

# **Europe Digital Production Inkjet Printing Market Forecast to 2030 - Regional Analysis - by Type (Monochrome and Color), Production Method (Cut Sheet, Continuous Feed, Sheet-Fed, and Web-Based), and Application (Transactional, Publishing, Advertising, and Others)**

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## **Abstracts**

The Europe digital production inkjet printing market was valued at US\$ 1,542.61 million in 2022 and is expected to reach US\$ 2,423.58 million by 2030; it is estimated to grow at a CAGR of 5.8% from 2022 to 2030.

### **Growing Availability of Various Product Options Fuels Europe Digital Production Inkjet Printing Market**

Several companies in the digital production inkjet printing market provide a wide range of products. A few of these companies are Hewlett Packard, Canon, Ricoh, Fujifilm, Xerox Corporation, Konica Minolta, Kodak, Colorjet, SAKATA INX CORPORATION, Agfa-Gevaert, and Epson. For instance, Hewlett Packard offers the Page Wide Advantage 2200, T250HD, T390HD, T485HD, and T490HD. Canon offers ProStream, ColorStream, iX, Screen Americas, and Truejet press 520. Similarly, Ricoh provides Pro VC series. In addition, market players are focusing on new product development and technological advancement; for instance, in February 2023, EPSON announced the expansion of its product lineup of inkjet printheads with two new models-I3200(8)-S1HD and S800-S1-for signage, marking/coding, printed electronics, and other applications. Therefore, the growing availability of various product options is boosting the digital production inkjet printing market.

### **Europe Digital Production Inkjet Printing Market Overview**

The Europe digital production inkjet printing market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. Per the World Intellectual

Property Organization, as of 2021, Germany published 413,158 books and deposited the most books at a national repository, followed by the US (197,931), Japan (116,914), the UK (152,355), and the Republic of Korea (100,242). Europe has the highest number of books published and deposited at national legal repositories. The digital production inkjet printing method is used in book printing, which is propelling the growth of the digital production inkjet printing market in the region. The market players in the country are engaged in providing their hardware and software solutions to the worldwide market players. In January 2023, Germany-based TA Triumph-Adler GmbH, a digital production inkjet solutions provider, partnered with US-based Solimar Systems, Inc. to provide sales and customer support for Solimars complete Chemistry platform of modular workflow enhancement solutions to companies in Germany, Austria, and Switzerland. This partnership will help TA Triumph-Adler GmbH gain access to the broader customer base and contacts of Solimar Systems, Inc., further creating an opportunity to grow the digital production inkjet printer market in Germany.

Europe Digital Production Inkjet Printing Market Revenue and Forecast to 2030 (US\$ Million)

Europe Digital Production Inkjet Printing Market Segmentation

The Europe digital production inkjet printing market is segmented based on type, production method, application, and country. Based on type, the Europe digital production inkjet printing market is bifurcated into monochrome and color. The color segment held a larger market share in 2022.

Based on production method, the Europe digital production inkjet printing market is segmented into cut sheet, continuous feed, sheet-fed, and web-based. The continuous feed segment held the largest market share in 2022.

Based on application, the Europe digital production inkjet printing market is segmented into transactional, publishing, advertising, and others. The advertising segment held the largest market share in 2022.

Based on country, the Europe digital production inkjet printing market is segmented into Germany, the UK, France, Italy, Russia, and the Rest of Europe. Germany dominated the Europe digital production inkjet printing market share in 2022.

Canon Inc, Colorjet India Ltd, Eastman Kodak Co, FUJIFILM Business Innovation Singapore Pte Ltd, Hewlett-Packard Development Co LP, Inca Digital Printers Ltd, and Xerox Holdings Corp are some of the leading companies operating in the Europe digital production inkjet printing market.

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