

Europe Dealer Management System Market Forecast to 2030 - Regional Analysis - by Deployment (On-premise and Cloud) and Equipment Type (Automobile, Agricultural & Forestry Machinery, Construction Equipment, Gardening Equipment, Heavy Trucks, Material Handling & Lifting Equipment, Mining Equipment, and Others)

<https://marketpublishers.com/r/EB4B8DEA6A11EN.html>

Date: April 2024

Pages: 78

Price: US\$ 3,550.00 (Single User License)

ID: EB4B8DEA6A11EN

Abstracts

The Europe dealer management system market is expected to grow from US\$ 2,272.50 million in 2022 to US\$ 5,307.07 million by 2030. It is estimated to record a CAGR of 11.2% from 2022 to 2030.

Advent of Autonomous Vehicles Drives Europe Dealer Management System Market

The global automotive industry is witnessing a huge paradigm shift due to the rising number of connected vehicles and autonomous vehicles. In transportation and logistics applications, the adoption rate of the dealer management system is expected to increase rapidly due to the growing popularity of autonomous vehicles, as it helps analyze vehicle's performance and inefficiencies on the in a short duration. The growth trajectory of fully autonomous cars is largely anticipated to depend upon numerous parameters, including technological advancements, consumer demand for fully automated cars, pricing, and safety. There is a rise in investments by auto companies to develop autonomous vehicles in the passenger category, commercial buses & trucks category, and Robo taxis. For instance, Germany-based FERNRIDE, a leading autonomous electric trucking company raised ~US\$ 31 million in Series A funding to fast-track the transition towards automated and sustainable logistics. The company had already integrated automated trucks into operations of enterprises, such as BSH

Hausger?te GmbH, DB Schenker, HHLA, and Volkswagen, over the past one year. Similarly, in March 2022, autonomous vehicle firms Oxbotica and Goggo Network partnered to promote driverless delivery in Europe. The partnership was formed to combine former's autonomous driving software with Goggo's middle- and last-mile delivery operations across sectors such as food delivery, grocery, and fast-moving commercial goods (FMCG). Furthermore, similar trends are also being noted for the autonomous heavy equipment sector. For instance, in May 2023, Epiroc AB won a significant order for mining equipment, including battery-electric vehicles and autonomous fleet, from Boliden AB, a leading European mining company, for use at three of the latter's underground mines in Sweden. The new order follows Boliden's large order of similar equipment last year. In May 2023, Komatsu and Toyota launched a joint project to develop an autonomous light vehicle (ALV), planned to run on Komatsu's Autonomous Haulage System (AHS) for mining applications. Per the partnership agreement, Toyota will develop an ALV which will run autonomously under the control of a new ALV management program, to be developed by Komatsu, on its AHS. Thus, the advent of autonomous vehicles is expected to create numerous opportunities for vendors to provide efficient and advanced dealer management systems to dealers in the coming years. Additionally, automobile manufacturers across the globe are working on developing autonomous cars to enhance consumer traveling experiences. Moreover, increasing government initiatives to reduce traffic congestion drive the demand for autonomous vehicles across the globe. For instance, in 2023, the UK government revealed a plan to invest US\$ 121.5 million to introduce autonomous vehicles (self-driving cars). The expansion of autonomous vehicles increases the demand for dealer management systems among automakers to streamline the delivery transaction. Additionally, the ride-sharing business need large cars for consumers travelling need. The growing number of consumers preferring ride-sharing services increases the demand for large cars among service providers or car drivers, which rise the adoption of dealer management system for managing rental cars. Thus, surge the demand for dealer management systems in the coming years. Advancements in technology, coupled with the popularity of ridesharing, fuel the demand for fully autonomous vehicles. Thus, the advent of autonomous vehicles is expected to create numerous opportunities for vendors to provide efficient and advanced dealer management systems to dealers in the coming years.

Europe Dealer Management System Market Overview

Germany, France, the UK, and Italy are among the major countries contributing to the growth of the Europe dealer management system market. In August 2023, the European Commission announced its plan to invest US\$ 189.4 million in cutting-edge

digital technologies and research. The region also established a Horizon Europe Program to boost collaborative research in artificial intelligence, robotics, and new materials. The evolution of AI-based dealership management system support auto dealers to enhance efficiency and customer experience. AI is used to analyze data and predict trends and customers' buying patterns that help dealers to make better decisions. For instance, AI analyses of sales data support dealers to predict demand for specific vehicles and optimize inventory management accordingly. The European equipment and machinery firms are implementing advanced dealer management systems that allows them to check inventory and manage the overall operation. Further, the cloud-based dealer management system is in high demand in the region, as the cloud-based system is easier to use and can be accessed 24/7 from anywhere. Moreover, the total cost of the cloud-based dealer management system is much lower than the on-premise dealer management system. The cost-benefit of cloud-based solutions makes it popular among small and medium enterprises. Dealer management system with advanced features such as scalability, accessibility, integration with legacy system, and use of artificial intelligence (AI) is in continuous demand across various industry verticals in the region. This has created an opportunity for dealer management system vendors to effectively cater to product demand and strengthen their position in the market.

