

**Europe Donor Blood Component Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Blood Component (Red Blood Cells, White Blood Cells, Platelets, Plasma, and Others), Blood Component Volume (Red Blood Cells, White Blood Cells, Platelets, Plasma, and Others), Indication (Immunosuppression and Oncology), Immunosuppression (Organ Transplant, HIV or AIDS, Autoimmune Disease, Cardiovascular Surgeries, Orthopedic Surgeries, and Others), Oncology (Hematologic Malignancies and Solid Tumor Patients), Application (Anemia Management, Thrombocytopenia Treatment, Coagulopathy Correction, Supportive Care during Chemotherapy, Surgery, and Others), Age Group (Adult and Child), and End User (Hospitals, Oncology Centers, Transplant Centers, Ambulatory Surgical Centers, and Others)**

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## Abstracts

The Europe Donor Blood Component Market is projected to grow significantly, reaching an estimated US\$ 3,464.5 million by 2031, up from US\$ 2,420.0 million in 2024,

reflecting a compound annual growth rate (CAGR) of 5.4% from 2025 to 2031. This growth is driven by several factors, including an aging population, advancements in medical technology, and increased awareness of the importance of blood donation.

#### Market Overview

The market is segmented by country, including Germany, the UK, France, Italy, Spain, and the Rest of Europe. The aging demographic in Europe has led to a heightened demand for blood components, primarily due to the rising prevalence of chronic diseases, surgical procedures, and age-related health issues. Innovations in transfusion medicine and blood component separation technologies have enhanced the efficiency and safety of blood processing and storage, further supporting market growth. Government initiatives promoting voluntary blood donation have also played a crucial role in increasing donor participation. The rising incidence of trauma cases and cancer treatments necessitates a reliable blood supply, which is critical for effective patient care. Stringent regulations and established standards for blood component handling have fostered trust among healthcare providers and patients, ensuring high-quality blood products are available when needed.

#### Strategic Insights

The Europe Donor Blood Component Market is categorized by various factors:

**By Blood Component:** The market is divided into Red Blood Cells, White Blood Cells, Platelets, Plasma, and Others. Red Blood Cells are expected to maintain the largest market share in 2024.

**By Indication:** The market is segmented into Immunosuppression and Oncology, with Immunosuppression holding the largest share in 2024.

**By Immunosuppression:** This includes categories such as Organ Transplant, HIV/AIDS, Autoimmune Diseases, and Cardiovascular Surgeries, with HIV/AIDS being the most significant segment.

**By Oncology:** The market is divided into Hematologic Malignancies and Solid Tumor Patients, with Hematologic Malignancies leading in market share.

**By Application:** Applications include Anemia Management, Thrombocytopenia Treatment, Coagulopathy Correction, and Supportive Care during Chemotherapy, with Anemia Management being the largest segment.

**By Age Group:** The market is segmented into Adult and Child, with Adults dominating the market.

**By End User:** The primary end users are Hospitals, Oncology Centers, Transplant Centers, and Ambulatory Surgical Centers, with Hospitals holding the largest share.

### Market Drivers

The increasing prevalence of cancer and immunosuppressive diseases is a significant driver for the demand for blood components, particularly platelets and plasma. Patients undergoing chemotherapy or immunosuppressive treatments often require frequent transfusions, which is a key factor propelling the market forward. The global cancer incidence is projected to rise, with estimates suggesting over 28.4 million new cases annually by 2040, further increasing the demand for blood components in treatment settings.

Additionally, the aging population is more susceptible to cancer and immunosuppressive disorders, necessitating a secure and reliable blood supply. This growing clinical need underscores the importance of continuous blood donation and advanced blood processing technologies. Healthcare institutions and blood banks are enhancing their capabilities to meet this rising demand, which is crucial for the sustainability of the donor blood component market.

### Country Insights

Germany is the leading country in the Europe Donor Blood Component Market, driven by its aging population and the demand for blood components in managing chronic diseases, oncology, and surgical procedures. The Federal Statistical Office (Destatis) projects that by 2030, 22% of Germany's population will be aged 65 and over, further escalating the need for blood components.

Germany has a well-structured blood donation system, primarily managed by the German Red Cross (GRC), which accounts for about 70% of blood donations. The GRC operates multiple blood transfusion services and donation centers, ensuring a steady supply of blood. State-run agencies contribute an additional 20%, while private centers account for the remaining 10%. This organized system facilitates blood donations and promotes a culture of giving, supported by social campaigns in various public venues. In 2020, Germany recorded 44 whole-blood donations and 33 apheresis donations per 1,000 inhabitants. The demand for donor blood is further amplified by the increasing number of organ transplants, which require substantial blood transfusions due to the invasive nature of these procedures. The interplay of demographic changes, strategic donor engagement, and rising medical demand is driving market growth in Germany.

### Key Players

Key players in the Europe Donor Blood Component Market include Vitalant, Memorial

Sloan Kettering Cancer Center, Roswell Park Comprehensive Cancer Center, Policlinico of Milan, MD Anderson Cancer Center, The Johns Hopkins Hospital, The Royal Marsden, Gustave Roussy, Peter MacCallum Cancer Centre, and Tata Memorial Hospital. These organizations are focusing on expansion, product innovation, and strategic mergers and acquisitions to enhance their market presence and offer innovative solutions to consumers.

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