

Europe Cold Laser Therapy Market Size and Forecast (2021 - 2031)

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Abstracts

The Europe Cold Laser Therapy Market is projected to grow significantly, reaching an estimated US\$ 154.7 million by 2031, up from US\$ 99.4 million in 2024. This growth reflects a compound annual growth rate (CAGR) of 6.7% from 2025 to 2031.

Executive Summary and Market Analysis

The cold laser therapy market in Europe is divided into several key regions, including the UK, Germany, France, Italy, Spain, and the Rest of Europe. The increasing adoption of cold laser therapy products across Europe is driven by several factors, including an aging population, a rise in chronic diseases, evolving healthcare policies, and advancements in technology. Notably, countries like France and Italy are facing a significant burden from chronic pain conditions, with approximately 25-27% of their populations affected. This prevalence is particularly pronounced among older adults, who are more susceptible to musculoskeletal disorders such as osteoarthritis and neuropathy. In Poland, the demographic shift is evident, with the population aged 60 and above expected to reach 13.7 million by 2050, thereby increasing the demand for non-invasive and effective pain relief solutions. In Denmark, around 20% of individuals over 65 suffer from arthritis, leading to a growing interest in alternatives to long-term NSAID use.

European healthcare systems are increasingly focusing on non-pharmacological, rehabilitative, and patient-centered care, which supports the integration of cold laser therapy into physiotherapy clinics, rehabilitation centers, and home care settings. The introduction of portable and user-friendly devices from companies like B-Cure Laser and Mona Care is also contributing to market growth. Furthermore, the rising awareness of the benefits of cold laser therapy—such as tissue regeneration, inflammation reduction,

and pain management without medication—is driving both clinician adoption and consumer demand, reinforcing the market's expansion across Europe.

Strategic Insights

Market Segmentation Analysis

The Europe Cold Laser Therapy Market can be segmented by product, application, and end user:

By Product: The market is divided into Instruments and Accessories, with Instruments holding the largest market share in 2024.

By Application: The applications include Orthopedics, Dermatology, Neurology, and others, with Orthopedics being the leading segment in 2024.

By End User: The market is segmented into Hospitals, Specialty Clinics, Home Care Settings, and others, where Hospitals accounted for the largest share in 2024.

Market Outlook

According to the World Health Organization (WHO), there are approximately 69 million cases of traumatic brain injury (TBI) globally each year, with neurological sequelae contributing to 30% of disabilities. Cold laser therapy is gaining traction in neurology for pain management and nerve regeneration, particularly in conditions like trigeminal neuralgia, which causes severe facial pain. This application offers patients a non-invasive alternative to surgery and pharmaceutical pain relief, expanding the market's potential beyond traditional musculoskeletal applications.

In dentistry, cold lasers are being utilized for advanced treatments beyond conventional teeth whitening. They are effective in managing temporomandibular joint (TMJ) pain, accelerating healing after dental procedures, and reducing post-surgical discomfort. Cold lasers are also beneficial in myofunctional therapy and can help alleviate nausea during dental treatments. The use of dental cold lasers enhances patient comfort and speeds up recovery, making them attractive tools for modern dental practices. For instance, in September 2024, THOR Photomedicine Ltd announced the introduction of Photobiomodulation (PBM) in hospitals managed by the East Suffolk and North Essex

NHS Foundation Trust to prevent or treat oral mucositis, a condition that can arise from cancer treatments.

The emergence of cold laser therapy applications in neurology and dentistry is creating new revenue opportunities, allowing for improved therapeutic differentiation and targeting of underserved specialties. This shift could lead to a potential 20% price increase due to rising procedural volumes. As research continues to uncover the effects of neuroplasticity and antimicrobial properties, favorable regulatory conditions are expected to facilitate market entry and enhance long-term valuations.

Country Insights

The Europe Cold Laser Therapy Market is also analyzed by country, with Germany holding the largest market share in 2024. Germany is experiencing a demographic shift, with the proportion of individuals aged 65 and over projected to reach 22% by 2030. The old-age dependency ratio is expected to rise significantly, leading to a higher prevalence of chronic musculoskeletal disorders among the elderly, such as osteoarthritis and rheumatoid arthritis.

The adoption of cold laser therapy products in Germany is increasing as a non-invasive alternative or complement to NSAIDs, which are commonly prescribed to manage pain and inflammation in older patients. The growing prevalence of chronic inflammatory diseases in the elderly is driving demand for cold laser therapy, which can improve quality of life by alleviating pain and enhancing mobility without the side effects associated with long-term NSAID use.

Market players are responding to this demand with continuous product innovations, focusing on user-friendly home-use devices and integration with digital health platforms for remote monitoring and personalized therapy. The rising burden of age-related chronic conditions and the increasing preference for non-pharmacological options are key factors propelling the adoption of cold laser therapy in Germany.

Company Profiles

Key players in the Europe Cold Laser Therapy Market include BIOLASE Inc, BTL, Lumenis Be Ltd, Dynatronics Corp, BioLight Technologies LLC, Iridex Corporation, Enovis Corp, MKW, Theralase Technologies, and B-Cure Laser Ltd. These companies are employing various strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative products to

consumers.

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