

# **Europe Drip Irrigation Market Size and Forecast (2021 - 2031), Country Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component (Emitters/Sprayers, Drip Tubes/Drip Lines, Filters, Valves, Pressure Pumps, and Others), Type (Surface Drip Irrigation and Sub-surface Drip Irrigation), Application (Greenhouse and Agriculture), Crop Type (Field Crops, Fruits and Vegetables, Landscape Crops, and Others), and Country**

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## **Abstracts**

The Europe drip irrigation market size is projected to reach US\$ 4.61 billion by 2031 from US\$ 2.61 billion in 2023. The market is expected to register a CAGR of 7.4% during 2023–2031. The emergence and adoption of precision irrigation is likely to bring in new trends in the Europe drip irrigation market.

Precision irrigation system uses irrigation sensors to provide plants with water and nutrients (if used for fertilization) at the desired time, in the right place, and in optimal quantities to enable plant growth and development. Precise irrigation is the most economical and efficient way to water plants.

Using real-time data, farmers can confidently decide the amounts of fertilizer, chemicals, and irrigation they need for their crops. In precision agriculture, the use of inputs is based on actual crop needs and site-specific differences within the field. Due to microvariations in soil structure, fertility, and infestation, the data-driven insights of precision agriculture are preferable to boost the agriculture production and hence resulted in fueling the adoption of precision irrigation technologies in the future. With the

help of precision irrigation, farmers can identify over-irrigated or under-irrigated areas and make decisions to improve the crop yield.

According to SmartAgriHubs, automated precision irrigation with the help of sensors and target sets can efficiently irrigate the crops with 85% less water usage and boost the crop yield by nearly 30%. Such precision irrigation technologies will help in achieving the water conservation targets by the EU in the coming years. Moreover, the global population is projected to be valued at 10 billion by 2050. This means that even more agricultural products are needed with the same natural resources. With arable land already scarce and climate change rapidly reducing the availability of irrigation water, farmers must take consistent steps to increase water use efficiency for agricultural needs. Automated precision irrigation is a major and urgently needed step in this direction.

The companies operating in the Europe drip irrigation market are investing in research & development and business expansion to enhance their position in the market. In October 2023, WiseConn Engineering, a precision irrigation company in California, expanded its operations in Europe through its subsidiary named WiseConn Europe. With its offices in Trento, Italy, and Madrid, WiseConn Europe aims to establish itself as a market leader in precision irrigation across Europe and become a strategic partner for water conservation in the agricultural sector. Hence, the emergence and adoption of precision irrigation by the stakeholders in the ecosystem is expected to be the key trend in the Europe drip irrigation market from 2023 to 2031.

SISTEMA AZUD, S.A.; T-L Irrigation; Grupo Chamartin S.A.; Metzger-Group; MAGOS Irrigation Systems; DripWorks, Inc.; NDrip Ltd.; PALAPLAST; Copely Developments Ltd; Claber SpA; Soaplast Srl; Hunter Industries; IRRITEC S.P.A.; Lindsay Corporation; Netafim; Rain Bird Corporation; Toro Corp; Chinadrip Irrigation Equipment Co., Ltd.; Microjet; and Rivulis are among the key players profiled in the Europe drip irrigation market report. Companies in the Europe drip irrigation market mainly focus on product and service enhancements by integrating advanced features and technologies into their offerings.

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