

Europe Colostrum Market Forecast to 2031 - Regional Analysis - by Form (Dry and Liquid), Category (Conventional and Organic), and Application (Pharmaceuticals and Dietary Supplements, Food and Beverages, Animal Nutrition, and Personal Care)

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Abstracts

The Europe colostrum market was valued at US\$ 381.26 million in 2023 and is expected to reach US\$ 614.74 million by 2031; it is estimated to register a CAGR of 6.2% from 2023 to 2031.

Increasing Demand for Colostrum from Nutraceutical Industry Drives Europe Colostrum Market

The growing health awareness among the general population has surged the consumption of various nutraceuticals such as functional food & beverages, dietary supplements, and sports nutrition products. Hence, nutraceutical manufacturers prefer the ingredients and nutrients that are beneficial for human health and can enhance the overall well-being of consumers. Ingredients such as colostrum improve gut health, enhance immunity, and help fight infections. Colostrum is widely incorporated in dietary supplements, such as capsules, tablets, powders, and liquid formulations, catering to various consumer preferences. Chewable tablets offer a pleasant and convenient way to consume colostrum, enhancing the overall palatability of the supplement. For instance, Kirkman Labs offers colostrum chewable tablets that contain pure colostrum sourced from bovine colostrum. These tablets provide immune support and digestive health benefits in a convenient and tasty format, meeting the demand for high-quality colostrum supplements. Owing to the growing demand for colostrum-based supplements, dietary supplement manufacturers are launching products with colostrum. For instance, in November 2022, PanTheryx, an integrative digestive and immune

health company, introduced its new Life's First Naturals PRO bovine colostrum supplements, which are available exclusively through healthcare practitioner offices.

Athletes, sports enthusiasts, and gym-going consumers demand products that help muscle recovery and stamina. Therefore, colostrum is receiving a greater pull in the sports and fitness industry. Additionally, colostrum is widely used in sports nutrition as it comprises growth factors and natural growth hormones, which are believed to aid in muscle building, reduce recovery time, and improve bone health. Thus, the increasing demand for colostrum across the nutraceutical industry is driving the colostrum market growth.

Europe Colostrum Market Overview

Russia, Poland, the Netherlands, Greece, and Belgium are among the major countries in the Rest of Europe colostrum market. The ongoing self-care trend of European consumers encourages manufacturers to incorporate different natural ingredients in their personal care products. Colostrum is a natural form of milk derived from mammals, typically in the first few days after giving birth. With the increasing demand for colostrum among various end-use industries, manufacturers are expanding their portfolio to offer an extensive range of products to end users.

Europe Colostrum Market Revenue and Forecast to 2031 (US\$ Million)

Europe Colostrum Market Segmentation

The Europe colostrum market is categorized into form, category, application, and country.

Based on form, the Europe colostrum market is bifurcated into dry and liquid. The dry segment held a larger market share in 2023.

In terms of category, the Europe colostrum market is bifurcated into conventional and organic. The conventional segment held a larger market share in 2023.

By application, the Europe colostrum market is segmented into pharmaceuticals and dietary supplements, food and beverages, animal nutrition, and personal care. The pharmaceuticals and dietary supplements segment held the largest market share in 2023.

By country, the Europe colostrum market is segmented into Germany, the UK, France, Italy, Spain, and the Rest of Europe. The Rest of Europe dominated the Europe colostrum market share in 2023.

Titan Biotech Ltd, PanTheryx, Biodane Pharma A/S, Bionatin, Colostrum BioTec GmbH, Biostrum, Cure Nutraceutical PVT. LTD., INGREDIA s.r.o., I. Livanou IKE, and KERSIA GROUP are some of the leading companies operating in the Europe colostrum market.

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