In Europe, end users of dealer management systems are specific about vendor selection. A few of the key factors considered by end users before selecting suitable dealer management system vendors are brand name, level of customization the vendor offers, after-sales services, and training services. Therefore, any vendor entering the Europe dealer management system market needs to strengthen and streamline their business on these parameters to gain profits.

Europe Dealer Management System Market Revenue and Forecast to 2030 (US\$ Million)

Europe Dealer Management System Market Segmentation

The Europe dealer management system market is segmented into deployment, equipment type, and country.

Based on deployment, the Europe dealer management system market is bifurcated into on-premise and cloud. The cloud segment held a larger share of the Europe dealer management system market in 2022.

In terms of equipment, the Europe dealer management system market is segmented into automobile, agricultural & forestry machinery, construction equipment, garden equipment, heavy trucks, material handling & lifting equipment, mining equipment, and others. The automobile segment held the largest share of the Europe dealer management system market in 2022.

Based on country, the Europe dealer management system market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. Germany dominated the Europe dealer management system market in 2022.

ANNATA Ehf, DealerBox SAS, Hitachi Solutions Ltd, Irium Software SAS, XAPT Software Consulting LLC, CDK Global Inc, Cox Automotive, and Constellation Software Inc are some of the leading companies operating in the Europe dealer management system market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. EUROPE DEALER MANAGEMENT SYSTEM MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Ecosystem Analysis
 - 4.2.1 List of Vendors in the Value Chain:

5. EUROPE DEALER MANAGEMENT SYSTEM MARKET - KEY MARKET DYNAMICS

- 5.1 Dealer Management System Market - Key Market Dynamics
- 5.2 Market Drivers
 - 5.2.1 Growing Technological Advancements in Automotive Industry
 - 5.2.2 Rising Demand for Construction Equipment
 - 5.2.3 Increasing Integration of DMS with Different Management Systems
- 5.3 Market Restraints
 - 5.3.1 Growing Data Security Concerns
- 5.4 Market Opportunities
 - 5.4.1 Advent of Autonomous Vehicles
- 5.5 Future Trends
 - 5.5.1 Integration of Artificial Intelligence to Revolutionize Dealer Management Business

5.6 Impact of Drivers and Restraints:

6. DEALER MANAGEMENT SYSTEM MARKET - EUROPE MARKET ANALYSIS

6.1 Dealer Management System Market Revenue (US\$ Million), 2022 - 2030

6.2 Dealer Management System Market Forecast and Analysis

7. EUROPE DEALER MANAGEMENT SYSTEM MARKET ANALYSIS - DEPLOYMENT

7.1 On-Premise

7.1.1 Overview

7.1.2 On-Premise Market, Revenue and Forecast to 2030 (US\$ Million)

7.2 Cloud

7.2.1 Overview

7.2.2 Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

8. EUROPE DEALER MANAGEMENT SYSTEM MARKET ANALYSIS - EQUIPMENT TYPE

8.1 Automobile

8.1.1 Overview

8.1.2 Automobile Market, Revenue and Forecast to 2030 (US\$ Million)

8.2 Agricultural & Forestry Machinery

8.2.1 Overview

8.2.2 Agricultural & Forestry Machinery Market, Revenue and Forecast to 2030 (US\$ Million)

8.3 Construction Equipment

8.3.1 Overview

8.3.2 Construction Equipment Market, Revenue and Forecast to 2030 (US\$ Million)

8.4 Garden Equipment

8.4.1 Overview

8.4.2 Garden Equipment Market, Revenue and Forecast to 2030 (US\$ Million)

8.5 Heavy Trucks

8.5.1 Overview

8.5.2 Heavy Trucks Market, Revenue and Forecast to 2030 (US\$ Million)

8.6 Material Handling & Lifting Equipment

8.6.1 Overview

8.6.2 Material Handling & Lifting Equipment Market, Revenue and Forecast to 2030

(US\$ Million)

8.7 Mining Equipment

8.7.1 Overview

8.7.2 Mining Equipment Market, Revenue and Forecast to 2030 (US\$ Million)

8.8 Others

8.8.1 Overview

8.8.2 Others Market, Revenue and Forecast to 2030 (US\$ Million)

9. EUROPE DEALER MANAGEMENT SYSTEM MARKET - COUNTRY ANALYSIS

9.1 Europe

9.1.1 Europe Dealer Management System Market Overview

9.1.2 Europe Dealer Management System Market, By Key Country - Revenue 2022 (US\$ Mn)

9.1.3 Europe Dealer Management System Market Revenue and Forecasts and Analysis - By Country

9.1.3.1 Europe Dealer Management System Market Revenue and Forecasts and Analysis - By Country

9.1.3.2 Germany Dealer Management System Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.2.1 Germany Dealer Management System Market Breakdown, by Deployment

