

# Europe Defatted Wheat Germ Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Form (Powder, Flakes, and Granular), Application (Food and Beverages, Animal Nutrition, and Pharmaceuticals and Nutraceuticals), and Country

<https://marketpublishers.com/r/E4D97957CBE2EN.html>

Date: March 2025

Pages: 67

Price: US\$ 3,450.00 (Single User License)

ID: E4D97957CBE2EN

## Abstracts

The Europe defatted wheat germ market size was valued at US\$ 33.70 million in 2024 and is projected to reach US\$ 53.45 million by 2031; it is expected to register a CAGR of 6.8% from 2025 to 2031.

Defatted wheat germ is readily available as a byproduct of the wheat germ oil industry. However, the utilization rate of defatted wheat is considerably less and most of it is treated as a waste. Recently, due to its high protein and fiber content and unique flavor, it is witnessing strong demand from the food & beverages industry. Moreover, it is also gaining traction as a substitute for corn and soybean meal in the animal feed industry.

The demand for defatted wheat germ in the animal feed industry in Europe is rising due to its nutritional benefits, cost-effectiveness, and sustainability. The ingredients are rich in protein, fiber, and essential fatty acids and are increasingly being incorporated into livestock and pet feed formulations.

The shift toward more sustainable and nutritious animal feed ingredients is rising in the region. Defatted wheat germ is an excellent alternative to traditional protein sources such as soy and fishmeal, which are often more expensive and resource-intensive. As the cost of raw materials rises, defatted wheat germ offers a cost-effective solution while maintaining high protein content, which is essential for the growth and health of animals.

The rising awareness of animal welfare and the shift toward plant-based feed further boost the requirement for defatted wheat germ in Europe. As per the European Feed Manufacturers' Federation, farm animals in the EU27 consumed an estimated 644 million tons of feed during 2021–2022, of which ~23% were produced by compound feed manufacturers. Thus, the growth of the animal nutrition industry drives the defatted wheat germ market.

As farmers and feed manufacturers in Europe prioritize sustainability and the reduction of environmental impact, defatted wheat germ, a byproduct of wheat milling, fits well within the circular economy model. It utilizes an otherwise underused resource, making it an eco-friendly choice in animal feed production. Therefore, the growing emphasis on cost-effective, sustainable, and nutritionally rich animal feed fuels the increased demand for defatted wheat germ in Europe.

Some of the key players operating in the Europe defatted wheat germ market are Calyx Commodities; Garuda International, Inc; PHM Brands; British Aqua Feeds c/o DNA Baits Ltd; Woodland Gourmet; KUNHUA BIOLOGICAL TECHNOLOGY CO., LTD.; and Casillo S.p.A. These players offer innovative products at affordable prices that attract a large number of consumers, opening new opportunities for them in the coming years.

The overall Europe defatted wheat germ market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information about the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights into the topic. Participants in this process include industry experts, such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants, such as valuation experts, research analysts, and key opinion leaders, specializing in the Europe defatted wheat germ market.

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