

Europe Dental Implants Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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Abstracts

The European dental implants market is projected to grow significantly, reaching an estimated value of approximately US\$ 3,256.15 million by 2031, up from US\$ 1,754.98 million in 2023. This growth represents a compound annual growth rate (CAGR) of 8.0% from 2023 to 2031.

Executive Summary and Market Analysis

The dental implants market in Europe is categorized into several key regions, including Germany, the UK, France, Italy, Spain, Poland, and other parts of Europe. The market's expansion is driven by several factors, including a high number of dental professionals and clinics, a significant aging population, and the affordability of dental procedures in Eastern European nations. Additionally, the rise of medical tourism, particularly in countries like Spain, is expected to further boost market growth during the forecast period.

Market Segmentation Analysis

The analysis of the European dental implants market reveals several important segments based on product type, material, and end user.

1. **Product Segmentation:** The market is divided into dental crowns, dental bridges, dentures, abutments, and other related products. In 2023, dental crowns accounted for the largest market share, indicating their popularity among consumers seeking dental restoration solutions.

2. **Material Segmentation:** The materials used in dental implants include titanium, zirconium, ceramic, and others. Titanium emerged as the leading material in 2023, favored for its strength and biocompatibility, making it a preferred choice for dental implants.

3. **End User Segmentation:** The market is segmented into hospitals and clinics, dental laboratories, and other end users. The hospitals and clinics segment held the largest share in 2023, reflecting the primary role these institutions play in providing dental implant services.

Market Outlook

Companies in the dental implants sector are actively pursuing strategic initiatives such as product development, partnerships, and new product launches to enhance their market presence and cater to a broader customer base. Notable strategic moves by key players include:

BioHorizons launched the Tapered Pro Conical dental implant in June 2024, which features a deep conical connection designed to improve treatment efficiency for various dental restoration needs.

Straumann acquired GalvoSurge, a Swiss company specializing in implant care solutions, in May 2023. This acquisition aims to enhance Straumann's offerings in managing peri-implantitis, thereby expanding their global reach in patient care.

Dentsply Sirona introduced the DS OmniTaper Implant System in March 2023, showcasing innovative features that enhance the efficiency and versatility of dental implant procedures.

ProSmile launched the SmartArches Dental Implants brand in December 2022, aiming to provide affordable and high-quality dental implant services across the nation.

These strategic initiatives are expected to create significant growth opportunities in the dental implants market in the coming years.

Country Insights

Geographically, the European dental implants market includes Germany, the UK, France, Italy, Spain, Poland, and the Rest of Europe, with Germany holding the largest market share in 2023. Several factors contribute to the growth of the dental implants market in Germany:

Cosmetic Dentistry Trends: There is a growing concern among the population regarding dental aesthetics, leading to increased demand for cosmetic dental procedures, including implants.

Awareness and Accessibility: The German dental care system is well-developed, with a high number of dental clinics—approximately 6,300—and a significant number of practicing dentists, which enhances accessibility to dental services.

Aging Population: The demand for dental implants is significantly influenced by the aging demographic. In 2022, around 23 million individuals in Germany were aged between 40 and 59, with an additional 18.44 million aged 65 and above. This demographic shift correlates with a rise in dental health issues, thereby increasing the need for dental implants.

The German Society of Periodontology also plays a crucial role in promoting research and education in dental health, further supporting market growth. Events such as the 4th International Conference on Dental and Clinical Dentistry held in Berlin in July 2019 highlight the ongoing commitment to advancing dental science and technology.

Company Profiles

Key players in the European dental implants market include DentiumUSA, Dentsply Sirona Inc, Bicon, LLC, ZimVie Inc, BEGO GmbH & Co. KG, LYRA ETK, BioHorizons Inc, Nobel Biocare Services AG, MEGA'GEN IMPLANT CO., LTD, and Institut Straumann AG. These companies are focusing on strategies such as market expansion, product innovation, and mergers and acquisitions to enhance their offerings and increase their market share.

In conclusion, the European dental implants market is poised for substantial growth, driven by demographic trends, technological advancements, and strategic initiatives by leading companies.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Europe dental implants market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in Europe dental implants market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Europe market trends and outlook coupled with the factors driving the dental implants market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

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