9.1.3.2.2 Germany Dealer Management System Market Breakdown, by Equipment Type

9.1.3.3 France Dealer Management System Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.3.1 France Dealer Management System Market Breakdown, by Deployment

9.1.3.3.2 France Dealer Management System Market Breakdown, by Equipment Type

9.1.3.4 Italy Dealer Management System Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.4.1 Italy Dealer Management System Market Breakdown, by Deployment

9.1.3.4.2 Italy Dealer Management System Market Breakdown, by Equipment Type

9.1.3.5 UK Dealer Management System Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.5.1 UK Dealer Management System Market Breakdown, by Deployment

9.1.3.5.2 UK Dealer Management System Market Breakdown, by Equipment Type

9.1.3.6 Russia Dealer Management System Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.6.1 Russia Dealer Management System Market Breakdown, by Deployment

9.1.3.6.2 Russia Dealer Management System Market Breakdown, by Equipment Type

9.1.3.7 Rest of Europe Dealer Management System Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.7.1 Rest of Europe Dealer Management System Market Breakdown, by Deployment

9.1.3.7.2 Rest of Europe Dealer Management System Market Breakdown, by Equipment Type

10. INDUSTRY LANDSCAPE

10.1 Overview

10.2 Market Initiative

10.3 Product Development

10.4 Mergers & Acquisitions

11. COMPANY PROFILES

11.1 ANNATA Ehf

11.1.1 Key Facts

11.1.2 Business Description

11.1.3 Products and Services

11.1.4 Financial Overview

11.1.5 SWOT Analysis

11.1.6 Key Developments

11.2 DealerBox SAS

11.2.1 Key Facts

11.2.2 Business Description

11.2.3 Products and Services

11.2.4 Financial Overview

11.2.5 SWOT Analysis

11.2.6 Key Developments

11.3 Hitachi Solutions Ltd

11.3.1 Key Facts

11.3.2 Business Description

11.3.3 Products and Services

11.3.4 Financial Overview

11.3.5 SWOT Analysis

11.3.6 Key Developments

11.4 Irium Software SAS

11.4.1 Key Facts

11.4.2 Business Description

11.4.3 Products and Services

11.4.4 Financial Overview

11.4.5 SWOT Analysis

11.4.6 Key Developments

11.5 XAPT Software Consulting LLC

11.5.1 Key Facts

11.5.2 Business Description

11.5.3 Products and Services

11.5.4 Financial Overview

11.5.5 SWOT Analysis

11.5.6 Key Developments

11.6 CDK Global Inc

11.6.1 Key Facts

11.6.2 Business Description

11.6.3 Products and Services

11.6.4 Financial Overview

11.6.5 SWOT Analysis

11.6.6 Key Developments

11.7 Cox Automotive

11.7.1 Key Facts

11.7.2 Business Description

11.7.3 Products and Services

11.7.4 Financial Overview

11.7.5 SWOT Analysis

11.7.6 Key Developments

11.8 Constellation Software Inc

11.8.1 Key Facts

11.8.2 Business Description

11.8.3 Products and Services

11.8.4 Financial Overview

11.8.5 SWOT Analysis

11.8.6 Key Developments

12. APPENDIX

12.1 Word Index

List Of Tables

LIST OF TABLES

Table 1. Dealer Management System Market Segmentation

Table 2. Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Million)

Table 3. Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Million) - Deployment

Table 4. Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Million) - Equipment Type

Table 5. Europe Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Country

Table 6. Germany Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Deployment

Table 7. Germany Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Equipment Type

Table 8. France Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Deployment

Table 9. France Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Equipment Type

Table 10. Italy Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Deployment

Table 11. Italy Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Equipment Type

Table 12. UK Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Deployment

Table 13. UK Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Equipment Type

Table 14. Russia Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Deployment

Table 15. Russia Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Equipment Type

Table 16. Rest of Europe Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Deployment

Table 17. Rest of Europe Dealer Management System Market Revenue and Forecasts To 2030 (US\$ Mn) - By Equipment Type

Table 18. List of Abbreviation

I would like to order

Product name: Europe Dealer Management System Market Forecast to 2030 - Regional Analysis - by Deployment (On-premise and Cloud) and Equipment Type (Automobile, Agricultural & Forestry Machinery, Construction Equipment, Gardening Equipment, Heavy Trucks, Material Handling & Lifting Equipment, Mining Equipment, and Others)

Product link: <https://marketpublishers.com/r/EB4B8DEA6A11EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EB4B8DEA6A11EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970