irrigation Market Breakdown by Crop Types
- 11.1.2.13 Macedonia: Europe Drip Irrigation Market – Revenue and Forecast to 2031
(US\$ Million)
 - 11.1.2.13.1 Macedonia: Europe Drip Irrigation Market Breakdown by Component
 - 11.1.2.13.2 Macedonia: Europe Drip Irrigation Market Breakdown by Type
 - 11.1.2.13.3 Macedonia: Europe Drip Irrigation Market Breakdown by Application

- 11.1.2.13.4 Macedonia: Europe Drip Irrigation Market Breakdown by Crop Types
- 11.1.2.14 Slovenia: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)
 - 11.1.2.14.1 Slovenia: Europe Drip Irrigation Market Breakdown by Component
 - 11.1.2.14.2 Slovenia: Europe Drip Irrigation Market Breakdown by Type
 - 11.1.2.14.3 Slovenia: Europe Drip Irrigation Market Breakdown by Application
 - 11.1.2.14.4 Slovenia: Europe Drip Irrigation Market Breakdown by Crop Types
- 11.1.2.15 Serbia: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)
 - 11.1.2.15.1 Serbia: Europe Drip Irrigation Market Breakdown by Component
 - 11.1.2.15.2 Serbia: Europe Drip Irrigation Market Breakdown by Type
 - 11.1.2.15.3 Serbia: Europe Drip Irrigation Market Breakdown by Application
 - 11.1.2.15.4 Serbia: Europe Drip Irrigation Market Breakdown by Crop Types
- 11.1.2.16 Rest of Europe: Europe Drip Irrigation Market – Revenue and Forecast to 2031 (US\$ Million)
 - 11.1.2.16.1 Rest of Europe: Europe Drip Irrigation Market Breakdown by Component
 - 11.1.2.16.2 Rest of Europe: Europe Drip Irrigation Market Breakdown by Type
 - 11.1.2.16.3 Rest of Europe: Europe Drip Irrigation Market Breakdown by Application
 - 11.1.2.16.4 Rest of Europe: Europe Drip Irrigation Market Breakdown by Crop Types

12. COMPETITIVE LANDSCAPE

- 12.1 Heat Map Analysis by Key Players
- 12.2 Company Positioning & Concentration

13. INDUSTRY LANDSCAPE

- 13.1 Overview
- 13.2 Market Initiative
- 13.3 Product Development
- 13.4 Mergers & Acquisitions

14. COMPANY PROFILES

- 14.1 SISTEMA AZUD, S.A.
 - 14.1.1 Key Facts
 - 14.1.2 Business Description

- 14.1.3 Products and Services
- 14.1.4 Financial Overview
- 14.1.5 SWOT Analysis
- 14.1.6 Key Developments
- 14.2 T-L Irrigation
 - 14.2.1 Key Facts
 - 14.2.2 Business Description
 - 14.2.3 Products and Services
 - 14.2.4 Financial Overview
 - 14.2.5 SWOT Analysis
 - 14.2.6 Key Developments
- 14.3 Grupo Chamartin S.A.
 - 14.3.1 Key Facts
 - 14.3.2 Business Description
 - 14.3.3 Products and Services
 - 14.3.4 Financial Overview
 - 14.3.5 SWOT Analysis
 - 14.3.6 Key Developments
- 14.4 Metzer-Group
 - 14.4.1 Key Facts
 - 14.4.2 Business Description
 - 14.4.3 Products and Services
 - 14.4.4 Financial Overview
 - 14.4.5 SWOT Analysis
 - 14.4.6 Key Developments
- 14.5 MAGOS, Irrigation Systems
 - 14.5.1 Key Facts
 - 14.5.2 Business Description
 - 14.5.3 Products and Services
 - 14.5.4 Financial Overview
 - 14.5.5 SWOT Analysis
 - 14.5.6 Key Developments
- 14.6 DripWorks, Inc.
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis
 - 14.6.6 Key Developments

14.7 NDrip Ltd.

14.7.1 Key Facts

14.7.2 Business Description

14.7.3 Products and Services

14.7.4 Financial Overview

14.7.5 SWOT Analysis

14.7.6 Key Developments

14.8 PALAPLAST

14.8.1 Key Facts

14.8.2 Business Description

14.8.3 Products and Services

14.8.4 Financial Overview

14.8.5 SWOT Analysis

14.8.6 Key Developments

14.9 Copely Developments Ltd

14.9.1 Key Facts

14.9.2 Business Description

14.9.3 Products and Services

14.9.4 Financial Overview

14.9.5 SWOT Analysis

14.9.6 Key Developments

14.10 Claber SpA

14.10.1 Key Facts

14.10.2 Business Description

14.10.3 Products and Services

14.10.4 Financial Overview

14.10.5 SWOT Analysis

14.10.6 Key Developments

14.11 Soapplast Srl

14.11.1 Key Facts

14.11.2 Business Description

14.11.3 Products and Services

14.11.4 Financial Overview

14.11.5 SWOT Analysis

14.11.6 Key Developments

14.11.7 Financial Overview

14.11.8 SWOT Analysis

14.11.9 Key Developments

14.12 Rivulis

- 14.12.1 Key Facts
- 14.12.2 Business Description
- 14.12.3 Products and Services
- 14.12.4 Financial Overview
- 14.12.5 SWOT Analysis
- 14.12.6 Key Developments

15. APPENDIX

- 15.1 About The Insight Partners

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