

Europe Cloud ERP Market Forecast to 2030 - Regional Analysis - by Business Function (Finance and Accounting, Sales and Marketing, Inventory and Order Management, Human Capital Management, and Others), Organization Size (Large Enterprises and SMEs), and Vertical (Manufacturing, IT and Telecom, BFSI, Healthcare, Retail, Government, Aerospace and Defense, and Others)

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Abstracts

The Europe cloud ERP market is expected to grow from US\$ 7,817.05 million in 2022 to US\$ 30,991.20 million by 2030. It is estimated to register a CAGR of 18.8% from 2022 to 2030.

Rising Adoption of Cloud ERP Solutions Across Various Verticals Fuels Europe Cloud ERP Market

The adoption of cloud ERP solutions is not limited to any one industry; they find applications in a range of verticals, including manufacturing, retail, healthcare, finance, government, and education. Each of these industries recognizes the value of cloud ERP in streamlining operations, reducing costs, and gaining a competitive edge. In a manufacturing company, cloud ERP is adopted to streamline production processes, manage inventory more efficiently, and improve supply chain visibility. A cloud-based ERP system allows real-time monitoring of production, demand, and inventory levels, leading to reduced lead times and cost savings. A retail chain with multiple locations implements cloud ERP to centralize its operations, manage inventory across stores, and optimize its supply chain. This leads to improved inventory turnover, reduced carrying

costs, and a better shopping experience for customers. A healthcare provider, such as a hospital or a clinic, adopts cloud ERP to enhance patient management, electronic health records (EHR), and billing processes. The cloud ERP system also helps hospitals and clinics improve data accuracy, patient care, and revenue cycle management. A financial services firm integrates cloud ERP to automate and streamline financial operations, including accounting, payroll, and compliance, leading to better financial reporting, regulatory compliance, and cost control.

In each of these verticals, the adoption of cloud ERP is driven by the need for streamlined and efficient operations, improved data visibility, low operational costs, and enhanced customer or constituent experiences. Cloud ERP systems offer the flexibility, scalability, and accessibility needed to address these requirements, making them increasingly attractive to a wide range of businesses and organizations. Therefore, with the increasing adoption of cloud ERP solutions across various verticals, the cloud ERP market is growing significantly.

Europe Cloud ERP Market Overview

The Europe cloud ERP market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. The increasing number of small and medium businesses in Europe is helping to accelerate the adoption of the cloud ERP market. Cloud ERP provides the optimization of core business processes. For instance, in December 2021, Sylob, an ERP solution from Forterro France, brought scalable cloud ERP to Europe's small and medium businesses. Sylob's cloud transformation with Portworx helped increase customer trust and drive growth. Cloud solutions accounted for 14% of revenue in 2019, doubled to 28% in 2020, and nearly doubled to 51% in 2021. Thus, the rising sales of the ERP cloud are expected to fuel the market expansion.

The digitization of the food sector is a strategic priority in the political agenda of European institutions. Cloud ERP will help to improve the competitiveness and efficiency of the sector offered by new technologies come together. Such type of development is helping to boost cloud ERP adoption in Europe. Various cloud ERP software market players expanded their cloud ERP presence in Europe. For instance, in November 2019, Aptean, a global provider of mission-critical enterprise software solutions, announced the acquisition of Netherlands-based Schouw Informatisering, a full-service ERP provider for food companies. The acquisition of Schouw Informatisering is Aptean's latest investment in food-focused ERPs, expanding their offerings, cloud capabilities, and geographic reach. The acquisition will also strengthen Schouw

Informatising's leading position in the local market. This type of expansion is helping to boost the adoption of the cloud ERP market in Europe.

Europe Cloud ERP Market Revenue and Forecast to 2030 (US\$ Million)

Europe Cloud ERP Market Segmentation

The Europe cloud ERP market is segmented into business function, organization size, vertical, and country.

Based on business function, the Europe cloud ERP market is segmented into finance and accounting, sales and marketing, inventory and order management, human capital management, and others. The finance and accounting segment held the largest share of the Europe cloud ERP market in 2022.

In terms of organization size, the Europe cloud ERP market is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger share of the Europe cloud ERP market in 2022.

By vertical, the Europe cloud ERP market is segmented into manufacturing, IT and telecom, BFSI, healthcare, retail, government, aerospace and defense, and others. The manufacturing segment held the largest share of the Europe cloud ERP market in 2022.

Based on country, the Europe cloud ERP market is segmented into Germany, France, Italy, the UK, Russia, and the Rest of Europe. Germany dominated the Europe cloud ERP market in 2022.

ACUMATICA, INC; Epicor Software Corp; Infor Inc; Microsoft Corp; Oracle Corp; Sage Group Plc; SAP SE; SYSPRO Proprietary Ltd; Unit4 Group Holding BV; and Workday Inc are some of the leading companies operating in the Europe cloud ERP market.

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